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STERN'S  
**GARDEN  
ALMANAC**

NEW PLANTS & FLOWERS

RARE NOVELTIES

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★ MAR 6 1959 ★

U.S. Department of Agriculture

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*Stern's Nurseries* INC.

GENEVA, NEW YORK

NEW OFFERINGS  
FOR SPRING  
PLANTING  
**1959**



**STERN'S  
PROUDLY  
PRESENTS**

**STERN'S NEW  
LIFETIME**

# ... The Most Important Rose **SUB-ZERO**

## **BLOOM TESTED IN ARCTIC ALASKA! GUARANTEED**

**A NEW RACE**—so absolutely hardy and vigorous they bloom continuously spring, summer and fall the first year planted—last a lifetime—astounding in size and beauty—hold their rich color despite heat—withstand 15 degrees below zero without protection.

Actual arctic tests proved that Stern's New Lifetime Sub-Zero Roses grew vigorously, producing the most beautiful blooms even after winters as cold as 35° below! So strong, so hardy they bloom even through summer drought—grow larger, more beautiful each year—grow three to four feet tall.

**V for  
Victory**

## **A LIFETIME OF BEAUTY AND COLOR DISEASE-RESISTANT—EASY TO GROW—BLOOM EARLY!**

These magnificent species were developed by famous Rosarian Dr. Walter D. Brownell after a lifetime of experiments and thousands of field trials. Unlike any Hybrid Tea Rose you ever planted—this new SUB-ZERO race of Roses is perfectly hardy without protection!

Unmatched in spectacular, long-lasting performance. Need no protection—just leave 'em alone. Year after year see giant colorful flowers with rich, lush, green foliage. Almost totally immune to common black spot and most other Rose troubles. Require less spraying—many need none at all.

Immense flowers—often more than 100 on a single four-year-old bush—starting early and blooming, blooming, blooming all season long, right through hot, dry summer weather. Most are richly fragrant with a dream Rose perfume you will find hard to forget.

## **WHY SUB-ZERO ROSES ARE LIFETIME ROSES**

Unlike other Roses which are usually at their peak the first year, Stern's SUB-ZERO Roses, being bred back to the hardy, vigorous Rosa Wichuriana, increase in size and beauty with each year, reaching their peak during the fourth or fifth season and will continue their spectacular display for a lifetime.

Since SUB-ZERO Roses do increase in size year after year, it is advisable to plant them farther apart than regular Hybrid Teas. At least three feet is best.

**Stern's Super-Grade Selected No. 1 Plants ...  
Guaranteed to Start Blooming 60 Days After Planting.**

	Each	3 for	6 for	10 for	25 for
Postpaid .....	\$2.25	\$6.25	\$12.00	\$19.00	\$45.00

**8390 A. V FOR VICTORY.** Large, yellow, very double, fragrant Roses; constantly blooming in ideal form.

**8370 A. LILY PONS.** White with pure yellow center, large, graceful flowers of indescribable delicacy; vigorous, free bloomer.

**8387 A. TIP TOES.** A delightful mixture of red, orange, and pink tints with an enjoyable spice-like fragrance. A unique color combination.

### **STRONGER, DEEPER ROOTS MEAN SUPER-HARDY, LONGER-LASTING BLOOMS**

The secret of the SUB-ZERO Rose lies in development of this entirely new race resulting from the cross-breeding of the vigorous Rose Wichuriana with the modern Hybrid Tea Rose. Not only is it stronger, more vigorous, hardier above the ground—but the roots themselves are stronger—enable plants to get more food—absorb more nourishment for extra strength during cold winter months. Insure longer-lasting beauty in your garden.



**8395 A. ARCTIC FLAME.** Destined to be a prize winner. Gorgeous in color—matchless in form. Flowers are a fiery red, up to five inches wide. (Many bushes have 100 fully double, blazing Roses on each bush.) Immune to ravages of heat as well as cold! Even under drought conditions "Arctic Flame" continues to bloom freely, beautifully, brilliantly.

**Arctic  
Flame**

## **STERN'S SUB-ZERO EVERBLOOMING ROSE COLLECTION** (Group 59-RO-1)

Twelve Sub-Zero Everblooming Roses—1 of each variety, for only \$22.50, postpaid. If you do not want the complete collection, you may order 6 Sub-Zero Everblooming Roses—your choice, for only \$12.00, postpaid.

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# Development Since The Introduction of Hybrid Teas

## ROSES EVERBLOOMING HYBRID TEAS

**8382 A. RED DUCHESS.** Here's one of our favorites which we predict will be one of yours if you try it. Just imagine! Large well formed bushes, literally covered with lovely iridescent rosy red flowers. PLUS the fact that this is the most fragrant Sub-Zero Rose .

**8369 A. HANDSOM RED.** Large, double deep velvety red blooms proudly borne on straight, firm stems. Truly called "the most beautiful Red Rose." Lush green healthy foliage. A prolific bloomer.

**8364 A. CURLY PINK.** Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurled petals. **Nearly immune to black spot.**

Curly Pink



Orange Ruffles

**8375 A. ORANGE RUFFLES.** One of the most beautiful Roses of all time. Unsurpassed in its brilliant charm. A gorgeous new color of orange never before found. It is luminous like glowing sunshine in the rain. Large flowers constantly in great abundance. As many as 50 petals gracefully warped, curled, frilled and ruffled, artfully shading from capricious orange through saffron-yellow. **Totally immune to black spot.**

Queen O' The Lakes



**8377 A. PINK PRINCESS.** A well named, vigorous growing Rose. Its deep, translucent, pink flowers are perfectly shaped. Large, very double flowers, up to 5 inches wide, cover the bush from June right through October until frost. A real beauty.

**8384 A. SHADES OF AUTUMN.** Gorgeous combination of red, yellow and blush-orange. Very double flowers in great abundance. Its bi-colored beauty will delight the heart of the beginner and Rose fancier alike.

**8362 A. COUNTRY DOCTOR.** This magnificent Rose carries multitudes of large, very double, silvery pink flowers making a colorful display from June until late in the fall. Truly an aristocrat of Rosedom.

**8380 A. QUEEN O' THE LAKES.** This is probably the most spectacular of all the new Arctic Roses. The flowers are deep velvety red, up to 5 inches wide, fully double. We can promise you that you never saw any Rose more beautiful than the Queen O' The Lakes.





Pink Pillar Rose

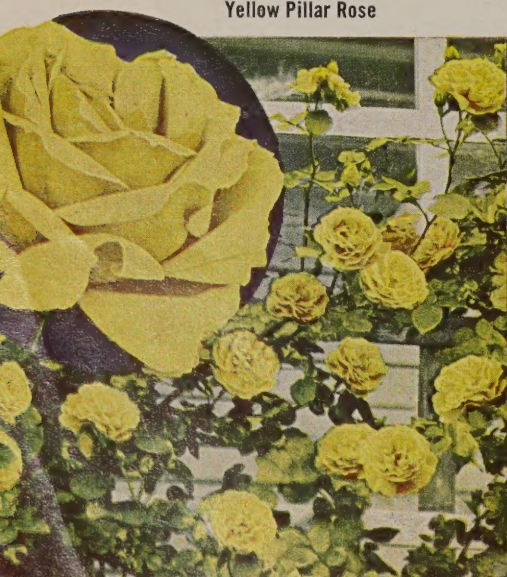
## 4 Outstanding Colors

**8401 A. PINK PILLAR ROSE.** Large, double pink flowers in endless profusion.

**8403 A. YELLOW PILLAR ROSE.** Lovely double yellow flowers like beautiful Tea Roses.

**8400 A. RED PILLAR ROSE.** Fully double, cherry-red flowers all season long. Unfortunately the picture illustrating Red Pillar Roses is a deeper red than the true color.

Yellow Pillar Rose



**8402 A. WHITE PILLAR ROSE.** Beautiful double white flowers produced in abundance all season long.

**Stern's Super-Grade Selected No. 1 Plants**  
Guaranteed to Start Blooming 60 Days

After Planting

	Each	3 for	6 for	10 for
Postpaid . . .	\$4.50	\$13.00	\$25.00	\$41.00

White Pillar Rose



**NOW** *Hundreds and Hundreds of Roses  
... From a Single Rose Bush!*

*Stern's* LIFETIME SUB-ZERO EVERBLOOMING

# PILLAR ROSES

**GUARANTEED! BLOOMS THIS SUMMER**

**... AND YEAR AFTER YEAR**

**June-July-August-September-October . . . Right Up Until Frost**

This is an absolutely new race of Everblooming Climbing Roses developed by famous Rosarian Walter D. Brownell, who finally succeeded in combining the everblooming habit of Sub-Zero Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They will stand 15 degrees below zero without protection, and will last a lifetime.

They'll not only bloom in June, the very first year, but will keep right on blooming throughout hot, dry summer weather when other types of Everblooming Climbing Roses fail. These new **Pillar Roses** are also amazingly resistant to common Rose diseases such as black spot. Their rugged hardiness is your guarantee of Roses year after year.

### Ideal for "Accent Points"

Plant Pillar Roses to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

### Everblooming Specimen Bush

Perhaps the most amazing thing about these new **Pillar Roses** is their wonderful adaptability to use as a specimen plant in your yard. Planted by itself, the Pink and Yellow Pillar Roses will form a self-supporting, everblooming shrub, 6 to 8 feet tall, that will bloom from June to October, right up to heavy frost! Due to their rambling nature, the Red Pillar Rose is more effectively displayed on a trellis or other support. This everblooming characteristic is exceedingly rare north of the tropics. Two or three Pillar Roses strategically planted in your garden could easily become the focal point of your entire landscape theme.

### Extremely Limited Supply

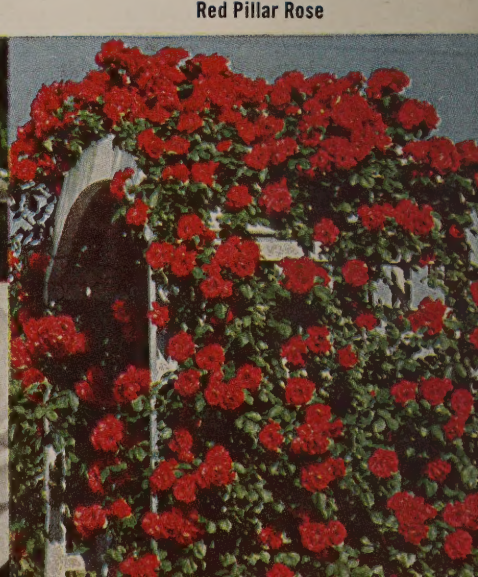
Please order early. Our limited supply will be sold out before the end of the planting season.

### PILLAR ROSE COLLECTION

(Group 59-RO-2)

**3 PILLAR ROSES . . . . . \$13.00**  
(1 of each—Red, Pink, Yellow) Postpaid

Red Pillar Rose



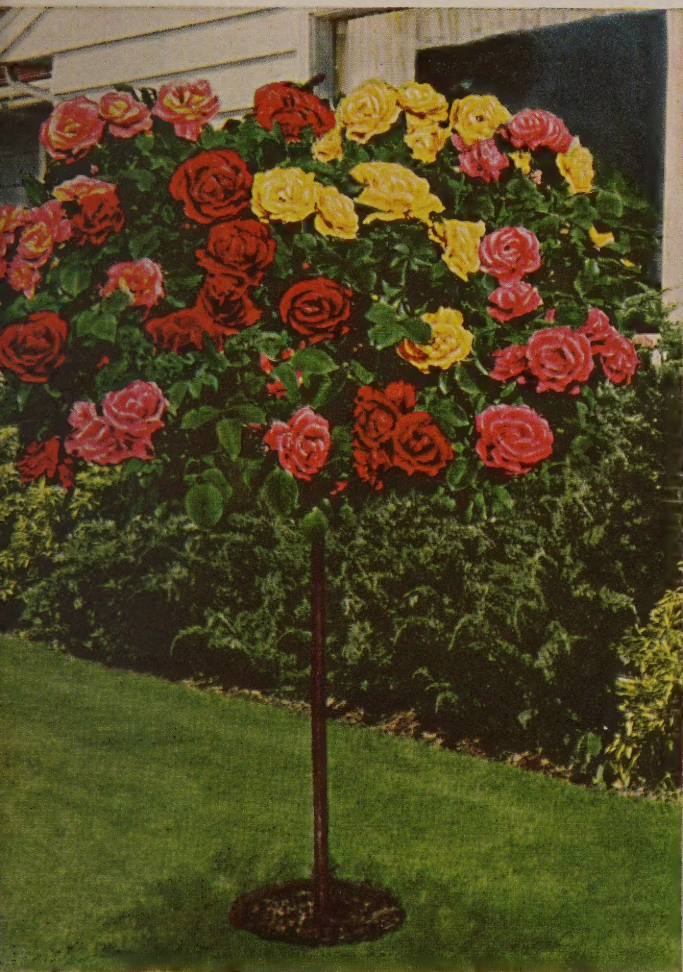


**FOR 1959! THE MOST PHENOMENAL ACHIEVEMENT  
IN OVER 2,000 YEARS OF ROSE CULTIVATION!**

8490 A. STERN'S SUB-ZERO **4-IN-1**

# RAINBOW TREE ROSE

EYE-LEVEL ROSES **4 Different Colors**



**4 Gorgeous Roses On One Tree**

## WHERE TO PLANT THESE RARE GARDEN GEMS

Wherever you plant these thrilling 4-in-1 Rainbow Tree Roses, you will have a sensational conversation-piece. Some suggestions: Plant among other Rose bushes for Rose beauty at two levels! Or directly before a picture window and enjoy this astounding specimen indoors and out. Plant two, to form a picturesque living gateway to your home. For stately magnificence, line walks and entranceway with Rainbow Tree Roses 3 feet apart. Plant anywhere you want a sensational landscape effect!

## ALL ON ONE TREE!

Prepare for a wave of excitement in your neighborhood when you plant our phenomenal new 4-in-1 Sub-Zero Rainbow Tree Rose. Never before has there been a Tree Rose like it! A Tree Rose that bears a breath-taking abundance of magnificent big Roses IN 4 DIFFERENT COLORS AND VARIETIES—all in bloom at the same time—all on one tree!

**DOZENS OF HUGE RED, YELLOW, PINK and THREE-TONE ROSES, ON A SINGLE TREE, THIS VERY SPRING!**

With the recent development of the superb Sub-Zero Eye-Level Tree Rose, a new pinnacle in Rose cultivation was reached. Now Stern's 4-in-1 Rainbow Tree Rose tops even that! Just to see it in bloom with its amazing 4-color flower display just as high as your eyes—its luxuriant foliage—its enchanting mixture of fragrances, is an unforgettable experience. To own this newest, rarest of all Sub-Zero Tree Roses is a real delight!

### EVERBLOOMING, EXTRA-HARDY ROSES

Like all members of the new race of Sub-Zero Roses, these four Rose varieties are amazingly resistant to cold. They are almost totally disease-immune. They bloom continuously! Plant this season—enjoy abundant bloom starting this spring and right through to fall—and year after year! **MAGNIFICENT 4-COLOR BLOOM GUARANTEED FOR YEARS.**

**QUADRUPLE-BUDDED TO PRODUCE FAR MORE ROSES—A FAR MORE LUXURIANT CROWN THAN ANY OTHER TREE ROSE!**

Four different varieties of Roses are budded to the strong, heavy, 3-ft. tall trunk of our Rainbow Tree Rose. This quadruple-budding not only means Roses of four different colors, but a crown that grows many times thicker and more luxuriant—produces a far greater abundance of Roses than Tree Roses you've seen up 'til now! Each year the sturdy trunk grows even greater in diameter to support the ever-larger, increasingly massive umbrella of bloom—but the tree itself always remains at delightful EYE-LEVEL height!

**ONLY STERN'S HAS THE NEW 4-IN-1 RAINBOW TREE ROSE!  
MOST LIMITED SUPPLY—ORDER NOW!**

In all the world, only Stern's has the unique new Rainbow Sub-Zero Tree Rose. Each one takes years to produce. Once our limited supply is gone, there will be no more this season. To be among the first to enjoy this rare specimen, act now!

**Each \$10.00 2 for \$18.00 4 for \$35.00 10 for \$75.00 All Prices Postpaid**



**BLUSH-PINK**  
Large, two-toned, fully double. Delightful color. Bloom abundantly in lush clusters.



**BLAZING RED**  
Spectacular, deep, velvety red. Up to 5 inches wide, fully double. Bloom continually, abundantly.



**BUTTERCUP-YELLOW**  
Large, very double, exquisite fragrance and form. Bloom constantly.



**3-TONE**  
Lovely red, orange and pink tints combined. Fresh, spicy fragrance. Abundant bloom.



# FOR 1959 - FIRST TIME IN HISTORY

## *Never before could you own so much*

# SENSATIONAL NEW '59



8492 A. Queen O' The Lakes

### WHERE TO PLANT THESE GARDEN JEWELS

Wherever you plant these thrilling Sub-Zero Tree Roses you'll have a sensational conversation piece. Plant among other Rose bushes for glorious Rose beauty at **two** levels. For stately magnificence, line walks and entrance way with Sub-Zero Tree Roses three feet apart. Use as a high background of color among tall-growing flowers such as Delphiniums. Directly before a picture window, their lush beauty will be enjoyed indoors and outdoors. Plant as lawn specimens for radiant color contrast all season long. Two glorious Tree Roses form a picturesque, living gateway to your home.

**GUARANTEED TO BLOOM IN JUST  
60 TO 90 DAYS AFTER PLANTING**

**MORE BEAUTIFUL ROSES THAN YOU  
EVER DREAMED POSSIBLE**

**NEW! A STRONGER, HARDIER, DOUBLE-BUDDED  
TYPE OF EVERBLOOMING ROSE TREES**

Many will call this the most amazing development in gardening history—everblooming lifetime Roses that not only laugh at cold, survive sub-zero temperatures—but at the same time grow to eye-level height. At eye-level, the magnificent size of the flowers, the radiant colors, the rich foliage, the entrancing scent—all give you a new dimension of beauty such as you have never thrilled to before! You enjoy **DOZENS** of gorgeous huge Roses this very spring—all through summer and fall—year after year.

**ONCE IMPOSSIBLE, NOW THEY'RE YOURS!**

It seemed impossible to develop this new race of Sub-Zero Roses that live through intense cold and heat—bloom continuously spring, summer and fall—are almost totally immune to disease. Then—the next "miracle"—to develop an **Eye-Level Species**—now it has been done!

### **FOUR GORGEOUS SUB-**

**8492 A. QUEEN O' THE LAKES.** Spectacular, deep, velvety red flowers, up to 5 inches wide, fully double. An abundant and continual bloomer. Most beautiful.

**8502 A. SHADES OF AUTUMN.** Gorgeous combination of red, yellow and blush-orange. Very double flowers in great abundance. Its bi-colored beauty will delight the heart of the beginner and Rose fancier alike.

8502 A. Shades  
of Autumn





# EYE-LEVEL ROSES THAT LAUGH AT COLD!

*thrilling, phenomenal, endearing beauty...*

# SUB-ZERO TREE ROSES

**Crowned With Dozens of Glorious Roses  
Spring Thru Fall, Year After Year!**

**NO SPECIAL PROTECTION NEEDED**

**THRIVE UNDER TEMPERATURES DOWN  
TO 15° BELOW ZERO**

DOUBLE-GRAFTED, sturdy—with heavy, straight trunks that are three feet tall when planted. Then, as you watch, day by day in thrilled amazement, a large rounded head develops—magnificent Roses appear, huge and evenly in the beautiful foliage—glorifying your home from June until late fall.

Each year the sturdy trunk grows thicker in diameter, not in height—the dense, bushy head grows larger, handsomer—producing a great umbrella of breath-taking masterpiece Roses—the pride of your home, the envy of your neighborhood. Guaranteed to bloom just 60 to 90 days after planting!

BE AMONG THE FIRST to own these astounding specimens—never before available—they'll be the Queens of your garden, a joy forever!

## ZERO TREE VARIETIES

**8500 A. PINK PRINCESS.** Deep, translucent, pink flowers, perfectly shaped. Large, very double flowers, up to 5 inches wide, cover the bush from June right through October until frost. A real beauty. Totally immune to black spot.

**8498 A. VICTORY.** Large, yellow, very double, fragrant Roses, constantly blooming in ideal form.



8500 A. Pink Princess



8498 A.  
Victory

### DOUBLE GUARANTEED!

**GUARANTEED TO BLOOM 60 TO 90 DAYS AFTER PLANTING**

**GUARANTEED TO BLOOM ALL SUMMER LONG**

Stern's DOUBLE-BUDDED No. 1 Everblooming Tree Roses—Your Choice of Above Varieties: Postpaid: Each \$10.00; 2 for \$17.00; 4 for \$30.00; 10 for \$65.00

**ORDER NOW!** ... OUR SUPPLY OF THESE FOUR GORGEOUS  
SUB-ZERO TREE ROSES IS EXTREMELY LIMITED

### Stern's Everblooming Sub-Zero Tree Rose Collection

(Group 59-RO-3)

**8 Sub-Zero Tree Roses—2 of each variety—for only ....\$58.00**

**4 Sub-Zero Tree Roses—1 of each variety—for only .... 30.00**

**ALL PRICES POSTPAID**



**NOW!**

*...A Breathtaking Miracle of Beauty For Your Garden!*

**STERN'S LIFETIME EVERBLOOMING SUB-ZERO**

# FOUNTAIN TREE ROSES

**GUARANTEED TO BLOOM**

*This Very Spring!*

What an eye-opening vision of beauty is our exclusive new FOUNTAIN TREE ROSE! So rare that unless you've visited Europe's finest exhibition gardens you've probably never seen one before! So spectacularly lovely they'll astound your friends—amaze every passerby—make your place the envy of your whole neighborhood.

**GRACEFUL CASCADES OF ROSES  
ALL SEASON LONG!**

Our unique new FOUNTAIN TREE ROSE is the glorious result of DOUBLE BUDDING our amazing new SUB-ZERO PILLAR ROSES on sturdy Tree Rose stems. At first the Fountain Tree Rose develops like our regular Tree Rose, with lush foliage, big colorful blooms. As growth continues, the canes bend gracefully earthward, like a Willow, till they actually reach the ground! Imagine these flower-filled sprays, forming a living fountain of Roses, glorifying your landscape all summer long. Plant now for guaranteed bloom this very spring!

**GUARANTEED TO BLOOM  
IN 60 TO 90 DAYS!**

They start blooming early—bloom abundantly all season—even during summer drought! Go on blooming continuously to late fall—often till early snow falls. Increase in size and beauty year after year—continue their amazing display all season long.

**VIRTUALLY FREE FROM DISEASE**

So hardy and vigorous they laugh at conditions that would kill their weaker cousins. Need almost no spraying or dusting. Even highly resistant to black spot, age-old enemy of Roses!



Stern's Red Fountain

**PLANT ANYWHERE FOR  
FLORAL FOUNTAINS OF EVERBLOOMING ROSE GLORY!**

Stern's Yellow  
Fountain

Highlight your entire landscaping plan with a few of these unique specimens. Watch the amazed glances of your neighbors when they burst into bloom—their graceful Willow-like sprays covered with hundreds of dazzling big Roses! Plant in front of a picture window, and enjoy their loveliness indoors and outside!

**HAVE FOUNTAIN TREE ROSES IN 3 GLORIOUS COLORS**

**8408 A. STERN'S RED FOUNTAIN—**  
Graceful, willow-like sprays of double, cherry-red blooms in continuous abundance.

**8407 A. STERN'S PINK FOUNTAIN—**  
A "Floral Fountain" of large, double, pink flowers that bloom in seemingly endless profusion.

**8409 A. STERN'S YELLOW FOUNTAIN—**  
Abundant, continuous "Waterfall" of lovely flowers, with all the size and beauty of fine Tea Roses!

**STERN'S SUPER GRADE No. 1 PLANTS**  
**Guaranteed to Bloom This Very Spring**  
Each .....\$10.00      6 for ....\$45.00  
3 for ..... 25.00      10 for .... 75.00  
Postpaid

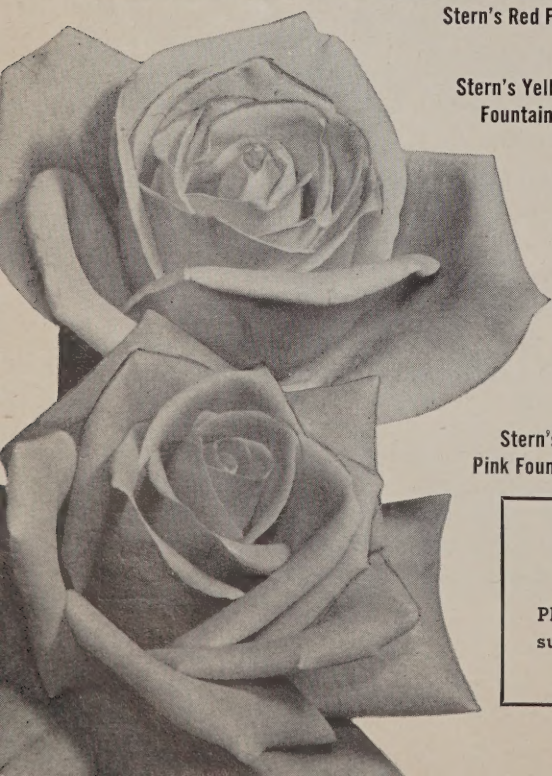
Stern's  
Pink Fountain

**EXTREMELY  
LIMITED SUPPLY**

Please order early. Our limited supply will be sold out before the end of the planting season.

**FOUNTAIN TREE ROSE  
COLLECTION** (Group 59-RO-4)

3 Fountain Tree Roses (1 of each) .....\$25.00  
6 Fountain Tree Roses (2 of each) ..... 45.00  
Postpaid





## A Personal Message from Otto Stern

Dear Old Friends:

At this season of the year all of us are enthusiastically looking forward to springtime in the garden; to dream, to plan, to create beauty out of earth and light with growing things is one of the world's great joys. There is nothing like it!

To help you derive more enjoyment out of gardening—to avoid even your slightest disappointment is not just our aim—it is our moral duty. The confidence that you have placed in Stern's Nurseries is not a matter to be treated lightly. Each year this trust must be renewed. Each year we must justify and fulfill your faith in us.

Again this year, I want to offer all of our friends—old and new customers alike, this absolute unconditional guarantee.

If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will see to it that you are completely satisfied.

There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your satisfaction—not only with nursery stock of distinguished quality—but because of the careful and considerate treatment extended to every Stern's customer.

Please do not hesitate to write me. While I enjoy your many letters of praise, I also want to hear any possible complaint anyone may have ever had.

Thank you for your valued patronage, and may I extend to you our wish for your most enjoyable garden in 1959

Sincerely,

*Otto Stern*

President

Geneva, N.Y.  
January 1959

## Valuable FREE GIFTS

Help Us Avoid the Spring Rush  
Get These Free Gifts  
For Ordering

### Before March 15, 1959

Each FREE GIFT Worth \$1.00 or More.

No matter how carefully we plan the production on our new Experimental Farm, we are bound to have a surplus in some items or in the case of new plants, where our stock hasn't been built up as yet, we'll have too few to list in our catalog.

Now you can grow these new and unusual plants in your garden—absolutely free of charge. They are yours as free gifts.

Please make your preference from the gifts below. However, the choice of flowering shrub, rose bush, and perennials will have to be ours. We are unable to guarantee that you will receive any particular item.

GIFT No. 1— 1 Ornamental Flowering Shrub or Rose Bush.

GIFT No. 2— 1 Fruit Tree or Ornamental Tree.

GIFT No. 3— 3 Hardy Perennial Flowers.

GIFT No. 4—10 Summer Flowering Bulbs.

GIFT No. 5— Special Surprise Gift—the most valuable gift of all! May be nursery stock or a House and Garden item.

To reward you for sending us your order before March 15th, 1959, we'll send you one free gift with every order for \$10.00.

Orders of \$10.00 or more  
choose 1 FREE gift.

Orders of \$20.00 or more—  
choose 2 FREE gifts.

With each additional \$10.00 of your order, please specify an additional gift from list above.

## HOW TO ORDER

All plants are shipped at the proper planting time in your locality, unless otherwise instructed by you. Complete planting and growing instructions included in every shipment.

Please write your order on enclosed order blank. Send check or money order with your order. You will save C.O.D. charges by sending your full remittance with your order.

We prepay postage and express for any plant, group, or collection marked Postpaid or Prepaid. Other items are too large for parcel post and must be sent by Express, shipping charges collect.

Where there is a mixed order of postage and express items, we ship the whole order express, prepaying in advance, our portion of the charges.

You can buy from this catalog with the same confidence as if you personally selected each plant from the field where they are grown. All of our products are sold under our unconditional guarantee.

## Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded. No need

to return the plants; they will be yours without any question.

STERN'S NURSERIES • GENEVA, N. Y.

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STERN'S NURSERIES • GENEVA, N. Y.



MEMBER

American Association of Nurserymen  
New York State Nurserymen's Association  
National Mail Order Nurserymen's Association

We recommend that you use the enclosed coupons to subscribe to Popular Gardening for greater enjoyment, as well as Saturday Evening Post, the leading weekly magazine.





Red,  
Duchess

**EXCLUSIVE  
NEW ROSE!**

**BLACK SPOT  
IMMUNE!**

**SUB-ZERO  
HARDY!**

No Other Roses are so  
**HARDY—HEALTHY—HANDSOME**

# Stern's **EVERBLOOMING ROSES** of the **FUTURE**

A New Race of Sub-Zero Roses  
**AMAZINGLY WINTER HARDY**

**TOTALLY IMMUNE TO BLACK SPOT**

**NOW YOU CAN HAVE GLORIOUS SUB-ZERO  
BLACK SPOT-IMMUNE SUPER ROSES!**

## WINTER-HARDY AT 35° BELOW

Stern's Everblooming Roses of the Future need no protection—even in the coldest, severest winter as frigid as 15° below zero. Just leave them alone! Hardy in temperatures as low as 35° below with light protection. Year after year, enjoy giant flowers of richest brilliance and intoxicating aroma—produced in abundance on the largest, most vigorous bushes covered with an abundance of lush green foliage.

## BUSHELS OF BLOOMS

Exceptional in their spectacular, long-lasting, everblooming performance. These special Stern's Sub-Zero Roses produce many more blooms than ordinary hybrids. Immense blooms—often more than 100 on a single four-year bush. Plants start blooming early—bloom all season long, right through hottest summer—often until early snow has fallen. These Roses laugh at early frosts—maintain a riot of vivid color in your garden from spring until frost.

**ENJOY ROSE BEAUTY BEYOND COMPARE  
IN 3 DAZZLING VARIETIES!**

**8382 A. STERN'S RED DUCHESS.** The culmination of over 50 years of hybridizing! The perfect Rose! Such a robust and sturdy plant that it is **TOTALLY IMMUNE TO BLACK SPOT**. In addition, it has a heavenly fragrance of true Rose charm. Stern's Red Duchess develops

into beautiful, well-shaped bushes 4-6 feet tall. And, best of all, they're in bloom from spring until frost. Literally buried beneath hundreds of lovely, iridescent, rosy red flowers. For a wonderful everblooming Rose fence, plant Stern's Red Duchess Roses 3-4 feet apart.

**8377 A. PINK PRINCESS.** Well named for its deep, translucent, double pink flowers. An extremely vigorous growing Rose. Enormous very double flowers up to five inches wide cover the bush from June through October until killing frost. Flowers are exceptionally perfect in form—delightfully fragrant—entirely beautiful.

**8376 A. PINK BOUQUET.** A superbly vigorous and sturdy variety that's always in bloom. Hot, dry summers don't slow it down—it just keeps right on blooming until heavy frosts. Produces large clusters of charming, recurved, double blooms, similar to Floribundas in size and beauty.

Stern's Super-grade Selected No. 1 Plants.  
Postpaid: Each \$2.25; 3 for \$6.25; 6 for \$12.00; 10 for \$19.00; 25 for \$45.00; 50 for \$85.00.

## STERN'S BLACK SPOT- IMMUNE ROSE COLLECTION

(Group 59-RO-5)

3 Roses (1 of each variety) . . . \$ 6.25  
6 Roses (2 of each variety) . . . 12.00  
12 Roses (3 of each variety) . . . 22.50

Postpaid

Pink Princess



The  
Lourdes Rose



Now, Created in Our Lady's Honor . . .

**STERN'S **EVERBLOOMING  
GOLDEN YELLOW****

(Patent Pending)

8371 A.

**Resist Cold, Heat, Disease!**

Now, to commemorate the centenary of the appearance of Our Lady to Bernadette at Lourdes, an exquisite new rose has been created . . . the Lourdes Rose . . . "as golden, as the roses at Her feet." Developed exclusively for Stern's by the late great rosarian, Dr. Walter Brownell.

## Lifetime Tribute to the Virgin!

Shapely yellow buds open to large 3-5" golden yellow flowers once the plant is established. Form long-lasting, fully double, many-petaled roses from early spring to first snow! Ideal for cutting. Dozens first year! Often 100 on a four-year bush! Armfuls year after year!

The Lourdes Rose, Ever-blooming Sub-Zero, is so hardy, cold 15° below zero can't harm it. Reaches its peak, 4' to 6' tall, in fourth or fifth season. Disease-resistant foliage is green and glossy all summer long—almost immune to black spot.

## So Rare, Supply Extremely Limited

Stern's "Lourdes Rose" is so new, it's not available in quantity. First come, first served. Please order early.

## Guaranteed to Bloom in 60 Days

Stern's Selected No. 1 Plants. Postpaid: Each \$2.50; 3 for \$7.25; 10 for \$22.50; 25 for \$50.00.



# Encircle Your Home with Multi-Colored Floribundas!

## Stern's **EVERBLOOMING** **ROSE HEDGE**

**FLORIBUNDA ROSES— GUARANTEED TO BLOOM THIS SPRING, SUMMER & FALL!**

Now you can have the striking beauty of these spectacular Floribunda Roses in the form of an everblooming hedge—the same magnificent beauty made famous by many European estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, driveways, property lines—enjoy indescribable beauty from June until late fall—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, giving a color effect so spectacular that neighbors and friends will stop to rave and envy you.

### Spectacular Display of Color

What's more, they keep their shape and beauty on the bush for weeks—that's why these Floribunda Roses are considered more **EVERBLOOMING** than other types. Each plant is most prolific—producing a sunset effect of color all season long—from spring until late fall.

### 100 Roses or More on Every Plant, Starting This June

Stern's Selected Plants are famous for their vigor, growing power and flowering beauty. Each Stern's plant produces more flowers because each plant is larger, with bigger roots. Their vigorous, bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the Rose Garden.

### Spectacular Entrance Walk!

STERN'S Floribunda Roses are adaptable for every type of planting on your property. They grow approximately 3 feet high. For a living fence of continuous flowering beauty, plant 18 inches apart in rows. Also perfect planted in groups, alone or between evergreens. Excellent for beds, borders, backgrounds or simply as specimen planting.

### Easiest Rose to Grow!

Require almost no care. Rugged, extremely hardy, disease and insect resistant.

### SELECTED HEAVY BUSHES—

2-Year, Field-Grown No. 1

Postpaid: Each \$1.50;  
3 for \$4.25; 10 for \$13.00;  
25 for \$32.00

**Everblooming  
Border of Lafayette  
Roses**

**8160 A. BETTY PRIOR.** A magnificent Rose always in bloom. Great clusters of beautiful, beautiful blooms just like double Pink Dogwood blossoms—2-3 inches across. They're deep carmine-pink in the bud, gradually changing to lighter pink shades as the buds open. At the finish, each flower is a soft, lovely, shell-pink. The dark center of each Rose accents the warm pink of the petals.

**7210 A. CHATEAU.** Hundreds of large flowers of deepest dark velvet red. One of the darkest red Roses. Sturdy and vigorous—rarely out of bloom.

**7240 A. IMPROVED LAFAYETTE.** One of the most brilliant of all Roses! Deep glowing red flowers suffused with vivid crimson. An abundant bloomer. One of the finest Roses for bedding. Flowers without fail until frost.



**Floradora**

Thousands of large, double flowers, measuring up to 2 inches.



**Betty  
Prior**

**7230 A. FLORADORA.** Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect Rose.

### Stern's FLORIBUNDA ROSE Collection

(Group 59-RO-6)

5 Floribunda Roses (1 of each) for ..... \$ 7.00  
10 Floribunda Roses (2 of each) for ..... \$13.00  
15 Floribunda Roses (3 of each) for ..... \$19.50

ALL POSTPAID

## **GOLDILOCKS** *The World's Best Yellow Floribunda*

**Goldilocks**

**8220 A.** This bright, golden yellow, 2½-foot Floribunda is constantly in bloom—covered with hundreds of perfectly formed, fully double, fragrant flowers which open to a full 3½ inches across. Extremely disease-resistant. (Plant Patent No. 672.)

**STERN'S Super-Select,  
2-Year, Field-Grown,  
No. 1 Plants**

**Each \$ 1.75  
3 for 4.95  
10 for 15.00**

Postpaid







### ONE OF THE FIRST TREES TO BLOOM IN SPRING

One of the first trees to bloom each spring! The enchantingly fragrant, broadly cupped blossoms are large as saucers! The flowers are a heavenly pink in the bud, and open to a glorious bluish-pink and white. The tree is covered with these exquisite big blossoms even before the large, glossy, beautifully-textured leaves appear.

### NOW... A Purple Cloud of Beauty For Your Garden!

**STERN'S NEW  
SUMMER BLOOMING**

## PURPLE-LEAF SMOKE TREE

**OLD GARDEN FAVORITE IN GLORIOUS NEW COLORING!**

3642 A.

(*Cotinus coggygia purpurea*, Royal Purple)

You've never seen anything like these colorful trees. Now Stern's Nurseries offer the rare Royal Purple Smoke Tree. Completely different in coloring from the older common form—this rare new strain is not only purple-leaved but "purple-plumed." Imported from Europe—tested at our farms—now they are ready for American gardens.

#### Spectacular Color from Earliest Spring Until Late Fall

Enjoy foamy sprays of smoke-like flowers—thick, luxuriant foliage. Yes, when other flowering trees have quit blooming, you'll be thrilled when your Stern's Royal Purple Smoke Tree bursts forth in all its glory—vibrant purple panicles forming a veil of bloom so dense you can hardly see the branches—and lasting from mid-July until October. And from earliest spring until winter, you'll enjoy the amazing coloring of the thick, luxuriant royal purple foliage. Just this past summer one visitor to our farms exclaimed: "I never knew a Smoke Tree could be so beautiful—so colorful. Even though I already have the old-fashioned type, I simply must plant one of these this fall."

#### Perfect Tree for Ranch-Type Homes

Excellent specimen tree for small homes, you will be amazed at their grace and beauty—you will enjoy them year after year. The perfect tree for small yards, never too large, always graceful. Use to soften sharp corners of your home, plant in groups or as a hedge.

**Enjoy Gorgeous Indoor Bouquets**—Foam-like flower panicles are very attractive when cut and brought indoors for bouquets.

#### Grows Almost Anywhere! Winter Hardy!

Stern's Royal Purple Smoke Trees thrive in any well-drained garden soil. Grow into a bushy shrub or small tree 8-15 feet in height. Perfectly hardy here in rugged Western New York where they have withstood temperatures of 23° below zero.

#### Extremely Limited Supply

Our supply of this unusual specimen tree is still limited. Please order early. Sturdy 2-3 foot plants, well branched.

Postpaid: Each \$5.00; 2 for \$9.00; 4 for \$17.00.

# Stern's Rare Specimens Color-Bright Ornamental

Now... You Can Own The "Pride of the South"

**STERN'S  
WINTER-HARDY PINK MAGNOLIA**

5390 D.

(*Magnolia soulangeana*)

**WITH FLOWER BUDS—GUARANTEED TO BLOOM THIS SPRING**

Now, at last... after years of waiting, here is Stern's thrilling Winter-Hardy Northern Magnolia! A delightful Pink Magnolia with all the lush bloom, color and fragrance that have made it the pride of the South... plus a hardiness that makes it thrive here in the North! Best of all, you don't have to wait years, or even a month, to see this magnificent flowering queen burst into bloom in your yard or garden! Already with flower buds when it arrives, it is guaranteed to bloom only days after you plant it!

**NOW THE PRIDE OF MILLIONAIRES' ESTATES  
PROVES ITSELF PRACTICAL FOR SMALLER HOMES**

Not too long ago, the Magnolia was almost exclusively a millionaire's luxury—particularly in this part of the world. Now it's a luxury you can easily enjoy! Stern's Winter-Hardy Northern Magnolia has been acclaimed by expert landscape architects as one of the most practical, as well as most beautiful, specimens for the small or average home. **Easy to grow**, with minimum care they'll flourish—bloom every spring for years, grow 12-15 feet high. Plant on your lawn as flowering specimens that will be the marvel of your whole neighborhood! Plant along walks and driveways; property lines and fences! Plant in your garden, where their early spring bloom will create a magnificent display well before other trees are in flower.

**LIMITED SUPPLY**—Yes, only a limited supply of these rare budded specimens is available at this time. Well-branched trees 2-3 feet tall, with heavy flower buds. Root-wrapped in peat moss for guaranteed planting results.

Postpaid: Each \$10.00; 3 for \$25.00; 10 for \$75.00.





# -Guaranteed To Bloom Trees For Your Home

## Most Beautiful Flowering Shade Tree

### Stern's **GOLDEN CHAIN TREE**

5345 G. (*Laburnum Vossii*)

Because of its upright growing habits and flowering beauty, we recommend the Golden Chain Tree as the best possible combination flowering and shade tree for the home with a small yard. Its silky, clover-like foliage is a bright green in early spring—turning almost bluish in summer and a rich, handsome, deep green in fall.

**Flowering Beauty.** At full bloom in May and June, Long, pendulous golden yellow clusters of flowers cover the tree and provide a never ending source of enjoyment and pleasure. The 18- to 20-inch flower clusters resemble giant yellow Wisteria blossoms. Grows 15-20 feet in height.

#### GUARANTEED TO BLOOM THIS SPRING

Heavy, well-branched trees, 6-8 feet in height. Sturdy 4-foot stems. Covered with flower buds to bloom this very spring.

Each \$7.50; 3 for \$21.00; 10 for \$65.00



## Now... from the Imperial Gardens of Japan!

### 5573 B. Stern's **AUTUMN-FLOWERING JAPANESE CHERRY**

(*P. subhirtella autumnalis*)

#### Beautiful Fall Blooming Tree!—Have Flowers in The Snow!

Now you can enjoy the many splendored beauty of Japan's famed cherry blossoms in your garden or yard **twice a year!** Stern's Autumn-Flowering Cherry Trees burst into gorgeous, breathtaking bloom beginning in October. But, most amazing of all—flowers continue to appear in November and December—you actually may have joyous color-bright, double cherry blossoms in the snow!

#### Fragrant Ornamental Lawn Tree

This delightful ornamental tree will highlight your landscape and bring exciting exclamations of praise from your neighbors and friends—you'll be proud as punch. Stern's Autumn-Flowering Cherry grows about 12 feet high, producing a graceful tree of rare beauty with slender, spreading branches. The flowers are semi-double, fragrant and of a glorious light pink color. After flowering in the fall, your Stern's Autumn Flowering Cherry will bloom again the following spring. Sometimes these lovely trees will be so anxious to please you, the entire tree will burst into bloom in the fall—literally blooming itself out. In this case flowers may not be produced in such lavish abundance the following spring.

Blooms  
in  
Fall!  
and  
Spring!

#### Limited Supply Available

Our supply of such an unusual tree as this is extremely limited and is sure to be exhausted early. We don't wish to disappoint you, so please order early.

Sturdy No. 1 Trees, Well-branched, 4-6 ft.  
Each \$7.50; 3 for \$21.00; 10 for \$65.00.

## Rare and Unusual Flowering Beauty for Your Lawn

### STERN'S **FLOWERING TREE WISTERIA**

5800 B. (*Wisteria sinensis*)

What a vision of loveliness your Stern's Flowering Tree Wisteria will be when in full bloom! Your yard, your home, your garden will be enriched and enhanced by its abundant flowering beauty. While the common form of Wisteria vine is well known, Stern's unusual tree form is still available in limited quantities only. You can be among the first to have and enjoy this rare garden gem.

#### GRAFTED SPECIMENS—GUARANTEED TO BLOOM!

Stern's is proud to offer only the finest specimens grafted directly from heavy flowering plants. The original vines from which these trees are grafted are among the most vigorous and beautiful Wisterias of the northern hemisphere. Now you can enjoy showy clusters of violet-blue flowers in the most spectacular cascade of floral beauty imaginable. Actually produces up to a thousand or more beautiful flower clusters each year! Moreover, our selected specimen trees **usually begin to bloom the first year planted.**

#### RARE SHOWPIECES—UNUSUAL BEAUTY

Tree Wisterias are a wonderful novelty for your front lawn. Excellent in front of picture windows or other strategic spots. Use two as living gate posts at your entranceway.

Will develop into beautiful specimens, 8-10 feet in height. Bloom for generations, increasing in size and beauty with each succeeding year. Shipping height 4-5 feet.

Each \$7.50; 3 for \$21.00; 10 for \$65.00





# A Rainbow of Color SELECTED SPECIMEN Produce Spectacular Blooms

AMERICA'S MOST POPULAR SHRUB  
FOR BEAUTY—FOR PROTECTION

## WHITE SPIREA

3830 A. (*Spirea Van Houttei*)

A favorite everywhere because it can be grown everywhere. It tolerates shade and unfavorable city conditions. The pure white flowers literally cover the bush in May, cascading down in a graceful arching manner. Grows 4-6 feet high. Excellent as an individual specimen shrub; it can easily be trimmed into a gracefully-shaped hedge.

SPECIMEN PLANTS, 2-3 ft. Postpaid  
Each \$1.25; 3 for \$3.50; 10 for \$10.00

### SPECIAL: HEDGE SIZE WHITE SPIREA PLANTS

(4990 B) 12-18 in. Plant 2 ft. apart.  
Postpaid: 10 for \$4.50;  
25 for \$10.00; 100 for \$35.00

Masses of Large Double Flowers

## STERN'S REBLOOMING Sweet MOCKORANGE

3550 A. (*Philadelphus virginialis*)

The most popular of all the Mockorange! Its large double flowering floral display and its heavenly fragrance make this plant a delightful addition to any garden. During its first blooming period in June, the shrub is completely covered with fully double and exceptionally sweet-scented flowers. Then throughout the summer and fall there is scarcely a time when some flowers are not produced!

SUPERIOR FOR ITS CUT FLOWERS

This outstanding shrub produces the finest of cut flowers. Enjoy them in your home—make excellent floral gifts for your friends. Its sweet-scented Mockorange fragrance is delightful. Use as background for lower growing shrubs, plants or roses. Its creamy-white flowers make excellent contrast with bright or pastel colored blooms at its base. Plant a number around your yard to blanket your home with fragrance. Grows 6-8 feet in height.

Shipping size 2-3 feet. Postpaid: Each  
\$1.75; 3 for \$4.75; 10 for \$15.00.

Have Beauty In The Shade!

## 3250 A. STERN'S HILLS OF SNOW

(*Hydrangea arborescens grandiflora*)

GUARANTEED TO BLOOM

THIS SUMMER

The finest white shrub for shady spots. Yes, here's the perfect answer for planting in the shade. Thrives even on the north side of the house. Its pleasing, rounded shape, garden-green or blanketed with white blooms, makes this an ideal shrub for specimen plant or mass planting to cover those unsightly bare spots or areas.

WHITE "SNOWBANKS" OF BLOOMS

A sparkling white spectacle of showy blooms! Produces immense, rounded heads of creamy white flower clusters up to six inches in diameter. In full bloom, Stern's Hills of Snow Hydrangea is a rolling mass of white, forming a living "snowbank." Blooms abundantly all summer long from July to October. Grows 4-5 feet high. Shipping height 2-3 feet.

Postpaid: Each \$1.75;  
3 for \$4.75; 10 for \$15.00

NOW! BRIGHTEST RED FLOWERING SHRUB

STERN'S EVERBLOOMING

## 4205 A. FLAME RED

WEIGELA VANICEKI

Here's a terrific, new, hardy shrub we predict will become one of America's favorites. It thrives in any section of the country, East, West, North or South, in any soil. Be the first in your neighborhood to thrill to the sight of this great new shrub in full bloom!

GUARANTEED TO BLOOM THIS SPRING, SUMMER, FALL

In May and June the brilliant trumpet ruby-red flowers literally cover the bush from top to bottom with hundreds of blossoms 1 to 1¼ inches across. After this mass display, there is scarcely a moment until freezing weather that there are not some blossoms.

EXTREMELY HARDY—GROWS IN ANY SOIL

Now, an extra winter-hardy variety of Weigela! These beautiful shrubs have stood temperatures as low as 20° below zero without injury. Grows in all types of soil in full sun or semi-shade, making a full, well formed bush, 5-6 feet tall.

Strong, Vigorous Shrubs, 2-3 ft.

Postpaid: Each \$2.00; 2 for \$3.75; 4 for \$7.00; 10 for \$17.50

STERN'S WINTER-BLOOMING

DWARF PUSSY WILLOW

## ROSE GOLD

3656 A. (*Salix gracilistyla*)

SENSATIONAL NEW LANDSCAPE IDEA

NOW YOU CAN PLANT PUSSY WILLOWS WHERE YOU NEVER COULD BEFORE. These sturdy winter-hardy shrubs have a low, compact growth which makes them ideal for specimen or border planting. Grows only 5 feet tall. Plant them in your outdoor living room, in front of your picture window, or wherever their soft silvery foliage and unusual beauty will bring the brightest display to your garden.

AMAZING COLOR CHANGES

Stern's Dwarf Rose Gold Pussy Willow displays not one—not two—but THREE gorgeous color changes. Imagine the satisfaction of watching this progressive parade of changing color—from softest silvery grey to the silvery pink of a summer dawn—then to a glowing rosy pink dotted with literally hundreds of brilliant golden yellow stamens.

Strong, Vigorous Shrubs, 2-3 ft.

Postpaid: Each \$2.25; 2 for \$4.25; 4 for \$8.00

STERN'S SUMMER-FLOWERING

## BUTTERFLY BUSHES

5 GORGEOUS, EVERBLOOMING COLORS

You'll be delighted and thrilled with these Lilac-fragrant Butterfly Bushes. A shapely, compact green shrub adorned with long, graceful flower sprays nodding in the slightest breeze. Just the thing to liven your yard.

Bloom abundantly from July Until October the first year planted. Grows 4-5 feet tall with flower panicles 5 to 12 inches long.

Strong, No. 1 plants.

Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00

2706 A. PURPLE BUTTERFLY  
BUSH (*Buddleia*,  
Ile de France).

2700 A. PINK BUTTERFLY  
BUSH (*Buddleia*,  
Charming).

2698 A. RED BUTTERFLY  
BUSH (*Buddleia*,  
Burgundy).

2703 A. BLUE BUTTERFLY  
BUSH (*Buddleia*,  
Empire Blue).

2712 A. WHITE BUTTERFLY  
BUSH (*Buddleia*,  
Snowbank).

### STERN'S "BUTTERFLY" COLLECTION (59-SH-1)

5 Plants (1 of each) \$6.00

10 Plants (2 of each) 12.00

Postpaid

Beautiful Hedge or Shrub  
SPIREA VAN HOUTTEI

Gorgeous Sweet-Scented Flowers  
SWEET MOCKORANGE

Ideal for Shady Spots  
HILLS OF SNOW



# from March Through October

# FLOWERING SHRUBS

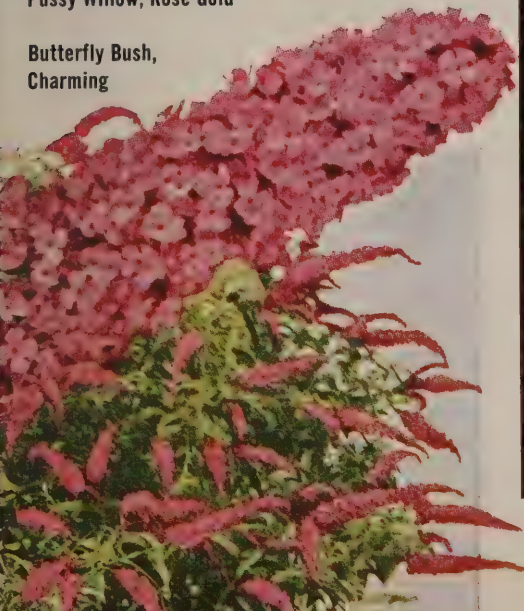
## the First Year Planted



Weigela Vaniceki



Pussy Willow, Rose Gold



Butterfly Bush,  
Charming

### Stern's Everblooming BOUQUET SPIREA ▶

3818 A. (*Spirea macrothyrsa*)

The tremendous 12-inch spikes of bright glowing pink flowers are so impressive that a single flower cluster appears to be a whole bouquet. Will bloom and bloom—all summer long. Foliage is an attractive blue-green. Thrives everywhere, even in dry places and slight shade. Maturity height 4-5 feet. Shipping height 2-3 feet.

Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00



### Sparkling Color in 30 to 60 Days! 2983 A. STERN'S FORSYTHIA, GOLDEN BELL ▶

(*Forsythia intermedia spectabilis*)

Here's brilliant early spring color for your garden! Stern's True Golden Bell Forsythia is surely the showiest and one of the earliest to bloom of all the spring flowering shrubs. It's so quickly a sign of spring that it sometimes blooms even before the last snows have melted—in late March and early April! Its erect and gently arching branches are literally covered with golden yellow flowers from top to bottom.

#### Glorious in Bloom—Handsome in Foliage

When not in bloom the naturally graceful branches are covered with rich green, clean foliage which remains until late fall, becoming handsomely olive or purplish in color.

Stern's Golden Bell Forsythia are not particular as to soil and do well in partial shade as well as in full sun. Maturity height 8-10 feet. Shipping height 2-3 feet.

Loaded with flower buds to bloom this spring!

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50



## YEAR 'ROUND BEAUTY FOR YOUR HOME

2942 A. STERN'S COLOR-CHANGING

### DWARF BURNING BUSH

(Euonymus  
Alatus  
Compacta)

★ Fiery Copper-Red in Fall! ★ Yellow Blooms in May and June! ★ Lush Shining Green in Summer! ★ Sparkling Red Berries! ★ Unusual Ridged Corky Bark All Winter!

#### Spectacular Specimen Shrub

What radiant, fiery, color-changing beauty Stern's Burning Bush brings to your home! Gorgeous year 'round... so spectacularly vivid in fall with its glowing crimson-red foliage, people will stop and stare! At Thanksgiving time, cut colorful indoor bouquets whose myriads of orange-red berries will lend a gay, woodsy atmosphere to your decor. During the winter, the novel corky ridges on the bark give the branches the appearance of being square.

#### Supply Limited— Order NOW!

Because the supply is limited, mail your order early to avoid disappointment. Sturdy, Well-rooted, Heavily-branched Bushes, 12-15 Inches.  
Postpaid: Each \$3.00;  
3 for \$8.50; 10 for \$25.

#### Fiery Color-Brilliant Hedge

Here's just about the most colorful fence you can plant! A living wall of flame, 4-5 feet, that will startle and amaze your friends and neighbors. Or use as a spectacular specimen shrub that will be the focal point of your lawn or shrub border. For hedge use, plant two feet apart. For individual plantings, set three feet apart.

#### Dwarf Burning Bush Hedge





Most Exquisite Ornamental Flowering Shrub!

Stern's Famous "OWN ROOT"

# FRENCH LILAC

## BUSHES

**Fragrant, Spectacular, Colorful Double Blooms!**

Many say springtime just isn't springtime without Lilacs! Now, Stern's brings you their famous French Lilac Hybrids with richer colors, larger spikes, bigger, more abundant florets than ever before possible. These new Hybrid French Lilacs will bloom for you year after year—last a lifetime. And the magnificent plants add to the value of your home.

### PERFUMED BOUQUET CLUSTERS UP TO 18 INCHES LONG

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Grow 8 to 10 feet tall at maturity.

Each spike contains hundreds of big, fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types.

### NOW AVAILABLE ON OWN ROOTS

Stern's Selected Hybrid French Lilacs have been specially grown on their own roots by the newest scientific growing methods. This unique process insures a lifetime of Lilac satisfaction. No danger of wild sucker growth from the understock! Be sure you plant only Stern's Famous "Own Root" French Lilac Hybrids.

**GUARANTEED TO BLOOM.** These big plants have already set flower buds. Every Stern's plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May. They'll grow 8 to 10 feet tall at maturity.

### PLANT THESE FIVE SPECTACULAR VARIETIES

**4020 A. DOUBLE RED** (Charles Joly). One of the darkest red Lilacs. Large, deep maroon-red flowers in long clusters. A real beauty.

**4023 A. DOUBLE WHITE** (Mme. Le-moine). A prolific producer of large, well-filled clusters of large, double, creamy-white flowers. An extremely dependable bloomer.

**4029 A. DOUBLE PINK** (M. Buchner). Lovely mauve-pink flowers of very large size are produced in long, narrow clusters. A fine variety of strong, healthy growth.

**4028 A. DOUBLE PURPLE** (Pres. Grevy) One of the best Lilacs of all time! Flowers are produced in large pyramidal clusters of a clear, soft, delicate purple-blue. An abundant bloomer.

**4030 A. DOUBLE BLUE** (Alphonse Lavallee). A free-blooming, strong-growing variety producing very large, double, light lilac-blue flowers of very good color and form.

Heavy, well-branched bushes, 18-24 in.

Postpaid. Each \$2.25; 3 for \$6.25;  
10 for \$19.00.

Pres.  
Grevy

### Stern's FRENCH LILAC Collection

(Group 59-SH-2)

5 French Lilac Bushes (1 of each)  
for only \$10.00. Postpaid

STERN'S  
PROUDLY  
PRESENTS

3939 A.

## Reblooming "DAPHNE LILAC"

(Syringa microphylla superba)

QUEEN OF THE HYBRID LILACS—BLOOMS IN SPRING—AND AGAIN IN FALL

**Fragrant, Spectacular Two-Toned Blossoms**—Truly, a garden masterpiece. Introduced from China, this remarkably lovely Lilac shrub blooms twice yearly! Imagine, a Lilac that blooms with super-abundant beauty in the spring and then **again in the fall**.

But wait! There's more. Unique not only in flowering habit, its blooms are novel, too. Each perfect flower produced on graceful, slender stems; rich mahogany-red buds open to softest pink—as delicate as a breath of spring; each huge bloom a pyramid of small individual florets. A living bouquet of two-toned beauty. Perfect in every way, as it forms a neatly-shaped shrub, seldom growing over five feet tall.

Unlike regular Lilacs that bloom mainly at the ends of branches, Stern's "DAPHNE" LILAC, in addition to the main truss on top of each stem, amazingly produces flowers all the way down each branch. So solid is this mass of bloom, it forms a perfectly balanced bouquet. With a florist's touch, Nature artistically harmonizes unique green leaves with gorgeous pink flowers.

**GUARANTEED TO BLOOM.** These big plants have already set flower buds that will burst into bloom. Every Stern's plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last year.

Heavy, well-branched bushes, 2-3 ft. Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$22.50.

Giant  
Flowered  
Hybrids

NOTE!  
Eight Double  
Petals  
(Not the usual  
four.)

Charles  
Joly

Pres.  
Grevy

Daphne  
Lilac



# A Rare and Fabulous Mediterranean Beauty!

## Stern's Everblooming TAMARISK

4057 A. (*Tamarix hispida aestivalis*)

**Guaranteed to Bloom This Summer!**

**Covered with Clouds of Exquisite Lacy Pink Blossoms All Summer Long!** Here is one of the loveliest flowering shrubs we've ever offered! Stern's Everblooming Tamarisk—a Mediterranean beauty that's winning delighted praise from wise home gardeners. Its graceful, feathery foliage of silvery blue-green is plumed with thousands of lacy pink blossoms all summer long. The long slender branches, covered with lacy flowers, paint a picture of infinite grace and beauty as they shimmer and dance gracefully in the lightest breeze.

**Vigorous—Ideal for Coastal Gardens**

These lovely ornamentals blossom continually almost all summer long, despite heat and drought. So vigorous that they will grow almost anywhere—even thrive in the salt-sprayed air of the seashore. Will withstand exposure to sun and wind—demand little or no care. For uncompromised beauty, Stern's Everblooming Tamarisk can't be beat.

**Special Note:** Tamarisks develop few roots, the tops are cut back to six inches at time of shipping to insure satisfactory results.

**Specimen Bush or Everblooming Hedge**

Stern's Everblooming Tamarisk is slender, graceful, upright in habit. Reaches a height of about 10 feet, but may be kept at any height you desire by pruning. Plant individually for breathtaking color accents. Plant as a flowering hedge that will surround your home with breathtaking loveliness.

**Enjoy Its Beauty Indoors, Too!** The feathery foliage and rosy pink, lacy flowers are perfect for cutting—lend themselves to arrangements of unusual grace.

**Supply Going Fast—Order Now**

Our healthy, vigorous, fine-quality shrubs are 2-3 feet tall now, and ready to plant this very season. We have only a limited quantity of these unusual shrubs, so demand will be far greater than our supply. Don't be disappointed. Send for yours today, with satisfaction guaranteed.

**Fine quality 2-3 foot plants, ready to plant.**  
Postpaid: Each \$2.00; 3 for \$5.50; 6 for \$10.00; 10 for \$15.00.



3620 B. Stern's Semi-Evergreen

## SCARLET FIRETHORN

(*Pyracantha coccinea lalandi*)

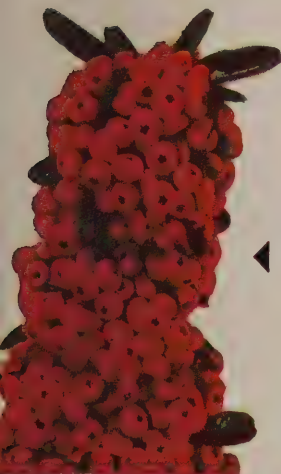
**YEAR 'ROUND "MIRACLE" BEAUTY**

No other shrub supplies as much vivid winter color as Stern's Scarlet Firethorn. The profuse clusters of brilliant orange-red berries are colorful all fall and far into the winter. **Makes glorious Christmas decorations!** Their striking beauty contrasts sharply with the dense growth and lustrous green leaves of the finely shaped shrub. The arrival of these brilliant berries is heralded in May by attractive long trusses of pure white flowers.

**PLANT THIS SUB-ZERO BEAUTY**

A sunny position in well-drained soil suits them best. Makes a beautiful shrub 4-8 feet in height. Superb as climbers against warm walls, for forming a hedge, or as dense bushes in the shrub border.

**Sturdy plants, 15-18 in. Earth balled for guaranteed planting results.** Postpaid: Each \$5.00; 2 for \$9.50; 4 for \$17.50; 8 for \$33.00.



**Unusual "Mound of Gold" Plant**

**Stern's Everblooming**

## HYPERICUM

3262 B. (*Hypericum, Sungold*)

This charming low shrub is covered all summer long with immense quantities of brilliant golden yellow flowers 2-3 inches across. The dense, shiny, leather-like leaves form a perfect background to the fragrant golden bloom. Since the flowers appear at the end of every shoot, the plant, when in full bloom, appears to be a "mound of gold" 1½-2 feet high. Makes a spectacular low hedge or individual specimen plant. Sturdy, No 1 plants, 15-18".

**Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50.**



**WINTER HARDY!**

Pat. No. 568

3368 B.

**BRILLIANT NEW COLOR—ALL SEASON LONG**

## Stern's Hardy GOLDEN VICARY

(*Ligustrum ibota vicari*)

Here's how to get an unusual touch of color into your evergreen or shrub border. This outstanding shrub holds its golden yellow color from spring until snow flies. Blooms in July with white flowers in pyramidal clusters followed by similar clusters of small berries, some blue, some shining black. Thrives in almost any type soil and under all conditions—even droughts and poor soil. Remarkably free of insects and disease.

**MULTI-PURPOSE COLOR ACCENT**

Although Stern's Hardy Golden Vicary usually grows to a height of 4-6 feet, this beautiful golden leaf form of Privet makes a neat, compact shrub that can be clipped to any shape desired. Excellent as an individual specimen planted in strategic garden spots or as a colorful hedge. Bushy, well-branched plants, 12-15 inches.

**Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$11.00; 25 for \$21.00; 50 for \$40.00.**

## Stern's CRIMSON PIGMY BARBERRY

2657 D.

This new variety has just been introduced from Holland. It's a miniature form of the Red Leaved Barberry which holds its bronzy blood-red color throughout the season. Grows 18 to 20 inches in diameter and 8 inches high. Individual plants are extremely colorful and are ideal for planting in front of other shrubs or to spotlight established foundation plantings. Excellent as edgings to walks and flower beds. Strong, potted plants for best planting results.

**Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00; 25 for \$25.00; 50 for \$45.00.**





# Now for '59, BRILLIANT NEW Unusual Shade-Loving Plants

Here's Exciting Evergreen News for Your 1959 Garden!

Stern's SUB-ZERO EVERGREEN

## CHRISTMAS HOLLY

(Ilex Opaca  
Hybrids)

Produces Flaming Red Berries—Year After Year!

### Survive Temperatures of 20° Below Zero

Now, at last... After years of research, here are Stern's thrilling Winter-Hardy Holly Trees! Delightful plants with lush, glossy, deep-green leaves, and brilliant red berries that have made them the pride of the South. Now with a sturdy hardiness that insures their thriving, even under rugged Northern conditions. Best of all, their lush color remains vibrantly

green the year 'round—even when other evergreens become drab and brown.

### Holds Its Beautiful Green the Year 'Round!

This green aristocrat puts on its glorious display during all seasons. Just when your fall flowers have given up the ghost and your garden needs a lift for winter, these amazingly hardy Holly Trees produce a splash of red color amidst the green leaves, as brilliant berries ripen... turning your garden into a riot of gay color—And most important, those crisp, sparkling winter days are brightened with this exciting lush, green color and flaming berries.

### Grow Your Own Christmas Decorations

Yes, from the beautiful "Christmas Holly" ornaments in your own yard, you can have all of the bright holiday decorations you desire. Just imagine the fun you and your family will have making Christmas wreaths, sprays, holly rope, mantel pieces and many other gay decorations. Your home, dressed in Christmas greenery, will radiate the true meaning of the holidays.

### The Pride of Palatial Estates— Now Practical for All

Stern's superior strain of Holly is propagated from choice name varieties. To insure large crops of berries on your female plants you must plant a pollinating male companion nearby. Each Stern's collection has three female and one male plant, sure to provide sufficient pollination. Stern's Christmas Holly needs no coddling—thrives with minimum care.

### Evergreen Beauty Guaranteed

Stern's Sub-Zero Christmas Holly reaches a height of 30-40 feet at maturity if left untrimmed. Looks its best if trimmed to a compact 4-10 feet. Can be planted wherever a pyramidal evergreen would be used. Plant in good garden soil enriched with peat moss or leaf mold if possible. Feed with Stern's Miracid for superior results. Plant in semi-shade and mulch.

### STERN'S CHRISTMAS HOLLY COLLECTION (Group 59-SH-3)

- 4 Named Varieties of Holly (3 female and 1 male)  
6-10 in. high, with planting directions, postpaid  
for only ..... \$5.95
- 8 Named Varieties of Holly (6 female and 2 male)  
6-10 in. high, with planting directions, postpaid  
for only ..... \$11.00

Christmas Holly



Holly Berries

## Bright Golden Yellow Flowers on Shade-Loving Evergreen Shrub! Stern's Dwarf OREGON HOLLY GRAPE

3430 D.

(Mahonia aquifolium)

The perfect small shrub to add a splash of exciting color to your foundation planting. Low in habit, does not exceed three feet in height—it is most effective either among or in front of evergreens and other shrubs. A most unusual plant—its lustrous dark green, leathery leaves turn a bronzy red in the autumn. It closely resembles the foliage of our Christmas Holly although it is much more shining.

**Yellow Flower Clusters and Blue-Black Berries.** Stern's DWARF OREGON HOLLY GRAPE is adorned with breathtaking color—pyramidal clusters of bright golden yellow flowers in May, followed by delightful blue-black berries in June and July. **Plant in the shade.** Here's the answer for those bare spots or areas in shady places. Thrives under adverse conditions and is one of the most easily grown of the evergreen shrubs.

Well branched, 12-15 in., with peat ball.

Postpaid: Each \$3.00; 3 for \$8.00; 10 for \$22.00.



### 3815 A. The Perfect Shrub for Ranch-Type Homes

## Stern's DWARF RED SPIREA

(Spiraea japonica  
coccinea)

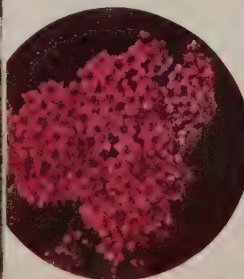
Here's a low growing plant, ideal for the modern home. In June, Stern's Dwarf Red Spirea is covered with rich, crimson-red blooms—resembles a bush laden with tiny red umbrellas. These, contrasted with its rich green foliage, present a beautiful bush you'll be proud to plant under your picture window. After June, there's hardly a moment throughout the summer that some blooms are not produced.

### Crimson Beauty from June 'til Frost!

Large, handsome clusters of rich, crimson-red flowers 4-5 inches across from June until frost. (Stern's Dwarf Red Spirea is **actually a much deeper red color than the picture shows.** It is such a new shrub that a picture showing the true color is not available.) Because of its low height, can be used most effectively for foundation planting. So beautiful is this attractive shrub you'll want several strategically located as specimen plants. Grows in partial shade. Thrives even in poor soil.

Shipping height: 18-24 inches.

Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.





# COLOR for Shady Spots!

## Brighten Even Dullest Corners

Have Rich, Glowing Garden-Color, This Spring!

## Stern's Exotic GIANT-FLOWERED Hardy JAPANESE AZALEAS

(Royal Azalea, Malvatica and Vuykiana Hybrids)

### "ELECTRIC COLOR" BRILLIANCE!

Only if you've seen such Azaleas in Japan's famous gardens can you realize how brilliant their flowers can be! Brilliant beyond description—giant iridescent flowers—with fluorescent qualities that glow even in the dusk! Stern's Royal Azalea Malvatica and Vuykiana Hybrids give you huge exquisite blooms, far larger than the older Japanese types.

Truly a lifetime investment in breathless beauty! With a minimum of care, they will increase in size and beauty for years and years to come. Stern's Japanese Azaleas prefer a good loamy acid soil—a soil rich in organic matter. You can easily create this soil condition by working peat moss or compost into the soil when planting, or use Stern's Miracid (see page 36).

Azalea,  
Fedora

Large  
Flowers

### EARLIEST BLOOMING AZALEA

These magnificent Stern's grafted species are ready to burst into exquisite flowers this year. Flowering early in May, they are the earliest flowering Azalea. Yes, now you can have rich glowing beauty in your garden **without waiting**—THIS VERY SPRING, IF YOU ACT NOW!

### SUB-ZERO HARDINESS! Greenhouse Beauty Outdoors

Now enjoy the beauty of greenhouse Azaleas—outdoors in your own garden! Stern's proudly presents the successful cross between the old-fashioned hardy free-flowering types and the tender, colorful greenhouse Azalea. These new hybrids have thrived in areas where temperatures have dropped as low as 20 degrees below zero!



Azalea, Othello

### SEMI-EVERGREEN

#### For Year 'Round Beauty

Stern's Japanese Azaleas are semi-evergreen—hold their exquisite foliage almost all winter. Use as a low-growing foundation planting—as a spreading low border in front of tall-growing, European-type Azaleas or other shrub plants—as a stunning specimen on the lawn, planted in bold masses so that their glowing color can be seen for miles.

### LOADED WITH FLOWER BUDS

#### Ready to Bloom 30-60 Days After Planting!

**2548 B. OTHELLO.** One of the best reds. Gorgeous, large, non-fading flowers.

**2541 B. FEDORA.** Gleaming bright pink blooms of large size and perfect form.

**Heavy, well-branched, No. 1 plants.** Covered with flower buds. 3-year plants, 10-15 inches high. Earth balled for guaranteed planting results. All prepaid: Each \$6.00; 2 for \$11.50; 4 for \$21.00; 8 for \$40.00.

### Stern's "ROYAL MALVATICA" Collection of Hardy Japanese Azaleas (Group 59-SH-4)

One of each listed—2 grafted Azalea Malvatica plants with flower buds for \$11.50, express prepaid.

### Versatile Year 'Round Garden Beauty

## Stern's HARDY IMPROVED EVERGREEN BITTERSWEET

4610 A. (Euonymus radicans vegetus)

### Wonderful Evergreen, Vine, Shrub, Hedge or Ground Cover!

This gorgeously graceful evergreen foliage plant has been called the plant of 101 uses—and really deserves its title. Stern's new, improved type is completely winter hardy even in our rugged Western New York winters. In addition—it's evergreen the year 'round and during winter is cheerfully decorated with garlands of bright orange-white berries. Easily trimmed to desired height.

#### Study These Varied Uses

**AS A SHRUB!** Planted as a shrub, Stern's Hardy Evergreen Bittersweet remains green all year long and its gaily colorful berries add charm and delight during the winter months. Plant among your needle evergreens for pleasing contrast, or as individual specimens.

**AS A HEDGE!** Planted twelve inches apart forms an excellent low evergreen hedge. Easily trimmed into formal shape or it may be left in a natural condition.

**AS A VINE!** Excellent for covering fences and trellises. Clings to masonry walls, and stays green all year long. If left untrimmed will grow to 20 feet.

**AS A GROUND COVER!** Perfect for planting on large banks to replace grass and prevent erosion. A rapid grower! Thrives in full sun or shade.

Selected No. 1 Plants.

Postpaid: Each \$2.50; 3 for \$7.00;  
10 for \$20.00; 25 for \$45.00.



Evergreen Bittersweet

### Most UNUSUAL Midsummer Color Display

3252 C.

## STERN'S NIKKO BLUE HYDRANGEA

(Hydrangea nikko blue)

### MASSES OF GIANT BLUE FLOWERS COVER THE BUSH!

Nikko Blue Hydrangea

The most beautiful of all the Blue Hydrangeas. Truly an unbelievable sight—masses of gorgeous **Real Blue** flowers some of which measure a foot across! Its bright green, lustrous foliage makes this a very attractive bush. Excellent as foundation or lawn specimen plant. Grows 2-4 feet tall. Blooms in July and August.

#### HARDY TO 20° BELOW!

Stern's Blue Hydrangea is very hardy—having withstood 20° below zero. At their best in partial shade. Bloom on new growth each year! For best results mound up in the fall as you would a Rose bush. Cut back old growth in the early spring. See your Stern's Blue Hydrangea shoot up again—burst into full glorious bloom.

Flowers are **True Blue** in acid soil, pink in neutral or alkaline soil. To provide soil acidity, feed with our Miracid fertilizer (see page 36). Shipping height, 12 to 18 inches.

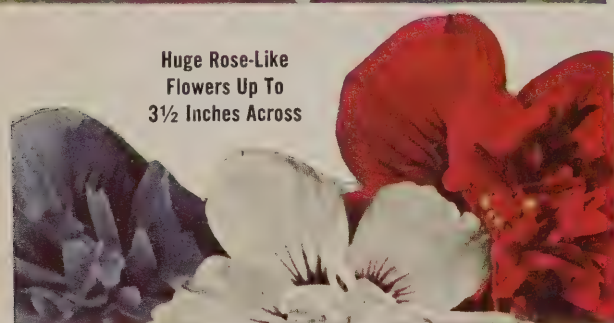
Postpaid: Each \$2.25; 3 for \$6.25;  
10 for \$19.00.







Huge Rose-Like  
Flowers Up To  
3½ Inches Across



Presenting...The Spectacle-of-the-Year!

## 3142 A. *Stern's Fabulous Rainbow 3-In-1* **ROSE OF SHARON**

Have Huge Rose-Like Double Flowers—  
**3 DIFFERENT COLORS ALL ON ONE BUSH**

—Blooming in Your Garden This Very Summer!

Just imagine the excitement in your neighborhood when you plant Stern's rare 3-in-1 Rainbow Rose of Sharon! This glorious ornamental shrub bursts into bloom with an abundance of huge, luxuriant, rose-like double flowers in 3 DIFFERENT COLORS and VARIETIES—all in bloom at the same time, all on one bush!

### A Triple Cloudburst of Color This Summer and Fall!

Just to see this magnificent specimen in bloom, its huge **Double Red, Double White, Double Purple** flowers intermixed in a dazzling carnival of color, is an unforgettable thrill! Each lovely bloom is up to 3½" across and shaped like a perfect rose, with many ruffled petals of exquisite color and texture. They bloom in mid-summer when other flowering shrubs fail—bloom, bloom, bloom continuously right up until frost, transforming your yard into a fairyland of color!

### Hardy, Easy to Grow!

Stern's amazing Rainbow Rose of Sharon is absolutely hardy in most areas. Even below zero temperature won't harm them. They require almost no care. Grow more beautiful each succeeding year! Produce hundreds of glorious Rose of Sharon flowers on each bush!

### Plant Anywhere You Want Color From Summer to Frost!

Plant directly before a picture window and enjoy this astounding beauty indoors and out. Use to soften harsh corner lines. Plant two, to form a picturesque living gateway to your home. Line walks and entrance-way with these exquisite flowering shrubs four to five feet apart; or plant three to four feet apart for a glorious rainbow hedge! Wherever you plant, you'll enjoy a rainbow of color for over three months—from July until October—from mid-summer up until frost.

### Guaranteed to Bloom This Summer

Spring is the ideal time to plant Stern's fabulous Rainbow Rose of Sharon plants. They are sturdy, heavy, two to three feet tall, ready to bloom this summer. Every one will grow into a perfectly shaped bush, leaf out and bloom beautifully.

### Rare! Limited Quantity—Order Now!

All Prices Postpaid: Each \$3.75; 3 for \$10.00;  
6 for \$18.00; 10 for \$29.00.

## Magnificent Ornamental Lawn Tree to Decorate Your Landscape Stern's Hardy Pink **MONUMENT LOCUST** ▶

5630 A. (*Robinia hybrida*, Monument)

### ENJOY BLOOMS THIS VERY SPRING!

A picturesque and colorful Garden Aristocrat! This rarely-offered hybrid is a thrilling sight when in full bloom. Its long, drooping clusters of sweet-scented, large, soft, lavender-pink flowers hanging gently in the air resemble Wisteria blossoms. In May and June the lovely, almost Sweet Pea-like blooms fill the air with their subtly sweet fragrance. Will actually produce some bloom the very first year—within days after planting.

### STERN'S CUSTOMER PRAISES PINK MONUMENT LOCUST

"Your nursery was the only place I have ever seen Pink Monument Locust for sale. I bought one from you and I have never seen such a sight. At the present time there are more flow-

ers on it than leaves. The last time I saw this type of tree was when I left France. Your Locust is just as beautiful as they grow there. I thought you might like to hear how well your plants and trees are doing."

—Mrs. R. D. Long, Oswego, N. Y.

### THRIVES UNDER POOR CONDITIONS

The fine, light, open foliage shimmers gracefully in the lightest breeze and allows light to filter through so that lawn grass will grow right up to the trunk if desired. Stern's Hardy Pink Monument Locust is drought and heat resistant; thrives under most unfavorable conditions, even in poorest soil. Grows 15-20 feet tall at maturity. Be sure to plant one of these splendid specimens this spring. **Please order early, our supply is extremely limited.** Lightly-branched trees 6 to 8 feet when shipped.

Each \$7.50; 3 for \$21.00; 10 for \$60.00.



Brilliant Color All Season Long!

## ◀ Stern's Dwarf **RED-LEAF MAPLE**

5030 B. (*Acer palmatum atropurpureum*)

Stern's offers only the true Dwarf Japanese Red Leaf Maple—specially grown from cuttings—sure to give you magnificent purple-red foliage all spring, summer and fall. Forms a spectacular contrast to the green of the lawn. Grows to a large shrub or a small tree 12 to 15 feet in height. You will be proud to own one of these rare plants; everybody admires them wherever they are planted. Plant in full sun for best color effect. Shipping height 15 to 18 inches. **Earth balled for guaranteed planting results!**

Postpaid: Each \$7.50; 2 for \$14.00; 4 for \$25.00





# NOW YOU CAN HAVE A "MIRACLE" GARDEN

**AMAZING RESULTS IN YOUR GARDEN WITHIN 7 DAYS OR LESS\***

## ALL-PURPOSE PLANT FOOD

**For Roses . . . Lawns . . . Shrubs  
. . . Trees . . . All Flowers . . . Ever-  
greens . . . Vegetables . . . Fruits  
. . . Berries . . . House Plants . . .**

Now you can have garden beauty you never thought possible! Grow stronger, bigger plants that bear more fruit—and produce finest flowers. Here's how: Simply apply amazing new STERN'S MIRACLE-GRO—use regularly for a glorious garden all season long.

### A SCIENTIFIC TRIUMPH!

Instant action Miracle-Gro brings plants "back to life"—stimulates new healthy growth, faster, surer than ever before. Miracle-Gro users report flowers bloom two weeks earlier—Roses transformed after one week—vegetables fifteen days ahead. Promotes healthy, steady growth, produces earlier flowers, extends growing and blooming season. No digging—no waiting—no watering in. Goes to work immediately because it's applied directly to roots and leaves.

### FEEDS PLANTS WITHIN MINUTES!

MIRACLE-GRO starts feeding your plants almost immediately—supplies essential life-giving growth elements within 15 minutes after application. (During growing season.)

Miracle-Gro is a scientifically balanced, water-soluble plant food formula of nitrogen, phosphoric acid, potash, plus essential plant minerals, growth hormones and vitamins.

### HIGH ABSORPTION IS THE SECRET

Radioactive isotopes used on test plants—proved it completely feeds many plants in as little as 60 minutes!! So important especially at the start of the growing season.

Enters the "blood stream" of plants within 30 seconds after application!

Because MIRACLE-GRO is soluble in water, it feeds plants two ways—through the leaves and through the roots. No other type of plant food faster or safer!

### AMAZING RESULTS IN 7 DAYS\* OR MONEY BACK!

### Unconditional Guarantee

After only 7 days compare plants fed with Miracle-Gro to untreated plants. Compare growth size, quality of fruits or flowers. If not thrilled—money back.

Apply Miracle-Gro to lawns. In 7 days you'll see green lush growth. You'll say Miracle-Gro is better than anything you ever used—or your money back.

\*During growing season.

## READ THESE IMPORTANT FACTS!

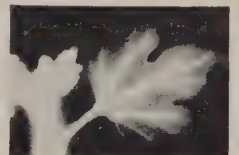
**FAMOUS UNIVERSITY uses radioactive isotopes  
to prove super-rapid plant absorption**

In co-operation with STERN'S NURSERIES of Geneva, New York, a world renowned scientist, associated with one of America's great horticultural research centers performed these amazing experiments. Stern's Miracle-Gro is not radioactive—was not used during these experiments. While these experiments were conducted in co-operation with STERN'S NURSERIES, they do not constitute a specific brand endorsement.

### RESULTS within 15 minutes!

Traces of radioactive material proved amazing speed of food absorption. The leaf was cut from plant only 15 minutes after plant food was applied to roots. Note how nutrient reaches vital growing edge of leaf. Proof of super-speed absorption!

**This is  
RADIO-  
ACTIVE  
"HOT"  
LEAF**

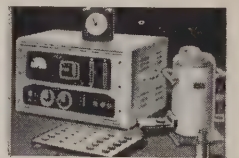


### Feeds 6-foot Rose bush in 60 minutes

Only 60 minutes after feeding, entire 6-foot Rose bush contained life-giving food! Astounding proof of highest fertilizer efficiency.

### Feeds top leaves almost instantly

Within minutes the GEIGER COUNTER revealed nutrient in upper leaves and stem of growing plant. This is where spectacular new growth is observed.



**This is the famous Geiger Counter**

### Results of University tests

Plant Number 3 received most liquid plant food yet it showed absolutely no signs of fertilizer burning or forcing. Visible improvement was noticed within a few days.



**No. 1      No. 2      No. 3**

### LEAF FEEDING FOR FOLIAGE GROWTH

Miracle-Gro contains special types of nitrogen and phosphorus that are absorbed through leaves. So simple to apply. Just sprinkle over plant with watering can, or use ordinary garden sprayer. Mix one tablespoon per gallon.

### SCIENTIFICALLY BALANCED

Formulated by famous horticultural scientist, Miracle-Gro's balanced formula contains growth elements that may be lacking in your soil—helps you have a "Miracle Garden."



### SAVE "SICK" TREES, SHRUBS!

Many sick looking plants are only starving. Apply Miracle-Gro before it is too late. Miracle-Gro goes to work immediately—saves your valuable plants!

### REAL ECONOMY!

**Only Pennies Per Gallon!**

Instant-Action Miracle-Gro is concentrated plant food—no fillers. Simply dissolve in water, and use. Now only one level tablespoon makes a full gallon. No special equipment needed—use sprinkling can. Easy, clean, odorless.

**1 1/2 Lbs. . . . . \$2.25**  
(Feeds up to 1500 sq. ft.)

**5 Lbs. . . . . \$5.00**  
(Feeds up to 5,000 sq. ft.)

**10 Lbs. . . . . \$9.00**  
(Feeds up to 10,000 sq. ft.)

**25 Lbs. . . . . \$20.00**  
(Feeds up to 25,000 sq. ft.)

**50 Lbs. . . . . \$35.00**  
(Feeds up to 50,000 sq. ft.)

**All Prices Postpaid.**

**STERN'S** **Miracle-Gro**





**HAVE**  
*Garden  
Beauty*  
**THIS YEAR!**

◀ Rhododendrons at  
Blossom Time  
in May and June

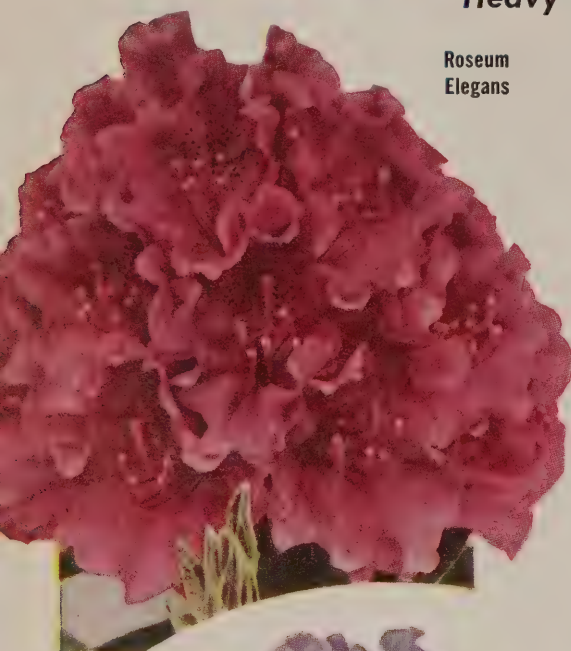
BEAUTY SUCH AS YOU'VE NEVER KNOWN BEFORE!

**STERN'S  
EVERGREEN**

# Sub-Zero RHODODENDRONS

**Heavy with Flower Buds—Guaranteed to Bloom in 30-60 Days!**

Roseum  
Elegans



**Now** you can have the Queen of all evergreen flowering shrubs... blooming in your yard or garden **this very spring!** Each one of Stern's Hardy Evergreen Rhododendrons is already loaded with healthy flower buds—ready to burst into huge exciting blooms—grows into a perfectly magnificent specimen bush 4-6 feet tall. Intermix the colors for a truly breathtaking sight.

## Makes A Glorious Evergreen Flowering Foundation Plant

These majestic shrubs are unequalled as evergreen foundation plants in front of any home—of any size. They will highlight your home **all year long.** Their foliage is deep green, full and lovely, and it stays that way 12 months of the year!

## How and Where to Plant

Rhododendrons prefer a good loamy acid soil—a soil rich in organic matter. Any gardener can create this soil condition by working peat moss or compost into the soil before planting. Since Rhododendrons are shallow-rooted plants, only the upper 12-15 inches of the soil should be treated. Acidify your soil by using a liberal quantity of cottonseed meal or Stern's MIRACID (see page 36 of this catalog). Plant in semi-shade and cover the ground with a moisture-retaining mulch of peat moss, leafmold, or similar material up to two inches in depth. Your Rhododendrons will reward you with lifetime beauty.

**Our Supply is Very Limited  
—Order Early, Please**

Each year we can import only a limited num-

ber of these superb plants from Europe. They are peat-balled to insure guaranteed planting results.

**Heavy Plants, 3-4 Years Old, Already 12-15' Tall—  
Ready to Bloom in 30-60 Days!**

Postpaid: Each \$6.50; 3 for \$18.00; 6 for \$35.00;  
10 for \$55.00.

**2583. CATAWBIENSE GRANDIFLORUM.**  
Lilac-purple.

**2581. Dr. H. C. DRESSELHUYTS.** Crimson-red.

**2584. CATAWBIENSE ALBA.** White.

**2582. ROSEUM ELEGANS.** Deep rosy pink.

**Stern's "Majestic"  
Rhododendron Collection**  
(Group 59-SH-5)

One of each shown—4 grafted Rhododendron plants with flower buds for only \$22.00, postpaid.

◀ **Catawbiense Grandiflorum**

**Dr. H. C. Dresselhuyts**





Stern's Presents **THE SPECTACLE-OF-THE-YEAR!**  
*Sensational, Super-Fragrant*

# Double Flowering FRENCH LILAC TREE

**Not a Shrub! Not a Bush!**

Now Stern's brings you the **Rare French Lilac Tree**—the tree of poets—the legendary wishing tree of romance in exciting new beauty. Just imagine... an entire tree covered with fragrant Lilacs, thousands of Lilacs all on one big tree, an unforgettable sight!

## French Lilacs Grafted on Strong Trees

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Growing 8 to 10 feet tall at maturity; when shipped they are well-branched trees 3 to 4 feet tall.

Each spike contains hundreds of big, fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types. Each individual flower has eight petals (not the usual four).

**Exclusive! Only Stern's Offers These Rare Double Flowering Specimens**

Many of these trees have already set flower buds that will burst into glorious fragrant Lilacs this spring. Every plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May. With every succeeding year, you'll enjoy these Lilac Trees more than any other tree in your garden. **But order now—supply is extremely limited.**

### Breath-Taking Colors Now Available in Stern's French Lilac Tree

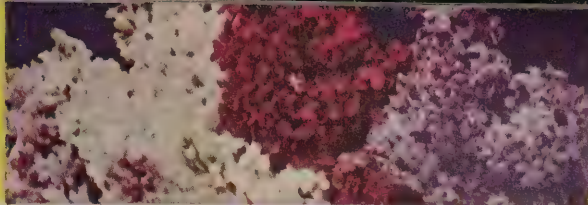
**5720 C. CREAMY-WHITE.** Spectacular flowers of purest alabaster-white. Extremely prolific. Immense in size. Exquisitely perfumed.

**5722 C. VIOLET-ROSE.** Clouds of rosy lavender flowers. Immense clusters of

large blossoms. So full they will cause the branches to droop gracefully. Delicate fragrance is indescribably lovely.

**5724 C. PURPLE-BLUE.** Soft glowing purple buds opening into rich royal-blue blossoms. Flowers are large and very striking. Blooms in large clusters that make gorgeous bouquets. Fragrant beyond description.

Postpaid: Each \$5.00; 3 for \$12.00;  
 9 for \$30.00; 12 for \$37.00.



**NEW!**

**Makes Your Home a "Show Place"**  
 Nature's Own **COLOR CHANGING** Miracle!

## Stern's Evergreen **RAINBOW LEUCOTHOE**

**3380 D. (Leucothoe catasbaei variegated)**

**A Living Rainbow of Color Sendor  
 ... THE VERY FIRST YEAR!**

This astonishing new multi-colored plant is sure to become one of America's favorites. Extremely handsome, with large lustrous color-changing leaves—**Red, Yellow, Green, Copper and Maroon.** In the spring, nodding pinkish-white flowers (which look like Lily-of-the-Valley) further enhance the beauty of this **Wonder Bush.** New growth is a sparkling red, changing to shades of yellow, green and copper—later bursts into creamy yellow splashed with pea-green markings—fall paints it a deep glowing maroon.

**Evergreen for Year 'Round Beauty**  
 Stern's Rainbow Leucothoe thrives in full sun or

shade—more colorful in full sun. A superb specimen bush, growing to three feet tall with graceful arching branches. Makes a color brilliant hedge which can be trimmed to two feet—**this actually makes the plant more colorful.** Superb in foundation plantings with evergreens, to give a dash of color. Excellent in rock gardens or as a border to the perennial garden. Use under taller shrubs such as Rhododendrons. **Enjoy year 'round color!**

Stern's Rainbow Leucothoe prefers a rich, loamy soil. To establish this condition, just mix peat moss into the soil when planting—and apply a two to four inch mulch to ground surrounding plant. Then just feed with Miracid.

**Well-branched one-year plants, 6-8".** Peat balled for guaranteed planting results.

Postpaid: Each \$2.25; 3 for \$6.00; 10 for \$18.00.



**Golden Yellow Blooms From June 'Til Frost!**

## Stern's **DOUBLE GLOBE FLOWER**

**3335 A. ▶**

(Kerria japonica flore pleno)

Stern's Double Globe Flower is a very valuable addition to any yard or garden. Golden yellow, rose-like double flowers cover the bush in June and, most important, there's scarcely a moment when this lovely shrub doesn't have flowers—right up 'til late fall. Flowers are unusual ball shaped and ideal for cutting—keep well in water.

**Very Attractive All Winter!**

One of the most beautiful shrubs. Grows in sun as well as in partial shade. Vigorous and thick growing, they normally grow 4 to 5 feet tall. Because of their unusual green branches, they are attractive all winter long. Ideal as foreground to shrub borders or small specimen bush.

**Sturdy No. 1 plants, 18 to 24 inches.**  
 Postpaid: Each \$2.25; 3 for \$6.00; 10 for \$18.00





Azalea Mollis, Hort. H. Witte

### Thrive in Any Garden Soil

These imported Stern's varieties thrive in any loose textured garden soil. They are perfectly hardy in temperatures as low as 10 degrees below zero. Plant in full sun or partial shade—they will increase magnificently in size and beauty each year.

### B-U-R-S-T-I-N-G WITH FLOWER BUDS!

Guaranteed to Bloom in 60 Days

Azalea Mollis Hybrids Bloom in May

**2511 B. DR. REICHENBACH.** A tall, upright-growing variety which produces an abundance of rich, salmon-orange flowers in mid-season. Gorgeous flowers 2½ inches in diameter. Enhances any garden with its full-blooming mass of color.

**2512 B. HORT. H. WITTE.** Lovely, brilliant, orange-yellow flowers produced in prolific abundance. Flowers are over two inches. Create a spectacular color display of mass blooms. A long-blooming shrub of outstanding merit.

**2517 B. GOLDEN SUNLIGHT.** An amazing producer of glowing golden yellow flowers with deeper tones inside. All over two inches in diameter. A very dependable bloomer. Everyone's favorite.

**2519 B. GRANDEUR TRIUMPHANTE.** Delightful blooms of deep amaranth-red. Flowers in full bloom form a mass of glorious color. A heavy and dependable bloomer. Unmatched in color of bloom.

**2522 B. KOSTER'S SCARLET.** Large, showy flowers almost three inches in diameter. Most beautiful deep red-orange glowing blooms in continual profusion. An upright grower. Striking waves of colorful blooms create a joyous garden display.

Heavy plants with flower buds to bloom this spring. 3-year, 12-15 inches.

Postpaid: \$3.75 each; 3 for \$11.00; 10 for \$32.00.

Azalea Mollis, Dr. Reichenbach



**Blazing New Color for American Homes!**  
**THE CROWN JEWEL OF FLOWERING SHRUBS**

# STERN'S RARE EUROPEAN AZALEAS

### Varieties You've Seldom Seen Before

Stern's representatives in Holland have secured a choice but extremely limited supply of these rare Azaleas. Now you can enjoy a fireworks display of blazing colors only 60 days after planting. Immediate beauty—formerly seen only in the formal gardens of famous European estates. Now you can enjoy the breathtaking spectacle of these rare European beauties entirely covered with giant flowers of amazing color—right in your own garden in just two months.

These Stern's European Azaleas are NAMED varieties. The giant size of blossom, their abundant free-blooming characteristics, their vibrant colors can not be equalled by any other type of Azalea.

### Loaded with Flower Buds!

Ready to burst into glorious bloom. These Stern's European aristocrats will be covered with magnificent color in just 60 days after planting.



Azalea Mollis Hybrids

Azalea Mollis, Golden Sunlight

### HOW TO GROW AZALEAS SUCCESSFULLY

Contrary to the general belief, Azalea Mollis do not require an acid soil. Mixing a liberal amount of organic matter such as peat moss or leafmold with soil in planting holes will help in achieving the best results. To insure maximum bloom each year, remove the faded flowers before they go to seed. Do not cultivate deeply as Azaleas root close to the surface of the soil. For superior results, feed with Miracid soil acidifier. (See page 36.)



**STERN'S "CROWN JEWEL" COLLECTION**  
**of Rare European Azaleas** (Group 59-SH-6)

One of each shown—5 grafted Azalea Mollis plants with flower buds.

**for only \$17.00 Postpaid**





Almey  
Crab

NOW... A New Garden Thrill for You—  
Starting This Spring!

*Stern's*

# SUNBURST®

## FLOWERING CRAB APPLE

**EXPERTS SAY—"MORE BEAUTIFUL THAN  
WASHINGTON'S FAMOUS CHERRY BLOSSOMS"**

Like a cloud of multicolored splendor! Thousands of large and fragrant flowers completely covering these graceful trees is a never-to-be-forgotten sight. Stern's SUNBURST® Flowering Crab Apple Trees are especially selected for size, color, and beauty of blossom—no other flowering tree equals these rare specimens in profusion of bloom, habit of restricted growth, amazing hardiness and freedom from care. It's the perfect tree for small or ranch-type homes—grows only 15 to 20 feet at maturity—always gracefully spreading.

### World's Most Beautiful Flowering Tree

Many people call these the most beautiful trees in the world! It's a spring-time tonic to see these clouds of blooms tossing softly in the gentle wind. **Early to Bloom.** Many blossom the first year planted. They grow about 15 feet tall, never too large, always graceful. Since their shade is moderate, lawn grass can be grown readily around them.

**Easy to Grow!** These selected beauties thrive in poorest soil, are perfectly hardy in coldest sections. You'll bless the day you planted these glorious trees.

#### 5400 G. STERN'S ALMEY CRAB

The new spectacular Stern's Almey Flowering Crab will be the sensation of your neighborhood. It has very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, which gives them the effect of a 5-sided star. Many bloom the first year planted and they look like a mass of flame at blossom time in May. They thrive in poorest soil, are perfectly hardy in coldest sections, and they grow 15 to 20 feet tall at maturity, making wonderful shade trees that last a century. Plant them and enjoy them "forever." 5 to 7 feet.

**\$5.00 each; 3 for \$12.00; 10 for \$36.00.**

#### 5410 A. STERN'S HOPA CRAB

An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 feet tall at maturity. 4 to 6 feet. **\$3.50 each; 3 for \$10.00; 10 for \$30.00.**

Hopa Crab



Dolgo Crab



#### 5404 A. STERN'S DOLGO CRAB

In the spring you'll thrill to the profusion of lovely blossoms with their striking contrast to the rest of your garden. In the fall you'll pick an abundance of **brilliant crimson fruit**... fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Grows 15 to 20 feet tall at maturity. 4 to 6 feet. **\$3.00 each; 3 for \$8.50; 10 for \$25.00.**

### Stern's SUNBURST FLOWERING CRAB COLLECTION

(Group 59-FR-1)

**3 Flowering Crabs (1 of each shown on this page) for only \$10.00**  
**6 Flowering Crabs (2 of each shown on this page) .....\$19.00**





Crimson Sunburst Red-Leaf Maple

**SHADE TREES KEEP YOUR HOME COOL IN  
SUMMER—WARM IN WINTER**

The tree you plant this spring will provide shade and protection for generations to come. The satisfaction of seeing the strong, young tree grow to stately maturity cannot be equalled. It is a monument that will always say: "He who planted me loved beauty."

You'll enjoy the cool, refreshing shade created by these beautiful trees all summer long—gives that cozy, secluded look to your home. Acts as a wind-break.



Mountain Ash

# STERN'S *Garden Aristocrats*

## SELECTED SPECIMEN

# SHADE

### THE MOST BEAUTIFUL OF ALL SHADE TREES!

5010 A. STERN'S

### CRIMSON SUNBURST® REDLEAF MAPLE

(*Acer platanoides*, Faassen Black)

#### SENSATIONAL NEW PURPLE "FLOWER-FOLIAGE" TREE

Stern's Crimson Sunburst Redleaf Maple is a magnificent specimen tree for large or small gardens. Easily distinguished by the glistening satiny sheen of its handsome dark red foliage, Stern's Crimson Sunburst Redleaf Maple holds its amazing rich purple color from earliest spring until late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season.

A Remarkable Introduction from Europe's leading ornamental tree specialists, they have been planted and observed for several years. Now they are ready for American gardens. Although this new tree has been offered for only a short time, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers-by to stop and gaze. They grow to 40 to 50 feet, providing refreshing shade as well as colorful beauty.

Well Branched Trees,  
6 to 8 Feet Tall.

Each \$7.50; 3 for \$21.00;  
10 for \$65.00.

#### Thrilling Berry-Laden Shade Tree

### Stern's EUROPEAN MOUNTAIN ASH

5700 A. (*Sorbus aucuparia*)

#### BEAUTIFUL IN FLOWER!

#### BEAUTIFUL IN FOLIAGE!

#### BEAUTIFUL IN FRUIT!

From the highlands of Scotland—to grace the American scene—that's the romantic story behind the European Mountain Ash. This outstanding European variety takes first prize for producing the most brilliant berries of any of our trees.

The most gorgeous of small ornamental shade trees reaching a height of 20-40 feet. In early summer the tree is festooned with white flowers in flat-topped clusters. Its fern-like leaves are up to 10 inches long with artistic saw-edged leaflets.

#### GRAFTED TO INSURE BOUNTIFUL BERRIES

This special Stern's strain of European Mountain Ash is budded from selected trees which are sure to produce massive clusters of flashy red colored fruits which form a brilliant picture from mid-summer 'til late fall—often through the winter. Birds love them. Truly an aristocrat of the Garden World.

Well Branched Trees,  
6 to 8 Feet Tall.

Each \$6.00; 3 for \$17.00;  
10 for \$50.00.



Sunburst Locust

Clump Birch (shown on cover)





for the Home of Distinction!

# TREES

PRIDE OF  
AMERICA'S  
SHOWPLACE ESTATES

Stern's Proudly Presents  
The Most Beautiful of All Locusts

## SUNBURST GOLD®

### 5235 A. LOCUST

#### New Golden Foliage Lawn Beauty

Here is a spectacularly colored lawn tree that has the brightest golden bronze foliage of any plant we know. So brilliant, so beautiful—even its picture fails to do it justice. Throughout the season the growth on the branch tips constantly develops new color. The beautiful golden yellow color is most brilliant on the last 8 to 10 inches—gradually blending into a lustrous deep green which makes a charming color contrast.

#### See Results This Very Year

Now Stern's Sunburst Gold beautifies your place quickly! Grows several feet each year. Its lacy branches with fine foliage permit light to filter through, allowing lawn grass to grow right up to the trunk of the tree. With a broadly pyramidal head and excellent branching habit, SUNBURST grows straight with a stately form and natural symmetry.

#### Grows Anywhere

Stern's Sunburst Gold Locust Tree is a perfect tree for rugged city conditions. It grows well even in poor soil; withstands smoke and dust; is extremely drought-resistant and completely winter-hardy. Highly resistant to insects and diseases. Maturity height 40 to 50 feet. Sturdy 6-8 foot whips will branch out rapidly.

Each \$7.50; 3 for \$21.00; 10 for \$65.00.

#### Rare Triple-Clumped Beauty

## Stern's WHITE BIRCH

5080 A. (Betula alba)

#### AMAZING YEAR 'ROUND BEAUTY

- ★ Earliest Sign of Spring
- ★ Summer Shade That Won't Harm Grass
- ★ Beautiful Yellow Autumn Color
- ★ Cold Climate Trees for Winter Beauty

Get all this and much more by adding Stern's White Birch to your landscape scheme. You'll be the first to know that spring is on its way when the Birch catkins enlarge and drop their pollen. Enjoy the vision of sunlight filtering through its lacy, luxuriant foliage which provides wonderful shade, yet lets the grass grow right up to the trunk of the tree. Watch shimmering green leaves gradually turn to a beautiful yellow as autumn approaches. Even after the leaves drop, the snow-white bark with finely etched lines of black make this tree a thing of beauty on a dreary winter landscape.

#### One of the Most Spectacular Shade Trees!

A superb specimen on the lawn. In groups of three or 10, they form a small grove of amazing beauty. We have a fine supply grown as triple-stemmed clumps of at least three trunks five to seven feet in height. Specimens this size and form are rarely available. The bark turns white after a year or two, making a colorful contrast to the green of the lawn. Growth is gracefully upright, reaching 25 to 30 feet. (Also shown on cover.)

Each clump with three trunks, 5-7 feet tall, \$7.50;  
3 clumps (3 trunks each), \$21.00; 10 for \$65.00.

#### Very Dense Sweet-Scented Shade Tree

### 5748 A. Stern's Fragrant SILVER LINDEN

(Tilia tomentosa)

#### Shimmering Beauty of Silver and Green

Here is truly one of the most beautiful of all shade trees. Pyramidal in shape, it is very uniform, dense and compact. Leaves are large and round-shaped; a lovely dark green on top and silver-white underneath. The slightest breeze sets into motion a shimmering, dancing display of breathtaking beauty. A tree you'll always be proud of!

#### Sparkling Yellow Flowers—Rare Perfume

In mid-summer Stern's Silver Lindens are adorned with tiny yellowish flowers which give off a very delightful sweet-scented perfume. So fragrant they flood your home and yard with their lovely scent. Excellent for tall, dense shade, these trees grow 40-60 feet tall. Stern's Silver Lindens thrive even in hot, dry conditions—are the perfect city tree.

Heavy, well-branched trees, 6-8 feet tall.  
Each \$9.00; 3 for \$25.00; 10 for \$75.00.

#### Fast Growing, Tall Living Fence!

### 5550 A. STERN'S LANDSCAPE-SIZE LOMBARDY POPLARS

(Populus nigra italica)

What grandeur—what a sweeping vista of beauty our magnificent Landscape-size Poplars bring to your home! Covered from top to bottom with rich green foliage which dances with color in even the lightest breeze! Best of all these majestic big trees add gracious old world charm to your property THIS VERY YEAR!

#### Shipped 6-8 Ft. Tall—Grow Five Ft. a Year!

Here are the fastest growing of all specimen yard trees! They actually grow up to five feet a year—reach 30 to 50 feet at maturity. Plant six feet apart for a spectacular living wall of beauty—excellent as a screen or windbreak. Need little care, they will thrive almost anywhere. Just plant them and watch them shoot up.

Shipping Height: 6-8 feet tall. Well-branched.  
2 for \$3.50; 5 for \$9.00; 10 for \$15.00; 25 for \$30.00.

#### Fastest Growing Shade Tree

### Stern's True Golden WEeping WILLOW

5660 A. (Salix niobe)

#### Most Beautiful of all Willows

No other Willow tree can compare with this true Golden Weeping variety! Fastest growing ornamental tree that really weeps. Grows up to six feet in one year. Long, graceful, arching branches covered with slender green leaves with silver facing—giving it a pronounced lacy effect. Grows 40 to 50 feet tall at maturity. Adds prestige to a home, as nothing else can do.

#### Exquisite Beauty—Summer and Winter

In summer the sun shines on shimmering leaves that cast dancing shadows all about them. In Winter its handsome shape is accented by its brilliant golden yellow bark. Adds beauty and value to your home. An exceptionally strong grower, Stern's Golden Weeping Willow is very hardy. Thrives almost anywhere. Ideal for wet spots.

Well-Branching Trees, 6-8 feet.  
Each \$3.75; 3 for \$10.50; 10 for \$32.00.





**ANOTHER GREAT  
STERN'S  
PRESENTATION!**

# Stern's "PILLAR of FIRE"\*

5418 A. (Malus Strathmore) **ROSY RED FLOWERING CRAB APPLE**

## New Columnar Flowering Tree Like a Graceful Lombardy Poplar

Stern's "Pillar of Fire" Flowering Crab is an exciting new style in ornamental flowering trees. You've never seen anything as graceful as this new type of garden tree. A narrow, upright Crab similar in outline to the magnificent Lombardy Poplar, only much more beautiful. An exquisite small tree, they reach a height of less than 20 feet at maturity. They are extremely hardy—very long lived—withstanding even the cold wintry climate of Canada where they originated.

## Completely Covered with Rosy Red Flowers . . . Many Bloom the First Year Planted

You'll get beautiful flowers the very first year. Immediate beauty without waiting! The buds of these magnificent ornamental trees are a deep blood-red, opening to rosy flowers that turn to pink. Unfortunately the color picture is slightly darker than the actual color of the blooms. The tree is literally bursting with blooms. As summer approaches and the blooms fade away, beautifully decorative, cherry-

red miniature Apples appear and remain until late November. Its foliage, a purplish maroon, turning reddish green in late summer, makes this a most colorful tree for your garden. Its unusual shape will make your "Pillar of Fire" the most talked-about tree in your neighborhood.

## Plant Wherever You Want Glorious, Graceful Beauty

Most versatile of all ornamental trees. Plant these Stern's "Pillar of Fire" Flowering Crabs next to your home, between your living room windows or as a corner planting. Plant a number of trees (6 to 8 feet apart) for screen plantings around your terrace or to hide undesirable views. Excellent as a decorative windbreak. Extremely beautiful planted as a specimen in a small yard, in your garden, or on your lawn. In every season—in blossom, in foliage, in shape—these exquisite ornamental trees will glorify your home with graceful beauty.

Our supply of these trees is extremely limited. Please order early. Strong No. 1 Quality Trees, 3 to 5 ft. Postpaid: Each \$5.00; 3 for \$14.00; 5 for \$20.00; 10 for \$35.00; 25 for \$75.00.

## Magnificent Early Spring Beauty . . . In New Tree Form!

**STERN'S SUNGOLD**

5190 B.

# TREE FORSYTHIA

(Forsythia Intermedia Spectabilis—Tree Form)

## Guaranteed to Bloom in 30-60 Days!

Now Stern's brings you a completely new Sungold Tree Forsythia. These are the same rare specimen type trees which grace the finest formal estates of Europe—now you can enjoy them in your own garden. These unusual trees are specially grown by Stern's on their experimental farms. It takes several additional years of care to train these trees to this unusual tree shape.

**One of the first signs of spring.** Masses of bright yellow flowers precede the growth of leaves, sometimes appearing even before the last snows have melted. Just imagine, if you can, an entire tree covered with hundreds of gorgeous golden bells blooming—blooming—blooming in amazing abundance.

## The Perfect Tree for the Ranch-Type Home

An excellent specimen tree for small homes, you will be amazed at the grace and beauty of your Stern's Sungold Tree Forsythia and you will enjoy them year after year. A perfect tree for small yards, growing 10-12 feet in height. Never too large, always graceful. Use them to soften sharp corners of your home, to plant in your lawn or garden.

## Winter Hardy—Easy to Grow

Stern's "Sure Bloom" Sungold Forsythia Trees thrive anywhere—even in poor soil. Last a lifetime! **All are loaded with fat flower buds**, ready to burst forth into bloom this very spring. Bloom year after year.

Strong, Well-Branching, 4-6 ft. Trees. Each: \$5; 3 for \$12; 10 for \$37.50.

Double-Flowering Sunburst Crab



Sungold Tree Forsythia

## PILLAR OF FIRE\* FLOWERING CRAB APPLE

\*Registered Trademark



## NEW . . . Miracle Double-Flowering Beauty Tree!

5413 B.

# STERN'S FRAGRANT DOUBLE-FLOWERING SUNBURST® (Malus-Katherine) CRAB APPLE TREE

## Like a Pink Cloud Resting on a Tree Trunk

Just picture this vision of beauty in your yard! A perfectly-formed miniature ornamental tree—only 10-14 feet high—and, each spring, covered with clouds of rich, pink, heavenly fragrant **double blooms**. You'll want to plant it where the whole world will see it. A pink vision of loveliness as it dances in the spring breeze.

## Masses of Bloom . . . at Apple Blossom Time

Stern's Double-Flowering Sunburst Crab is so eager to please you that it frequently blooms the very first year planted. The flowers are huge—up to two inches or more—and are borne in giant flower clusters to flood your yard with a spectacular display of color liveliness. You'll even have armfuls of giant size blooms for picking. Use as attractive indoor floral decorations.

## Absolutely Hardy! Grows Anywhere!

Easy to grow, these trees thrive even in poor soil, are perfectly hardy in coldest sections. This new Asian strain of double-flowering crab is not affected by diseases which affect the old-fashioned Bechtel's Crab.

Sturdy, Well-Branching Trees, 3 1/2-5 ft. Tall.

Postpaid: Each \$5.00; 3 for \$12.00; 10 for \$37.50.





NOW . . . Instantaneous "First Aid" for Infested Plants!  
Just Press the Button and Spray With . . .

# MYST STERN'S AEROSOL SPRAY

Here is the easiest, quickest, surest way to destroy insect pests on house or garden plants. Spray on MYST, the miracle "First Aid" at the very first sign of infestation. There's nothing to fix—nothing to mix. No muss—no fuss! You don't even have to change from party clothes or business attire. Your MYST aerosol bomb is always handy. Just lift the plastic cap—shake—press the button. You give your plants immediate protection—when they need it. You do a thorough job in seconds.

## DEATH TO JAPANESE BEETLES

Even the tough Japanese beetle falls an easy prey to MYST. It is sure death to thrips, aphids, leaf hoppers, Cucumber beetles, white fly, mealy bugs, ants, spider mite and others.

## CONTROLS BLACK SPOT ON ROSES

When used as a Fungicide Spray, it is important to start spraying early, before fungus spores infect the plant with disease. Used at 7 to 10 day intervals, MYST furnishes excellent protection against fungus damage.

## IDEAL PROTECTION FOR HOUSE PLANTS

Hundreds of tests prove that Stern's MYST is the best, most convenient way to control insect infestation on house plants. The controlled, directional spray of the MYST aerosol dispenser makes it ideal for use indoors. Gives instantaneous protection to your prized house plants—especially African Violets, Begonias, Geraniums, etc.

## FIRST AID FOR YOUR GARDEN

Gives real push-button protection to your garden beauties—Asters, Azaleas, Camellias, Carnations, Chrysanthemums, Dahlias, Delphiniums, Fuchsias, Gladioli, Marigolds, Roses, Rhododendrons, Snapdragons, Zinnias—and many others.

## EXTREMELY ECONOMICAL

Besides being very handy—Stern's MYST is an inexpensive "First Aid." You use only a small amount at each spraying. The proper method is to spray in intermittent bursts of a second or less—covering a foot of plant per second. The ingredients of MYST are so effective that you should spray ONLY until moisture BEGINS to appear on the leaves. MYST's extremely fine vapor wets quickly—penetrates even the smallest hiding place—prevents waste.

## EASIER TO USE—SURER COVERAGE

No time. No trouble. No work. Just push the button—MYST does the rest. Compact shape of dispenser makes it easier to spray the underside of leaves where pests hide. Finer spray insures more complete coverage of infested areas—faster.



## FILLS A SPECIAL NEED

Stern's MYST fills a special need for an insecticide-fungicide which is available for use on the instant—without special equipment—without mixing—without even changing your clothes. It is a First Aid treatment for use AT ONCE when infestation is discovered.

## RESULTS GUARANTEED

For the first time Stern's Nurseries are able to offer this outstanding insecticide-fungicide. It has met our most exacting tests—we have given it our unqualified stamp of approval. Order your MYST aerosol bomb now for instant "First Aid" to your house and garden plants. BUGS CAN'T EXIST—WHEN SPRAYED WITH MYST!

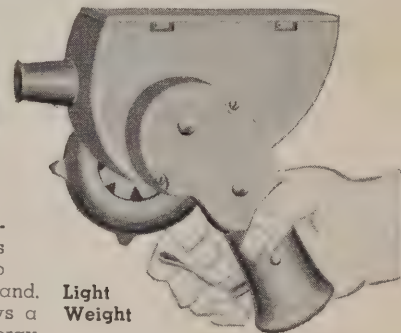
1 Canister, 12 Big Ozs., only \$1.95; 2 Canisters, 24 Big Ozs., only \$3.75; 3 Canisters, 36 Big Ozs., only \$5.50. Postpaid.

ORDER NOW  
FOR A MORE  
BEAUTIFUL  
GARDEN  
THIS SUMMER!

AT LAST! A One-Hand Midget Garden Duster!

# GARD-O-GUN

THROWS A DUST STREAM UP TO 10 FEET  
WITH THE FLICK OF YOUR FINGER!



Light  
Weight

NOW! ONE DUST FOR ALL ORNAMENTALS!

STERN'S NEW

## GARD ROSE DUST



- Multi-Purpose Garden Dust
- Replaces a Shelf Full of Chemicals!
- Scientifically Balanced Formula Contains

Seven miracle chemicals for "Miracle Garden" results: D.D.T., Lindane, Aramite, Ovatran, Ferbam, Copper Quin and Sulphur. INSECTICIDE plus FUNGICIDE—The amazing insecticidal action of Stern's New GARD ROSE and ORNAMENTAL DUST applied once every two weeks during the growing season will do more to control plant diseases and insects on Roses, Perennials, and other Ornamentals than any other dust we know. If you use it regularly, it should not be necessary to use any other dust to keep your plants healthy.

## EASILY APPLIED

Stern's new ROSE and ORNAMENTAL DUST can easily be applied with any garden duster. When used with Stern's GARD-O-GUN it is the most efficient way of combating insects and fungi we know of.

1½ lbs. for \$2.25      3 lbs. for \$3.75      6 lbs. for \$6.00  
Postpaid

Now you can dust your garden the way professional gardeners do! New GARD-O-GUN Duster is small in size—but a high powered performer. So light it actually operates easily with only one hand. Unique chain of gears gives terrific power—throws a stream of dust up to 10 feet. Enables you to spray Pillar Roses, perennial beds, Dwarf Fruit Trees—even trees up to 15 feet tall—with little or no effort.

Unique pistol-grip frees your other hand to push aside obstructions and expose the target you are after. Its especially designed trigger eliminates fatigue. Just a flick of your finger and poof!—a cloud of protective dust is deposited on your plants. New "Easi-Load" dust chamber holds enough dust to treat over 200 Rose bushes or similar plants.

## GREATER ECONOMY!

Your dust goes farther because your GARD-O-GUN Duster puts the right amount at the right place. New "agitator-action" bellows prevents waste from fast "caking up"—maintains proper consistency for effective dusting.

## STURDILY CONSTRUCTED! SPECIALLY DESIGNED!

Special feather-weight aluminum alloy lasts a lifetime. GARD-O-GUN is the most efficient way of applying any dust we know of. Complete satisfaction guaranteed . . . or your money back!

GARD-O-GUN DUSTER comes complete—ready to use—PLUS 1½ lbs. of Stern's famous GARD—Multi-Purpose Rose and Ornamental Dust FREE—only \$9.95, postpaid.

**FREE**  
A 1½ lb. can of Stern's New  
GARD ROSE and ORNA-  
MENTAL DUST given free  
with each GARD-O-GUN.





## Beautiful Protection All Year!

Use to reinforce present fences, or alone. **Needs no support.** Covered with Roses each spring, sparkling foliage in summer, red berries all winter!

**Recommended by U.S. Department of Agriculture and U.S. Soil Conservation Service.** Found... the one shrub best suited for use as a living fence. Forms barrier so strong, now being used to replace conventional guard-rails on many state highways. Raises property values. Attract song and game birds and other small game that cut down destructive insects and rodents. Help conserve top soil, cut winds. To quote an expert: "You couldn't make a better investment than planting the fence that blossoms as the Rose."

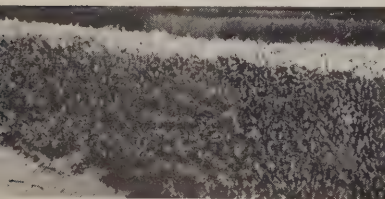


## Excellent to Provide An Attractive Screen Around the Borders and Rear of Your Property

You can plant Stern's "Crimson" Red Honeysuckle anywhere, for it is one of the hardiest of all shrubs. For more color, for more zest, for more harmony, plant these colorful companions. New, trouble-free variety. Grows 8-10 feet in height or can be trimmed to 6-8 ft.

## Trouble-Free—Grows Anywhere!

They're so easy to plant and vigorous that Stern's will guarantee these Red Honeysuckle to thrive in your garden—in full sun or semi-shade! Plant this spring. They'll amaze you with their Miracle Growth!



## Low Formal Hedge or T-A-L-L Windbreak! 4850 B. STERN'S RUSSIAN OLIVE (*Elaeagnus angustifolia*) Silvery, Gray-Green Hedge

Now you can have a beautiful color-tone hedge—excellent low formal hedge or, superior tall windbreak or screen. Has withstood the fierce winds of the Northwestern Plains, where it is used extensively. Yes, such a vigorous plant that it will quickly form a thick, compact, dense hedge which can be clipped to formal shape four to six feet tall or will grow rapidly to a height of 15 to 20 feet, forming an excellent windbreak. Not bothered by heat, drought or cold—it will grow in almost any soil. Also thrives under seaside conditions.

**Most Unusual Foliage**—Small, silvery, gray-green leaves create new hedge beauty as contrasted by the darker greens around it. Its dainty flowers, silvery outside and yellow within, appear magically in early summer—spreading a lovely blanket of perfume over your yard. For hedge use, plant 4 feet apart. For individual plantings, set 6 feet apart.

**Sturdy plants with husky roots, 18-24 inches.**

Postpaid: 10 for \$5.00; 25 for \$12.00; 50 for \$23.00; 100 for \$40.00.

4980 B.

Now You Can Plant the World's Strongest Fence!

# Beautiful LIVING FENCE

of Stern's Multiflora Roses—SO DENSE  
NO PERSON OR ANIMAL CAN GET THROUGH!

Here are the tough, hardy Shrub Roses that are perfect for hedges and farm fences! About one-fifth the price of wire fencing. No upkeep, no repairs, nothing to maintain. Beat man-made fences by a mile!

**Plant 18 Inches Apart  
They're 3 to 4 Feet Tall Next Year!**

Grow like wildfire in practically any soil. Soon so dense and thick they form a solid tangle that children, dogs, horses, sheep, even bulls can't get through! Shoot up so fast, they sometimes **grow an inch a day!** Reach about eight feet at maturity, then gracefully arch down. Or keep any height you like by clipping them once or twice a season. Once established, take care of themselves. Last a lifetime. Grow more beautiful and useful every year!

**Spring is the  
Perfect Time to Plant!**

For a 2-3 ft. tall Living Fence by THIS SUMMER, plant THIS SPRING. Easy directions enclosed. Plant 1 to 2 feet apart for farm fence, 18 inches for garden hedge. (Use 25 plants for 40-ft. hedge; 50 for 75-ft.)

**4980 B. Fine Quality,  
Heavy 12-18 in. plants**  
10 for \$2.50; 25 for \$5.00; 50 for \$9.00; 100 for \$15.00; 250 for \$30.00; 500 for \$50.00; 1,000 for \$90.00. Postpaid.

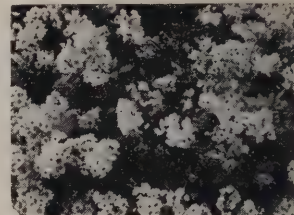
Hardy,  
Fast Growing



For Farm



For Garden



## STERN'S CRIMSON RED HONEYSUCKLE

4922 B.

(*Lonicera tatarica zabeli*)

TALL  
HEDGE!

**FINEST TALL HEDGES FOR SCREENING...  
KEEPS OUT NOISE AND INTRUDERS**

Here's a marvelous new Honeysuckle in spectacular hedge form. This American favorite can't be beat for year 'round beauty or for hardiness and resistance to disease. Its thick, healthy green foliage is unequalled for a tall screen or background. In mid-May, you'll be thrilled by its glowing red flowers with deep golden yellow stamens. Following the bloom, brilliant red berries appear which last all summer and throughout the winter.

## Year 'Round Miracle Beauty

Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Honeysuckle in several locations and notice how they'll set the whole landscape on fire—not one month, two or three months—but twelve beautiful months throughout the year.

## How to Plant

Easy-to-follow planting instructions with every shipment. For hedge use, plant 2 feet apart. For individual plantings, set 3 feet apart.

**Strong, 2-year plants with husky roots,  
12-18 inches. 10 for \$5.00; 25 for \$12.00; 50 for \$23.00; 100 for \$40.00.**

All prices postpaid.

## SPECIAL LANDSCAPE SIZE SPECIMENS

3404 G.

Heavy, well-branched shrubs 3-4 feet.  
Postpaid: 5 for \$6.00; 10 for \$10.00;  
25 for \$24.00; 100 for \$90.00.



## Fast-Growing— Semi-Evergreen Hedge— Ideal for Trimming STERN'S 4900 B. AMUR PRIVET (*Ligustrum amurense*)

This winter-hardy privet from Eastern Siberia is the hardiest of all privets—perfect for rugged northeastern conditions. Semi-evergreen, the clean, light green foliage remains on the bush late in the fall—in protected places may keep its foliage all winter.

## See Results the First Year

Grows rapidly. Fills in quickly. You can actually have a solid, square hedge the very first year! As an untrimmed screen, it grows about 10 feet in height. Can easily be trimmed to any height desired. Plant one foot apart.

**4900 B. 12-18 inches**  
Postpaid: 10 for \$3.00; 25 for \$6.00; 100 for \$20.00; 500 for \$90.00;  
1,000 for \$165.00.



# FENCES

FOR BEAUTY...  
PRIVACY AND  
PROTECTION

## NOW PROTECT YOUR PRIVACY—ENJOY MORE GRACIOUS OUTDOOR LIVING WITH THE MOST BEAUTIFUL **REBLOOMING FENCE** IN THE WORLD

(Rosa Rugosa Hansa)



### GLORIOUS PURPLE-RED DOUBLE-FLOWERED ROSES!

#### Handsome, Tough, Strong, Hardy Hedge All Winter!

Now you can have thrilling roses wherever you need a wall or fence! Yes, actually separate your property from your neighbor's... screen off the street and wind... with a living wall of breathtaking flowers! Even divide off garden areas, barbecues, children's play corner with a spectacular screen of fragrant, exquisite, purple-red roses! Live in a private Eden, surrounded by the most beautiful fence in the world... a hedge that landscapes your home with a riot of beauty.

#### Reblooming, Permanent Hedge of Roses— The Wonder of Your Neighborhood

We don't know a fence that can equal Stern's living, blooming rose fence! Laden with huge, purple-red, double-flowered, fragrant roses in early spring. Then throughout the summer and fall there is scarcely a time when some flowers are not produced. The more you pick, the more they'll bloom, filling the air with rare perfume!

#### Not Ordinary Little Roses, But Big, Double-Flowered Beauties!

Don't confuse the flowers of Stern's hedge of roses with those of ordinary hedge roses or ramblers. Stern's beautiful Rosa Rugosa Hansa produces huge clusters of

double-flowered, velvety-petaled, purple-red roses of charming shape and form. Roses that look enchanting in vases and permeate your home with their heavenly fragrance.

#### So Hardy, Thrive in Any Soil! Bloom Even When Neglected!

These enchanting rose bushes are among the hardiest in the world! They even flourish by the sea unharmed by the wind, salt spray and sand that kill other varieties. 100% winter-hardy... ice and snow won't harm them. Foliage is even pest-resistant! When your shrubs arrive, they'll be 12 to 18 inches tall. Plant them two feet apart... they'll bush out into a thick, luxuriant hedge that even a cat couldn't walk through! If you wish, let them grow to their full 5 to 6 foot height, for a magnificent screen and wind-breaker. Or keep them cut lower... a thrilling border to paths.

#### Plant Now for Glorious Bloom in 60 Days

Well-rooted, vigorous plants... they'll shower you with roses this very spring! Catalog No. 6940 C.

Postpaid: 2 plants for \$3; 6 plants for \$5; 10 plants for \$8;  
25 plants for \$18; 50 plants for \$35; 100 plants for \$65.



Screens Out Streets  
Assures Privacy



Keeps Children or  
Animals In or Out



Stops Cross-Lawn  
Traffic



Makes Magnificent  
Boundary Plantings



## America's Most Colorful Hedge—All Year Long! Stern's Crimson **RED-LEAF BARBERRY**

4820 B.

(Berberis atropurpurea)

#### Striking Colors in Spring! Summer! Fall! Winter!

This is the hedge you've always admired—most popular hedge in America. In spring the foliage is a lustrous purple-red, becoming even more brilliant in summer, and in fall turning a striking orange-scarlet. During the winter months its bright red berries attract the birds and lend a dash of color to the winter scene. In mid-May you'll even see tiny reddish flowers that are a canary-yellow inside the petals. This special Stern's strain of Red Barberry was developed from hardy Japanese Barberry grown in the mountains of Japan.

#### Frame Your Home with Radiant Color

Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Barberries in several locations and notice

how they'll set the whole landscape on fire—not one month, not two or three months, but twelve beautiful months throughout the year. Ideal for inexpensive hedges of an informal, irregular shape or may be trimmed to make a dense, impenetrable hedge of nice, even form and texture. Grow to five feet high, can be trimmed to compact 2-3 foot height.

#### Hardy—Vigorous—Grows Anywhere

They're so easy to plant and vigorous, they will grow in almost any soil. They'll amaze you with their Miracle Growth! A real trouble-free beauty! One of the hardest of all shrubs! For hedge use, plant 1½ feet apart. For individual plantings, set three feet apart.

Strong 3-year transplants with husky roots 12-18 inches. Postpaid: 10 for \$8.00; 25 for \$18.00;  
50 for \$35.00; 100 for \$65.00.





## Now... Ready to Bloom!

# INDOOR OUTDOOR GARDENIAS

### Big Plants Covered With Buds!

Enjoy **FRAGRANT BEAUTY** the whole year 'round. Wonderful opportunity to have big, 10 to 15 inch plants already in bud or actually blooming! Guaranteed to thrill and delight you! Here's the most exciting garden idea-of-the-year! Now you can have the magnificent beauty-thrill of freshly blooming, fragrant Gardenias right in your own living room in winter—and again in your garden this summer! Never a plant more appealing!

**Giant flowers of purest white**—beautiful in shape—just like those exhibited by America's finest florists. Their exquisite perfume demands attention—their magnificent shape is unforgettable! Waxy smooth, glowing foliage—these are bushy plants—compact and graceful—covered with lush growth of shapely leaves. Even when not in bloom, these plants are a valuable decoration in home or garden. Limited supply of vigorous plants—actually in bloom or covered with buds—already growing in 3-inch pots. All you do is follow easy directions.

**Strong plants, 10-15 inches, shipped with 3-inch pots.**

**Postpaid: Each \$2.50; 3 for \$7.00; 6 for \$13.50.**



Glorious Reblooming Indoor Plant  
Cherished for Centuries

## CROWN OF THORNS

(Euphorbia Splendens)

For the First Time, Stern's  
Offers these Hardy, Colorful,  
Easy-to-Grow Plants

Now you can have an exciting, almost everblooming house plant. Believed to be the very plant from which our Lord's "Crown of Thorns" was made. Small, requires little care, does best in full sun. This little green-leaved shrub, with its fleshy, thorny stems, produces scarlet flowers almost all year long. A most bright and cheerful addition to the home during the long winter months. Reportedly this plant will bleed to death if a branch is cut. This is the plant's own sorrow at being used as Christ's "Crown of Thorns."

**A Perfect Living, Flowering Gift** for Christmas, Easter, and The Lenten Period. While a single plant makes a striking display, for most exciting and abundant color, plant three of these unusual, cherished-for-centuries plants in one pot or container. Complete planting instructions included with each order.

**Sturdy plants shipped from 2 1/4" pots**

**Postpaid: \$2.00 each; 3 for \$4.00; 6 for \$7.00.**

You Can Grow One of the  
World's Strangest Beauties!

## Stern's COBRA PLANT

(Darlingtonia californica)

**Catches and Devours Insects**

Imagine a beautiful growing plant, with exotically lovely purple and yellow flowers! Such is the strange Cobra Plant sometimes called Cobra Lily. Endowed by nature with mysterious beauty to lure its prey. Once flies, ants and other insects sip its honey, they start down its funnel-like stem... from which there is no return!

**Blooms Indoors or Outdoors  
Spring and Summer**

Looks like the hooded cobra of India with its brightly speckled red and green "hood" and flowing, ribbon-like "tongue." Bursts into bloom each spring—blooms indoors or outdoors May-July year after year.

**Limited Supply of this Rare Plant... Order Today.**

**Easy Growing Directions with Order.**

**Postpaid: Each \$2.95; 2 for \$5.50; 4 for \$10.00.**

Amazing Growth Stimulant "Wakes Up" Weary House Plants

**Makes Plants Leafier... Larger... Faster  
Produces Flowers, Up to Twice as Big!**

## Mira-Cell

special horticultural formulation of GIBREL— **A GIBBERELLIN  
now in convenient, ready-to-spray aerosol form PRODUCT**

**LOOK AT THESE RESULTS! JUST ONE SPRAYING!**



Use Stern's MIRA-CELL on African violets, gloxinias, and other flowering plants. You'll get better flower display as with the treated gloxinia at right.

**Give Indoor Plants New Winter Beauty**

Imagine house plants greener and more flourishing than any you've ever had, growing in your home within weeks! **Cactus** with its dormancy broken months early. **African Violets** with upright leaves and stalks, and larger, more exciting flowers! Plants that keep their leaves... and grow leafier, faster... all winter long! Lush green growth that brightens your home! Plants that take transplanting shock in stride! Plants that bloom weeks earlier. Flowers with longer stems... often more buds per stem... bigger, more beautiful flowers!

**Practical, Economical for Home Use**

One can of Stern's Mira-Cell will treat literally scores of plants with wonder-working gibberellin! So easy to apply!—Simply press the button... in just two seconds you completely cover a five-inch plant with millions of fine, uniform droplets of gibberellin in just the right potency! And, within a few days you may start to enjoy the miracles of MIRA-CELL... to see your plants attain thrilling growth and beauty that was never before possible!

**Discover Exciting New Uses for MIRA-CELL  
in Your Home**

No one yet knows all the miracles MIRA-CELL can work. It may be used to speed up flowering... to speed the germination of seeds... to break dormancy... eliminate the need for rest periods, cold treatment, or variable day length.

**Stern's MIRA-CELL Works "MIRACLES"  
With These Plants!**

HOUSE PLANTS	• FLOWERS	• ORNAMENTALS
African Violets	Asters	Pansy
Cactus	Begonia	Petunia
Geranium	Carnations	Phlox
Gloxinia	Cyclamen	Poinsettia
Holly	Dahlia	Snapdragon
Orchid	Fuchsia	Violets
	Hollyhock	Zinnia
		Azalea Mollis
		Chrysanthemum
		Delphinium
		Gladiolus
		Hydrangea
		Rhododendron
		Rose of Sharon



Here's the latest, most potent form of gibberellin. Now famed Stern's Nurseries brings you this convenient, ready-to-spray aerosol form... ideal for use on indoor plants... and on smaller outdoor plants and shrubs.



Both geraniums above were of identical size, with buds in the tight stage when plant at far right received a single MIRA-CELL spraying. Photo shows difference between treated and untreated plant one month later.

**Effective and Inexpensive  
for General Garden Use**

Stern's MIRA-CELL is also available in economical powder form for general outdoor garden use. Each single 500-milligram packet contains 2.5 milligrams of Gibrel, and makes 8 ounces of standard MIRA-CELL solution—enough to treat scores of plants at one time with freshly-mixed solution. Only Stern's packages in this no-waste, easy-to-measure single packet powder form. Mix it as you need it. Use in any sprayer atomizer, or squeeze bottle that sprays a fine mist.

**Mira-Cell Price List**  
**AEROSOL CANS**  
**10 oz. size ..... \$2.25**  
**POWDER (PACKETS)**  
**6 packets ..... \$1.35**  
**12 packets ..... \$2.00**  
**All Prices Postpaid**





## BANISH CRABGRASS FROM YOUR LAWN

STERN'S

# MIRADOX

THE MIRACLE CRABGRASS KILLER

### DESTROYS SEEDS AS THEY SPROUT

At last—an end to unsightly, crabgrass infested lawns. Stern's MIRADOX kills weed seeds as they sprout. Prevents them from even getting started. Crabgrass, the perennial problem, has finally met its match. No more will you have to wage a losing battle against this weed which has ruined so many fine lawns.

### SAFE TO USE

Used according to directions, Stern's MIRADOX, due to its remarkable selectivity readily kills crabgrass in all stages of growth without injury to perennial grasses such as Merion, Kentucky Blue, Zoysia, Redtop, Colonial Bent, Creeping Bent or Bermuda. Stern's MIRADOX is recommended for use on lawns, fairways, and the finest tufts. Complete directions for using MIRADOX included with every package.

### CONTROLS MANY OTHER WEEDS

In addition to being a sure-cure for crabgrass, Stern's MIRADOX also controls such undesirable as pigweed, purslane, chickweed, lambsquarters, carpetweed and foxtail for three to six weeks depending on weather conditions. For continued control of crabgrass, Stern's MIRADOX should be reapplied at monthly intervals through August. These applications will kill new crabgrass seeds as they start to sprout. Remember—one crabgrass plant can produce 90,000 seeds—every one of them a potential enemy to your lawn.



### FIRST SELECTIVE CRABGRASS KILLER EVER DEVELOPED

Now, at last, Stern's MIRADOX gives control of your lawn's deadliest enemy—crabgrass! New MIRADOX is the result of years of experimentation to find a quick, sure control for crabgrass. It contains the new miracle ingredient Di Sodium Methyl Arsenate which kills crabgrass through the soil without injuring desirable grasses or other garden plants. Crabgrass has defied everything else—but MIRADOX, proven by scientific test, is a sure control.



### EASY TO USE

Stern's MIRADOX is a convenient, water-soluble powder which can be applied to small areas by a hand sprayer—or to larger areas by a power sprayer or garden sprinkler. The blades of grass should be thoroughly covered by tiny droplets of MIRADOX solution. For best results apply MIRADOX as early in the season as possible while the crabgrass seeds are germinating. This allows the good grasses to grow properly without being crowded out by crabgrass. However, late season treatments against mature crabgrass gives equally fine results.

### EASY TO APPLY

Amazing new HYDROMIX attaches to your hose faucet—enables you to free your lawns and borders of crabgrass—without bending down to dig up a single weed—without endangering your grass and shrubs with deadly chemicals—without dragging around a heavy tank or sprayer. Just attach Hydromix to your hose faucet. Then turn on your sprinkler, that's all! Complete instructions included. **HG 124 \$3.95, postpaid.**



### ORDER YOUR "CRABGRASS INSURANCE" NOW

A crabgrass infested lawn is much easier to prevent than to cure. Order MIRADOX now and be ready for that first really warm spell when the weed seeds begin to sprout. Stop them before they get started—and enjoy this year the finest lawn you have ever grown. Economical Stern's MIRADOX removes crabgrass from your lawn—costs less than 1½¢ to treat 10 square feet.

**4 ozs. ..\$1.50 12 ozs. ..\$4.00**  
(treats up to 1000 sq. ft.) (treats up to 3000 sq. ft.)  
**POSTPAID**

NOW START YOUR PLANTS IN STERN'S

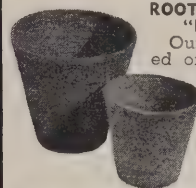
# MIRACLE POTS

Revolutionary New Plant Containers With

### MIRACLE-GRO PLANT FOOD "BUILT-IN"

SEE UP TO 50% FASTER, HEAVIER GROWTH

From Norway, where spring comes late, Stern's brings you a wonderful easy way to have the earliest possible blooms in your garden! Enjoy the most flourishing vegetables and flowers! Just start seeds or seedlings indoors now, in new MIRACLE-POTS. So much better for your plants (and you) than messy trays or old-fashioned clay pots. They bring glorious results—up to 50% faster and heavier growth!



### ROOTS GROW THRU THE POT—"FEED" AS THEY GROW!

Our MIRACLE-POTS are molded of 75% special long-fibered Peat (Huminal®) and 25% wood fiber... with soluble instant-action Miracle-Gro Plant Food "built in"! The pots are clean, odorless, disease-free... provide the perfect environment for your plants. They act like sponges, hold moisture longer, provide excellent root aeration. Nitrogen "starter solution" in Miracle-Gro stimulates seeds for faster germination. As plants develop, roots grow right through the pot—"feed" on Miracle-Gro! Seedlings thrive shoot up into the most flourishing plants you've ever grown!



### YOU TRANSPLANT "POT AND ALL"—NO SHOCK, NO WILT, NO SETBACK!

Transplanting to the outdoors is easy, trouble-free, completely successful! There's no damage to tender roots. No guesswork as to whether plants are strong enough to stand the shock of transplanting, because there is no shock! No wilt, no stunted plants! Plants have heavier growth—bloom weeks earlier than if started outdoors, or indoors in other types of containers.

### MIRACLE-POTS

make it easier to get earlier bloom and greater results with—

Petunias	Tomatoes	Salvia
Geraniums	Cabbage	Morning Glories
Zinnias	Melons	Nasturtiums
Snapdragons	Pansies	Poppies
Marigolds	Delphiniums	Sweet Peas

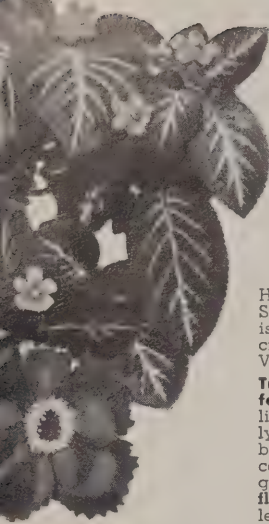
All Annuals and Vegetables

Stern's Miracle-Pots with "built-in" Miracle-Gro are guaranteed to contain 1% Available Phosphoric Acid, 1% Soluble Potash.  
2¼-inch size: 24 for \$1.00; 48 for \$2.00; 96 for \$3.95; 250 for \$6.95.  
3-inch size: 12 for \$1.00; 24 for \$2.00; 48 for \$3.95; 96 for \$5.95.  
**All Prices Postpaid.**

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**Brilliant Indoor Beauty**  
**STERN'S**  
**CRIMSON SUNBURST**  
**VIOLET**

**Breathtaking New**  
**Crimson Red Violet**

Here is a real red "African Violet." Stern's new Crimson Sunburst Violet is the rare and unusual *Episcia Coccinea*, a close cousin of the African Violet.

Truly the brightest member of the family. Its remarkably large, brilliant, scarlet flowers contrast vividly with the broad, velvet-like deep bronze-green leaves which are accented by veinings of bright emerald green. Even without the spectacular flaming red flowers the unusual leaves make Stern's Crimson Sunburst Violet a house plant you will cherish and admire. Stern's new Sunburst Violet is easy to grow. Just give it the same care you give your regular African Violets. You'll be amazed at its vigorous colorful growth.

Well rooted plants from 2 1/4" pots.  
 Postpaid: Each \$2.00; 3 for \$5.50.

**The Flower World's Own Creation**  
**Depicting the Passion of Our Lord**



**Stern's Offers**  
**The Miraculous**  
**And Exotic**

**PASSION**  
**FLOWER**

(*Passiflora Pfordii*)

**Blooms Indoors All**  
**Winter! Blooms**  
**Outdoors All Summer!**

Now... ready for your home—Stern's Passion Flower—most exotic of all flowering vines. Yes, rare, exotic and beautiful—yet this novel South American vine is so easy to grow it will flourish and bloom in your home this winter. Give it a sunny window if possible; but it will grow even in partial shade. Discovered in the early 1600's by Spanish explorers entering the wilds of South American forests. Due to the intricate design of its flower, religious significance was immediately attached to the vine, which remains to this day.

Not only will you enjoy its beauty in your home this winter—as soon as warm weather comes, it may be moved to your outdoor garden, when it will form a fast-growing, beautiful flowering vine.

**Fragrant Blooms Widely Grown by Perfume Concerns** So fragrant, its blooms are widely grown in Bermuda by perfume manufacturers, where they place the brooch-like flowers on trays for the long and expensive perfume-distilling process. Just imagine having this heavenly delicate fragrance gently and continuously wafting through your living room all winter long. Like a trip to Bermuda with all the comforts of home!

**Religious Significance Found in Flower Design**

This variety, *Passiflora pfordii* is considered the showiest and largest of all varieties of Passion Vines. Huge, 4 1/2-inch blue-purple blooms are set off with delicate pink filaments of indescribable beauty. Indeed, the intricate design of the flower with its ten petals representing the 10 apostles, the crown of thorns represented by its corona, five anthers suggestive of the five wounds, three stigmas representing the three nails, adds special significance to this plant.

**FREE—History and Legend of The Passion Flower.** We'll include with each shipment a booklet telling you not only how to care for this rare and beautiful plant, but also the legends and superstitions concerning it.

**Order TODAY—Extremely Limited Supply!**

Strong No. 1 Plants from 2 1/4" Pots

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.50.

Like a "Living Rainbow" of Purple, White, Yellow, Pink, Rose, Red-Bronze, and Gold

**EXOTIC, COLOR CHANGING**  
**MEXICAN** (*Beloperone guttata*)  
**SHRIMP PLANT**

**Brings Your Home Glowing Color All Winter Long!**

Enjoy new, glowing, jewel-like color on your window sill all winter, with Stern's fabulous and unique Mexican Shrimp plant. Produces an abundance of flower-like sheaths that change color as they mature... from yellow to flesh-pink to dusky rose and finally a rich red-bronze with glints of gold! These graceful spikes are tipped with white, purple-spotted flowers.

**BLOOMS INDOORS AND OUTDOORS ALMOST ALL YEAR.** Despite its exotic good looks, this easy-going Mexican beauty needs little care. Grows up to 3" a month... to a cascading arrangement 18 inches tall. Blooms indoors almost constantly from November 'til April. When warm weather comes, put it outdoors in your garden to bloom again. Thrives and blooms for years!

Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00.



**ORDER NOW**

**Special Low Prices Hold**  
**Only While Present**  
**Limited Supply Lasts**  
**only \$1 postpaid**

Directions for  
 easy care enclosed

**NOW GROW FLORIDA FRUIT INDOORS**  
**WHILE WINTER RAGES OUTSIDE!**

**STERN'S DWARF**  
**ORANGE and LEMON Plants**  
*Thrive on your WINDOW SILL*

**Bear Fragrant Blossoms—Delicious, Colorful Fruit!**



**LEMON**  
 (Citrus  
 Meyer)



**ORANGE**  
 (Citrus  
 Orange  
 Otaheite)

**2 Plants** { 1 Dwarf Orange and } for **\$3.50 Ppd.**  
 { 1 Dwarf Lemon } only

Now you can grow tropical fruits and flowers right on your window sill—on graceful miniature orange and lemon "trees" that thrive indoors! They'll brighten your home with their exquisite pastel blossoms, bright golden oranges and sunny yellow lemons!

**EVERGREEN PLANTS ARE BEAUTIFUL YEAR 'ROUND—**  
**BLOSSOM AND BEAR YEAR AFTER YEAR!**

Stern's delightful Dwarf Orange and Lemon Plants never stop growing! Their glistening evergreen foliage is a delight to behold even when there's no fruit or bloom. They will bloom and bear for years and years!

**IMAGINE PICKING YOUR OWN LUSCIOUS**  
**HOME-GROWN LEMONS AND ORANGES!**

What a thrill to pick tasty, vitamin-rich oranges from your own indoor-growing plants! Pick lemons that are not only rounder, juicier and often even larger than usual, but have delicious flavor!

**ORDER NOW FOR TROPICAL BLOOMS THIS VERY SPRING!**

Stern's Dwarf Orange and Lemon Plants are hardy, fine quality, well-rooted plants from 2 1/4" pots. Because our plants are so well-established, they will burst into bloom this very spring.

Easy growing directions with order.

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$7.00.



Ready to Bloom in Your Home!  
Stern's Red Flowering Brazilian

## CHRISTMAS CACTUS

(Zygocactus truncatum)

Have Deep Red Blooms  
On Your Window Sill

You'll thrill to see the glowing jewel-like color of your Stern's Brazilian Christmas Cactus when it bursts into bloom this very winter. Yes, if you order now, the strong, healthy, heavily rooted plants you receive will produce blooms this winter. Even when not in bloom the lovely green foliage will be a source of constant delight.

Stern's Brazilian Christmas Cactus produces a floriferous abundance of fuchsia-like glowing deep red flowers which hang in jewel-like brilliance from every leaf tip. And goes on blooming for about two months—individual flowers last for days. As soon as the first flowers fade, more



open into spectacular bloom. Really mature plants often produce hundreds of blooms.

### Requires No Special Care

Despite its exotic good looks, this dazzling beauty from the mountains of Brazil needs little care. Just plant in a pot for window-sill growing or in a hanging basket. Directions for easy care enclosed.

Postpaid: Each \$2.00; 2 for \$3.50;  
4 for \$6.00.

NOW YOU CAN GROW...

# MINIATURE ROSES

INDOORS ON YOUR WINDOW SILL AND OUTDOORS IN

YOUR SUMMER GARDEN



**Beautiful Roses in a Few Weeks.** Imagine a dainty miniature rose bush that never grows taller than 8" to 12". Covers itself with a wealth of beautiful, colorful, perfect

roses! And... each tiny bloom is about the size of a nickel. Needs no special care. Blooms indoors all winter and early spring—just like any house plant. Then, put outdoors in your garden, starts blooming again as early as May, and goes right on blooming 'til frost. That's Stern's fabulous Swiss Fairy Rose—available now in four delightful brand-new varieties—ready to bring you bright beauty this very winter!

The Duke of Windsor displayed his prize garden of Swiss Fairy Roses in a picture story in Life Magazine. Famous horticulturist F. F. Rockwell raves about these fascinating miniatures in November issues of Town Journal and Farm Journal Magazines. Now they're here ready for your own growing pleasure this very winter!

### BLOOMS INDOORS AND OUTDOORS, ALMOST ALL YEAR!

These heavenly little roses thrive on any sunny window sill—the only roses that bloom indoors. Set out in your garden as early as May, they'll bloom 'til frost! Perfect for borders, edging, rock gardens! They're lovely in a rose garden, and make a charming border for paths or front walk, as shown at right.

### SET A RECORD FOR CONTINUAL BLOOM!

They bloom so continuously they set a record in the Tyler, Texas, Municipal Rose Garden by continuing their 1954 flowering unbroken right up 'til February 10, 1955! Then on March 19, 1955, they started on their next year of bloom!

### SO EASY TO GROW! NEED NO SPECIAL CARE!

Despite their delicate, fragile appearance, these tiny Fairy Roses are among the world's hardiest. Even inexperienced gardeners can grow them easily. Just follow our simple directions and watch them leaf out—then cover the little bush with enchanting petite roses! Tough little fellows, they'll bloom for years with minimum care.

### DELIGHTFUL LIVING GIFT

Our enchanting Miniature Fairy Rose bushes will bloom this very year, right in the heart of winter, and bloom for many years to come. Imagine the joy of watching them grow and flourish! Think of the pleasure they'll give flower-hungry friends in city apartments... the color and loveliness they'll bring to a sickroom... the love of nature they'll awaken in a child!

### ORDER NOW FOR BLOOM IN 60-90 DAYS!

Stern's "Swiss" Fairy Roses are ready to bloom indoors this winter, and outdoors in your garden as early as May! You must be completely satisfied with every plant.

### HAVE ALL FOUR DELIGHTFUL COLORS

Deep Red, Gleaming Pink, Frothy White, Soft Yellow. Well-rooted plants.

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.00; 10 for \$12.00; 25 for \$25.00.

Special Assortment (4 plants, 1 of each color). \$6.00 (Group 59-R0-7)



Now Enjoy Cascading  
Floral Beauty

## Stern's South African TRAILING IVY GERANIUM

Blooms Indoors—  
All Winter Long!

Bloom All Winter indoors—then continue their spectacular display in hanging baskets, planters, window boxes or in your flower garden all summer.

### Luxuriant Ivy Foliage—Dozens and Dozens of Blooms

Here in one plant, is combined the graceful flowering beauty of lush green trailing ivy, further enhanced with dozens of gorgeous Red, Pink or White flowers. Long cascades of trailing stems, often reaching clear to the floor, form a mass of delicate color not soon to be forgotten. Keeps on blooming for months on end. No fuss—no bother. Just plant in any good garden soil or potting mixture and place in a sunny window.

**Your Choice of Red, Pink or White.** Yes, now you can choose from three beautiful color varieties: Blazing Red, Snow White or Salmon-Pink. For an eye-popping display, plant all three colors, or three of one color together.

Postpaid: Each \$2.00; 2 for \$3.50; 3 for \$4.50; 6 for \$8.00.



IT'S EASY TO GROW  
These Lovely Miniature

## ORCHIDS

(Bletilla Hyacinthina)

3 Jumbo-Size 1 1/2-3 \$2.25  
inch Bulbs—Only ppd.

Guaranteed to Bloom  
in 30-60 Days

It's easy to grow these exquisite miniature Oriental Orchids indoors in your home, and what a delight they are to give or own! They're true Orchids, with perfect orchid color and shape... look just like miniature Cattleya Orchids sold by florists... yet you don't need a greenhouse or other special equipment to grow them!

**Easy to Grow**—This is the "CAN'T FAIL" Orchid! A famous orchid specialist says, "Easiest of all orchids... can't fail! If you can grow daffodils you can grow this orchid."

**Bloom Abundantly**—Just plant our Jumbo-size bulbs in pots, following simple instructions provided. They'll shoot out flower spikes 6-8" tall. Every spike will bloom with as many as eight lovely orchids, each 1-1 1/2" across.

Jumbo-Size Orchid Bulbs (Each 1 1/2-3"). Postpaid: 3 for \$2.25;  
5 for \$3.75; 10 for \$7.00.



Now a beautiful, luxuriant Southern  
Vine to grow in Northern Homes  
South American

## BOUGAINVILLEA

Tropical Blooms Indoors and Outdoors

Northern gardeners need no longer lament, for they, too, may now enjoy the Southland's most beloved vine. From Stern's now comes a special variety of Bougainvillea especially recommended for pot culture. Famous garden writer says, "they make wonderful pot plants!" Easily kept pruned to pot culture without eliminating free-blooming habit. Long, plummy clusters of showy, bright-colored red, purple or yellow bracts grow in great profusion all over the vine. Indeed, a brilliantly colored Bougainvillea climbing in one corner of a living room is a garden scene to live in one's memory forever.

### Blooms Several Times Each Year

Exotic and beautiful—yet easy to grow. Pot in any good soil mixture, place in your sunniest window, and keep well watered. May be placed outdoors for the summer months and brought back in next fall—no rest period required. So different is the Bougainvillea from ordinary house plants your home will come aglow with its electrifying beauty. Order today to have southern beauty in your home your friends never dreamed possible. Very Limited Supply. Strong, No. 1 Plants from 2 1/4" pots. Three Exciting Colors: Brilliant Red, Violet-Purple, Orange-Yellow. Postpaid: Each \$2.00 (Select color); 3 for \$5.00 (1 each color); 6 for \$9.00 (2 each color).





# ONE SPRAY FOR ALL PLANTS!

*Kills most garden pests quickly...easily...surely*

Amazing GARD Garden Spray works wonders

**REPLACES A SHELF FULL OF INSECTICIDES**



**SCIENTIFICALLY BALANCED FORMULA CONTAINS ALL 4**

#### D.D.T.

For control of many chewing insects, especially cabbage worms, leaf rollers, cutworms, etc., also sucking types such as thrip and tarnished plant bugs.

#### MALATHION

Controls aphids. Helps prevent spread of virus plant diseases. Controls mites on roses, evergreens, etc.

#### CAPTAN

A specific for black spot of roses, septoria leaf spot of "mums", rust of snapdragons, scale scab of many fruits, fruit spot (anthracnose) of tomato, brown rot of cherries, etc.

#### SULPHUR

Most effective fungicide material yet developed for general garden use. Valuable for the control of most fungi including apple and peach scab, mildews and rust. Also for red spiders and broad mites.

### INSECTICIDE PLUS FUNGICIDE

New way to protect your garden from insect and fungus damage. Stern's GARD saves work, time and money. Now resists wash-off even after heavy rain. Contains "STIK", new rain resistant, plastic type coating that helps keep spray chemicals on plants, often twice as long as ordinary sprays. Mixes easily with water—won't clog spray nozzle.

### SIMPLE! A SINGLE SPRAY PROTECTS ALL PLANTS!

To keep your trees and plants healthy and vigorous, we recommend that you spray them every two weeks during the growing season with Stern's GARD.

The simple application of this high-quality spray once every two weeks during the growing season will do more to control plant diseases and insects than any other spray we know. If you use it regularly, it should not be necessary to use any other spray or dust to grow healthy fruits, berries, roses and flowers.

GARD GARDEN SPRAY comes in powder form. You simply add water. Easy to follow directions on how to use GARD will be found on the package.

## STERN'S GARD

**MULTI-PURPOSE GARDEN SPRAY**  
for ORNAMENTAL TREES and SHRUBS,  
FRUIT TREES, FLOWERS, VEGETABLES

**Controls Most Insect Pests and  
Fungi in a Single Application**

- 4 oz. Canister (makes 4 gals. finished spray) **\$1.50**
- 1 lb. Canister (makes 16 gals. finished spray) **\$4.00**
- 5 lb. Canister (makes 80 gals. finished spray) **\$18.00**

All Prices Postpaid

**STOP your precious Evergreens from turning yellow and dying...**

## STERN'S NEW Miracid

### Keeps Acid-Loving Plants a Healthy Green!

When your evergreens start to yellow, they can die before you know it! And you know how expensive it is to replace an evergreen that's more than one or two years old. The villain is "yellow anemia" or "chlorosis." This yellowing means one of two things—either the soil in which your evergreens are growing isn't sufficiently acid... or they're not getting iron in a form they can readily use for healthy growth. Stern's New MIRACID starts to work immediately to remedy both these conditions... checks "yellow anemia" before it can do damage. Gives those precious evergreens a new lease on life!

#### Water-Soluble, Quickly Absorbed MIRACID Begins Acting Immediately—Rids plants of "Yellow Anemia"

It supplies wonder-working chelated iron—iron in just about the easiest form known for plants to absorb! What's more, Stern's New MIRACID, with chelated iron, starts working at once, even in completely non-acid soil... because it's entirely water-soluble... easily absorbed through roots and foliage... for fast action!

#### The Closer to Your House They Are, The More Your Evergreens Need New MIRACID

Evergreens and other acid-loving plants that are planted close to buildings have two strikes against them before they start... because the soil in which they're set is almost certain not to be the acid soil they need for ideal growing conditions. This lack of acidity is the result of the natural lime content of the concrete foundation that slowly leaches into the soil. This chemical action continues for many years... becomes progressively worse. Use of MIRACID "iron-izes" this soil to give plants the nourishment they need quickly; regular use makes and keeps the soil acid... releases locked-up iron and other nutrients... produces proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.



**LOST!**

One evergreen worth \$50.00; MIRACID could have saved it!



**SAVED!**

These 5 evergreens are worth \$250.00... \$1.00 worth of MIRACID did the job!

#### Here's What Miracid Has Done for Others

A new Miracid user in West Springfield, Mass., wrote: "Miracid has done wonders for our small Dogwood trees. Laurel that wouldn't do a thing before bloomed this year for the first time, and is setting buds now for next year." Another new Miracid user couldn't get his Gardenia plant to bloom. In just four weeks he wrote: "Miracid has corrected the iron deficiency conditions. We have two flowers already."

#### THESE PLANTS NEED MIRACID

Arborvitae	Hawthorn	Oak Trees
Azalea	Hemlock	Pine
Blueberries	Holly	Rhododendron
Camellia	Hydrangea	Spruce
Dogwood	Juniper	Yews
Fir	Mountain Ash	and...
Gardenia	Mountain Laurel	

all acid-loving plants, shrubs, tree;

#### USE MIRACID THIS SPRING

1 Tablespoon makes 1 gallon... costs 5c or less! 1½ pounds of Miracid makes 60 gallons of amazing soil acidifier.

Postpaid: 1½ lbs. \$2.25;  
5 lbs. \$5.00; 10 lbs. \$9.00.



Now, Have Purple Flowers in the Snow!

2590 B. *Stern's Winter-Blooming*

## Dwarf RHODODENDRON

(*Rhododendron praecox*)

**Semi-Evergreen! Winter Hardy! Bunch Flowering!**

**First time offered!** Be one of the first to enjoy this rare European novelty. Stern's Winter-Blooming Dwarf Rhododendron is extremely valuable, even indispensable, for its late winter display of radiant rosy-purple flowers.

Just picture the awe-inspiring beauty of purple flowers against the snow-white background of your winter garden—your friends and neighbors just won't believe their eyes!

**Wintertime Harbinger of Spring!**

Stern's Dwarf Rhododendron is so quickly a sign of spring it frequently blooms even before the last snows have melted—in late March and early April. The iridescent flowers are a sparkling rosy-purple. Each flower a large 1½ to 2 inches across and clustered two to six in a group—bunch-flowering! **Semi-evergreen**—their wondrous dark glossy green leaves, one to two inches long, make this plant attractive most of the year. Dwarf in form—grows only two to three feet tall!

**Plant for Year 'Round Beauty!**

Plan to plant Stern's Winter-Blooming Dwarf Rhododendron in your garden or yard for **Year 'Round Beauty**. Low growing and handsome in spring and fall, it erupts into color in late winter. Excellent in front of taller shrubs or evergreens.



### How To Plant

Stern's Dwarf Rhododendrons prefer a good loamy acid soil—rich in organic matter. Any gardener can create this soil condition by working peat moss or compost into the soil to a depth of 12 to 15 inches before planting. Then just acidify the soil by using Stern's Miracid (see page 36). In areas that have exceptionally severe conditions, plant in a protected spot to insure early-blooming.

**Heavy plants with flower buds, 3 yr., 10-12 inches. Peat balled to insure safe planting.**

**Postpaid: Each \$5.00; 3 for \$12.00; 10 for \$35.00.**



## STERN'S "FIRST-TIME" OFFERS

5330 B.

### Stern's Summer-Blooming Golden **RAIN TREE**

(*Koelreuteria paniculata*)

**Brilliant Golden Yellow Flowers  
On This Small Shade Tree**

**First Time Offered!** Stern's Nursery presents world famous ornamental shade tree! No other tree can match it—for flowering beauty or as a low-growing shade tree. People will come from miles around to see the floral show this amazing tree puts on each year. Large panicles of bright golden yellow blossoms burst forth to cover the tree in late June or early July. Small and dome shaped, it grows to a height of 20-30 feet at maturity. **Summer blooming!** Native to Eastern Asia, this Oriental beauty is perfect to add that needed touch of color which is so important during the summer months, when few other trees or flowers are in bloom.

**Lacy, Feather-Like Appearance**  
Stern's Golden Rain Tree also has very unusual and most attractive foliage. Large

light green leaves, 9 to 14 inches long, arranged feather-fashion. When in bloom, its lovely yellow flower panicles are a huge 12 to 18 inches—giving your Rain Tree an exciting lacy, featherlike appearance. Truly a gorgeous sight to behold. Excellent shade tree for ranch-type homes or wherever small shade tree is desired. Use as specimen in center of yard, in front of picture window or to soften sharp corners or areas.

**Hardy—Drought Resistant**

Here's practically the only yellow blooming tree hardy in Northern gardens. Grows well in most garden soils, is drought resistant and tolerates hot, dry winds.

**Supply Limited.** Demand is sure to exceed supply. Order early to make sure you receive your rare Golden Rain Tree.

**Sturdy, Well-Branching Trees, 4-6 ft.**  
**Each \$7.50; 3 for \$21.00; 10 for \$65.00.**

Have Brilliant Scarlet Beauty Each Spring!

5060 B. *Stern's Rare Scarlet-Flowering*

## **RUBY-RED CHESTNUT TREE**

(*Aesculus carnea brioti*)

**Beautiful Flowering Shade Tree!**

**First Time Offered!** Here's the perfect tree for SHADE and BEAUTY—Stern's Ruby-Red Chestnut Tree. Unmatched for its attractive pyramidal, uniform shape and its dense shade. Large handsome leaves are dark green with very firm texture. But its most outstanding feature is a gorgeous floral display every spring. Bright scarlet flower panicles cover the tree in mid-May to put on a giant show of dazzling color beauty that is unmatched anywhere. So spectacular in full glorious bloom, the Chinese regard it as a sacred tree and call it "Chestnut of the Heavenly Teacher."

**Grafted Specimens Insure Color-Bright Blooms Year After Year**

Each one of Stern's Ruby-Red Chestnut Trees is grafted to guarantee brilliant red flowers for the life of the tree. Seen in the dusk, this tree seems to be lit up with thousands of fiery red candles glowing in the evening air. **Gorgeous Winter-Beauty!** Large fat flower buds create a striking display in the winter and spring—giving promise of the flower show to come. Small shade tree—grows 20 to 30 feet in height. Tolerant of all ordinary garden conditions—resists drought.

**Sturdy No. 1 Trees with Grafted Heads, 3-5 ft.**  
**Each \$10.00; 3 for \$25.00; 10 for \$75.00.**





DAZZLING NEW COLORS from AUGUST UNTIL FROST!

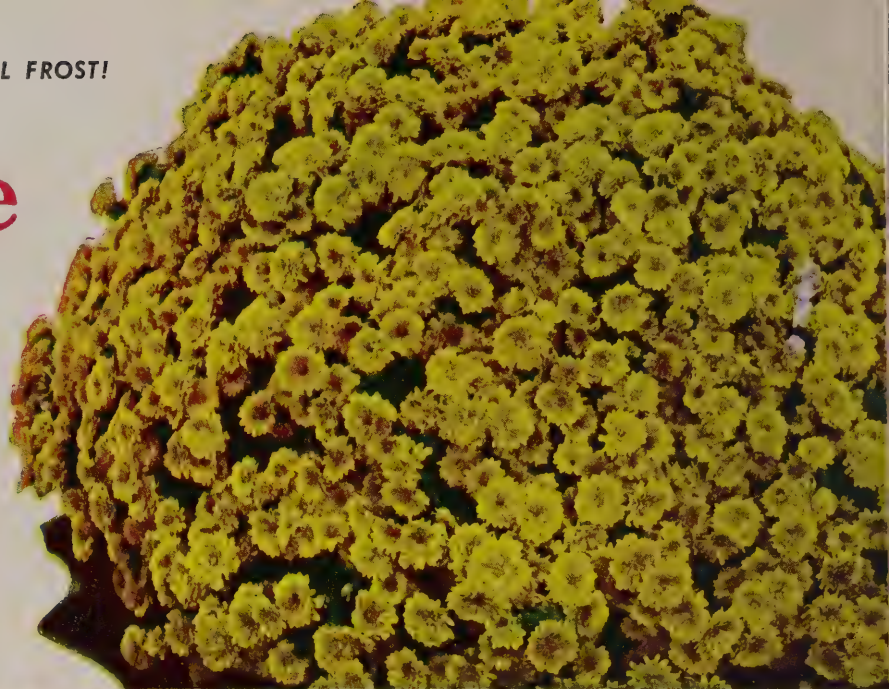
STERN'S

# Jewel-Tone

*Genuine*

# CUSHION

# MUMS



**BUSHELS OF FLOWERS  
LIKE THIS IN 100 DAYS!**



You've never seen such a profusion of colorful blooms. You'll have thousands of flowers surrounding your house... thousands of flowers for cutting—to brighten your home... armfuls of beautiful flowers for gift bouquets. Just plant a few of these Chrysanthemums for an almost unlimited supply of gorgeous color.

## EACH PLANT A 2-FOOT MASS DISPLAY OF COLOR

Each flower a masterpiece of Nature's handiwork. Each exquisite bloom is made up of hundreds of slender petals—arranged row on row in perfect symmetrical shape. Each flower is so perfect in shape and form you'd think they were greenhouse grown. Colorful beyond description! You'll be proud of every one. All blooming together, they make a spectacular picture of color that will bring glory to your garden at a time when brilliant color is most desirable.

## EVERY PLANT ENTIRELY COVERED WITH FLOWERS BLOOMS 8 TO 10 WEEKS STARTING THIS AUGUST

When in bloom, all foliage is covered with colorful flowers, forming a spotlight of beauty in your garden. A spectacular vision of flaming color. These compact, low-growing plants seldom exceed 12 inches high. Because they spread two feet or more, they are ideal for planting in front of shrubs or evergreens. As a garden plant they are unsurpassed, for they require almost no cultivation. Even when neglected they produce a brilliant mass of color that never gets out of hand. Unlike other types of Chrysanthemums, they never grow tall. Planted in a row, they form a wonderful low border that turns into a blaze of color at blossom time.

**Very hardy. They'll repeat their amazing performance each year, multiplying in beauty and color with each succeeding year. Set plants not less than 18 inches apart.**

## AMERICA'S FINEST PLANTS!

These "Jewel-Tone" Mums are selected plants with big, vigorous roots. The finest grown anywhere. Absolutely No. 1 quality. Every plant guaranteed to bloom.

### Choose From These 6 Best Varieties

Red Cushion	White Cushion	Pink Cushion
Bronze Cushion	Yellow Cushion	Purple Cushion

Field-Grown Plants, No. 1—Your Choice of Varieties.

Postpaid: 3 for \$2.50; 10 for \$7.50; 25 for \$16.00.

### STERN'S CUSHION MUMS

(Group 59-P-1)

6 Mums (1 of each color) .....	\$ 4.75
12 Mums (2 of each color) .....	9.00
18 Mums (3 of each color) .....	13.00
30 Mums (5 of each color) .....	20.00
Postpaid	





**NOW!**

# This very season—have a lush "carpet" of Stern's ROYAL PURPLE SCOTCH HEATHER

(Erica Carnea Hybrids)

*Blooming in your garden thru frost and snow!*

Just picture **your** yard or garden, alive with bright **blooming** beauty, while other folks' gardens are still in Jack Frost's icy grip! **Your** garden, a "winter wonderland" of flowers, with thousands and thousands of dainty blossoms creating a lovely royal purple carpet of blooms against the "white ermine" snow! And—you'll have evergreen beauty the year 'round!

## Ideal "Ground Cover" Plant—Delightful in Rock Gardens

Stern's Royal Purple Scotch Heather is easy to grow—thrives in poor soil where you may have difficulty growing other plants or flowers. Increases in beauty and bloom each year. Lives and blooms for a lifetime! Ideal as a creeping ground cover plant. Perfect for bank planting and used as a ground cover in and about your taller shrubs and plants. Delightful in rock gardens, too. Its close-growing evergreen foliage forms a dense mat of green over the ground, then bursts into bloom with myriads of vivid flowers... flowers that bloom so abundantly they literally form a royal carpet of bloom! Each plant spreads 15 to 20 inches along the ground, never grows higher than about six inches.

## Make Delightful Arrangements for Color Indoors, Year 'Round!

The pert, bright flowers are delightful in indoor flower arrangements. When cut they'll dry out quickly, retaining such vivid, life-like loveliness they make beautiful, long-lasting permanent arrangements that will add color inside your home throughout the year!

## Plant Now for Evergreen Beauty

Plant Stern's hardy Royal Scotch Heather now, and watch it burst into bloom right out of the frozen ground. See it go right on blooming, blooming, blooming all through March and April! You'll be thrilled with your flowering "carpet of bloom" every winter—and **even more important** you'll enjoy lush "living carpets" of evergreen beauty this very spring... summer... fall—yes, all year long!

## STERN'S NO. 1 ROYAL SCOTCH HEATHER PLANTS WITH FLOWER BUDS Available Now in Two Glorious Colors

**ROYAL PURPLE.** Dainty pinkish-purple flowers cover the bush in a mass display of color.

**WHITE VELVET.** Lovely white, bell-shaped flowers bloom in great profusion. Look like sparkling gems.

**Note:** By old Scottish tradition, white heather is the flower that brings good luck! Plant the White Velvet and the Royal Purple together to form a dramatic, unusual pattern in your Royal Carpet of bloom.

Each.....	\$ 3.00	(produces a 15" to 20" carpet of bloom)
3.....	8.00	(produces a 4 ft. to 5 ft. carpet of bloom)
10.....	25.00	(produces a 12 ft. to 17 ft. carpet of bloom)
25.....	50.00	(produces a 31 ft. to 42 ft. carpet of bloom)
All Prices Postpaid		

## Big Everblooming Carnations for Outdoor Garden Beauty Stern's HARDY EVERBLOOMING CARNATIONS

### LARGE DOUBLE FLOWERS • LONGER BLOOMING SEASON

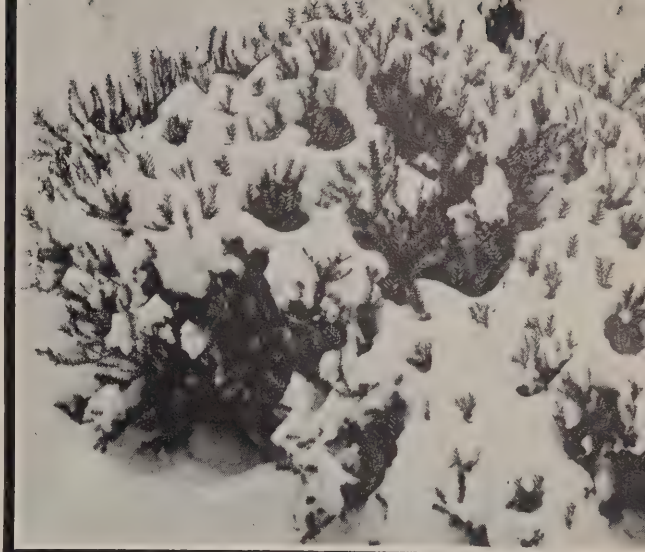
Never before have you been able to grow winter-hardy Carnations of such exquisite perfection. These new varieties are fully double, gorgeous flowers that measure at least 1 3/4" across—and 2 1/2" if they are disbudded. Have magnificent masses of bloom in your garden.

**Wonderful Everblooming Flower Border.** They are outstanding as garden decorations—and think of the added thrill of picking these glorious blooms for cut flowers, bouquets, boutonnieres—and exciting, greenhouse-type CORSAGES. Growing to a height of 15-18 inches—Stern's Hardy Carnations rival the prized Greenhouse Varieties in size and perfection of bloom, color and fragrance.

### Guaranteed to Bloom from July 'Til October

Commencing in July, these big, Double Carnations fill the garden with spectacular beauty which continues an unbroken Carnival of Color until Fall. For best results, pick the older blooms. They flourish in ordinary garden soil, and bloom freely even during the hottest, driest summers. Guaranteed winter hardy, you can depend on their returning beauty and fragrance year after year.

**BRIGHTER COLORS!  
SWEETER SCENT!**



## Blooms Right Out of the Frozen Ground!

Perhaps no flower in the world has won so much acclaim in legend and song as the bonny Heather of Scotland! Stern's Royal Purple Scotch Heather—sometimes called Heath, or Creeping Scotch Heather—is in our opinion the most delightful variety of all! So amazingly hardy it laughs at lingering snow and frost—just can't wait to bloom! Will actually bloom right out of the frozen, snowy ground the very first season it's in your garden!



## Stern's Super-Fragrant LILY-OF-THE VALLEY

These delightfully fragrant white flowers are everyone's favorite. Huge white bells on wiry 8-inch stems. And best of all... the fragrance is sweet and pronounced. Even a small bouquet will scent your home for several days. **They will thrive in full shade as well as in more favorable spots.** Here's just the right plant for the north side of your home where other plants have failed. We send bunches of at least 12 pips. **WILL BLOOM THIS COMING SEASON.**

Bunches of 12 pips \$2.00 each;  
3 for \$5.50; 6 for \$10.50 postpaid.

### Stern's Everblooming CARNATION COLLECTION (Group 59-P-4)

6 plants (1 of each) .... \$ 5.00  
12 plants (2 of each) .... 9.50  
18 plants (3 of each) .... 14.00  
Postpaid

### 6 Exciting Colors

**RED & WHITE** (Peppermint Series). Bi-color beauty!

**RUBY RED** (Ruby Jewel). A gorgeous red!

**PURE WHITE** (Snow Flake). A real favorite!

**BRIGHT RED** (Atomic Glow). Brilliant color!

**SOFT PINK** (Satin Pink). Dainty loveliness!

**ROSE PINK** (Sunburst Rose). Exciting deep pink!

**Healthy, Husky, Pot-grown plants.** Guaranteed to bloom this summer! Postpaid: Each \$1.00;  
6 for \$5.00; 12 for \$9.50; 18 for \$14.00.



# "Thousands of Flowers"

**YOURS... ALL SUMMER LONG!**

## FIERY-GLOWING FLOWERS LIKE THESE IN JUST 90 DAYS!

**Just imagine!** In your own garden, you get as many as 1700 or more magnificent, flaming flowers from a **single plant!** It took years of horticultural experimentation and scientific cross-breeding of its specie varieties to achieve this fantastic flame-flower... these amazing, ever-blooming Stern's **Torch-Lilies**—keep your garden ablaze with dazzling color from June to late frost! **Now** thrives in practically any soil with very little care—Is **now** sub-zero hardy—**Now** grows to just the right height of two to four feet to make your garden display more beautiful than ever!

### Flaming Torch of Beauty! Stately Queen of the Garden!

You're in for a wonder-filled experience as you watch these Torch-Lilies, rising like flaming, brilliant colored Sky Rockets above the other plants. And, they will bloom in unbelievable abundance right in your own garden! Each established Torch-Lily gives you not 1 or 2 but 5... 10... 15... even up to 20 graceful flower spikes—each aglow with rich, rainbow-color flower-heads up to 8" long—each flower-head produces as many as 80 to 100 flowers—each everblooming in an awe-inspiring succession of continuous flowering you never dreamed possible! **By the time one spike is bloomed out, another comes up almost miraculously in full exotic bloom!** The more you pick, the more they bloom.

#### Guaranteed to Bloom From June 'Til Frost!

Make your garden the envy of the neighborhood! All who see your fiery Torch-Lilies will marvel at such vibrant color—such healthy, stately growth in your garden **so early in the season!** For bold living color or soft, blending hues—in your garden or yard that bloom and bloom and bloom in ever-increasing abundance, plant Stern's Torch-Lilies. Starts flowering in the middle of June and continues right

up until the heavy frosts in late October. Handsome green sword-shaped leaves surround each plant... add a truly exotic look to your garden even before your Torch-Lily comes into bloom!

#### Every Garden Has A Spot for Stern's Exotic Torch-Lilies!

A foremost botanist said of this plant—"although a native of the Cape (Cape of Good Hope, South Africa) no plant can be more hardy or more easily cultivated, and assuredly none is more worthy of a place in every garden!" As the most showy border flowers ever perfected in over 200 years, Stern's Torch-Lilies can be planted for colorful "accent" spots in your shrub or perennial borders... or in mass plantings for most striking effect. Torch-Lilies flourish even in sunbaked areas, give over-all new beauty to your property when planted in clumps to line your driveway and entrance walk.

**Make excellent cut flowers!** Unmatched in floral beauty... unequalled in striking color varieties! Enjoy the thrill of gathering armfuls of bouquets. These are just like the kind florists sell for \$5.00 and \$6.00 a dozen.

#### NOW... Winter Hardy and Easy to Grow

Northern gardeners report beautiful flowers as late as mid-November! You can expect at least two or three separate flowerings the very first year... plus additional, **multiple flowerings** each year for years to come! Easy to grow—Stern's Torch-Lilies flourish even in poor, well-drained soil. Plant in sheltered but sunny location. They will withstand 5° below zero temperatures without mulching. In extreme northern sections, some mulching should be done, or plant taken up and replanted in spring.

#### Stern's Exclusive New Hybrids... Now, in Fiery Brilliant Colors!

Now, scientific hybridization has harnessed the amazing, dramatic nature of the exotic Tritoma plant to bring you these exclusive new Stern's Hybrid Torch-Lilies. New hybrids, the likes of which you have never seen before. New exciting colors of breathtaking beauty! Rainbow Color Mixture of brilliant coral reds, primrose yellows, ivory whites and duotones such as crimson and golden-yellow.

Available in  
Mixed Colors Only  
Finest No. 1  
Field Grown Plants.  
Postpaid: \$1.00 each.

#### Stern's TORCH-LILY Collection (Group 59-P-2)

6 plants (mixed colors) .....	\$ 4.95
12 plants (mixed colors) .....	9.50
18 plants (mixed colors) .....	13.95
Postpaid	

**STERN'S  
EXOTIC  
AFRICAN**

# Torch-Lilies





## Now Have Flowers in the Snow!

# STERN'S MIRACULOUS CHRISTMAS ROSE (Helleborus niger altifolius)

### BLOOMS OUTDOORS ALL WINTER LONG!

Exquisite Fresh Flowers in Your Garden from October 'til March. What a rare winter thrill you'll enjoy with Stern's Miraculous Christmas Rose—the lovely flower that blooms outdoors in your garden in the middle of winter! Blooms, blooms, blooms despite snow and cold! Starts to flower as early as October and keeps right on blooming 'til March! Brightens your yard and garden with dozens and dozens of glorious Christmas Roses, when your neighbors' gardens are empty and bare!

#### These Beauties Laugh at Freezing Weather

Stern's rare Christmas Roses produce an abundance of showy rose-like white flowers with bright-as-sunshine yellow centers. Folks just won't believe their eyes when they see them blooming in your yard in mid-winter! Yet, bloom they will—in spite of Jack Frost! Their lush, deeply cut leaves are decorative and green the year 'round. Then, as autumn approaches with its hints of winter, Stern's Christmas Roses lift their flower buds out of the ground to transform your garden into a winter-wonderland. If a cold snap catches them, the flowers will freeze solid, but when the temperature rises and the sun shines, they will bloom as if nothing had happened! You'll see them re-

peat this miraculous performance over and over again! They'll stay fresh and beautiful for many weeks. Cut them for striking flower arrangements to brighten your home indoors.

#### Plant Now for Christmas Roses!

Plant Stern's Christmas Roses in **semi-shaded** location where they will be **protected from the hot summer sun—but where they get warm sunshine during the winter**. Ideal locations—close to or under evergreens, wooded areas, under trees in shady nooks next to walls.

**Strong, No. 1 Plants**, with 3-4 big, fat flower buds.  
Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$10.00;  
12 for \$20.00.

### NEW TREAT FOR STERN'S CUSTOMERS Everblooming Pink BABY'S BREATH

(Gypsophila Oldhamiana)

Just imagine a mass of lovely soft pink blooms flooding your garden with color **this very summer**. Makes a symmetrical bush 2-3 feet high.

Postpaid: 3 for \$2.50;  
6 for \$4.75; 10 for \$6.00.

#### Just Released—NEW IMPORTED EVERBLOOMING

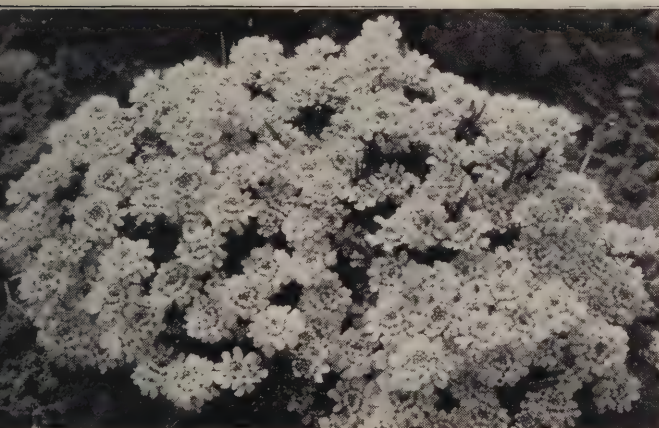
## Stern's GIANT BABY'S BREATH

(Gypsophila, Perfecta)

Stern's is proud to present this new, much-improved form of Gypsophila, Bristol Fairy—the new Gypsophila, Perfecta. Developed and imported from Holland it is a stronger, more vigorous grower with very double white flowers **at least twice the size** of the older Gypsophila, Bristol Fairy.

The giant, airy sprays of **double** white flowers bloom continuously **all summer long**. The pure white, dainty blooms are highly prized for cutting and unsurpassed for mixed flower arrangements. The Gypsophila, Perfecta, thrives in full sun and well-drained soil. Plant two feet apart.

Postpaid: Each \$1.50; 3 for \$3.75; 6 for \$7.00; 10 for \$10.00; 25 for \$22.00.



### Charming Lacy White Edging Plant Stern's Hardy Dwarf CANDYTUFT

(Iberis sempervirens)

#### Semi-Evergreen for Year 'Round Beauty!

Here's just the thing for your garden or yard! Lovely semi-dwarf plant. Dainty snow-white flowers produced in colorful abundance in May and June completely cover the plants. The dark semi-evergreen foliage is attractive all year. Because of its height (8 to 10 inches) and its rambling habit of growth, it is perfect for rock gardens, borders and edgings. Plant 12 inches apart. **GUARANTEED TO BLOOM THIS SPRING.**

Postpaid: 3 for \$2.50; 6 for \$4.75  
10 for \$7.50; 25 for \$15.00.



## STERN'S EASY TO GROW HARDY OUTDOOR ORCHIDS

**Perfect Orchid Color! Perfect Orchid Shape!** (Bletilla hyacinthina)

You've always thought that you had to be a real garden expert to grow Orchids. Well, in most cases it's true—but here's the easiest of all Orchids to grow. If you can grow Daffodils, you can grow Bletilla hyacinthina.

#### GUARANTEED TO BLOOM

Absolutely a true Orchid! They look just like miniature Cattleya Orchids sold by florists. Flowers are produced on a spike 12 to 15 inches tall. As many as eight Orchids bloom on each spike. A mature plant can produce up to 1,000 flowers every-year! This is the "Can't Fail" Orchid! So easy to grow. Just plant in ordinary garden soil that gets plenty of moisture. For best results apply a 2-3 inch mulch of peat moss or leaf mold. Plants do their best when they are left undisturbed for several years. If possible, plant in a spot that receives afternoon shade.

Top Size Imported Bulbs. Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00.



**NOW—FOR 1959! Stern's Breathtaking New Rainbow**

# GIANT PRIMROSES

(PRIMULA POLYANTHUS, HYBRID)



**Each huge flower  
up to 2 3/4" across**

**Each flower head  
up to 8" across**

**Rare jumbo hybrid  
hardy anywhere  
in U.S.**

**So easy to grow**

## 14 Different Dazzling Colors... Guaranteed To Bloom This Spring!

### Rare Jumbo Hybrid Hardy Anywhere in U.S.

**A Fabulous New Race of Primroses**—Now yours to enjoy! Primroses of super-size, on super-strong stems. Primroses with blooms almost three times bigger than the ordinary 1-inch flowers... and flower heads of spectacular, dinner-plate size! They bloom in a huge variety of over 14 glorious colors... ranging from the most delicate pastel pink, violet and yellow, to glowing gold, vivid scarlet, deep crimson, magnificent dark purple and blue!

### A Brilliant Rainbow of Bloom This Very Spring!

Plant this spring. Watch them burst into bloom when other gardens are just waking up! They'll create a blooming rainbow of such breath-taking loveliness it will be the talk of your whole neighborhood this spring. They'll bloom again, year after year!

### Rare and Fabulous!

Each lovely plant has a crown of flowers up to eight inches across! Each individual Primrose blossom a good 2 to 2 3/4 inches across, instead of the usual one inch or less!

### So Easy to Grow These Shade-Loving Beauties!

Easiest to grow of all Primroses! Thrive in shady spots, so plant where shade has caused bare patches. Plant as a glorious rainbow edging for flower beds, or evergreen and shrub borders. Plant in your rock garden for dazzling color! Just follow easy directions and early

this spring have miraculous giant Primroses up to three times the size of the old type... have magnificent big flower heads up to eight inches across!

### Thrilling Flowers This Very Spring!

Most beautiful of all Primroses, Stern's newly developed Rainbow Giants are of English origin, specially adapted to American garden conditions. This rare Jumbo Hybrid strain is hardy anywhere in the U.S. Each plant is guaranteed top quality, heavily rooted, superbly healthy—ready to burst into bloom this spring.

### Demand is Sure to Exceed Supply

We have only a limited quantity of this rare strain ready for planting this season. There just won't be enough to go around. To be sure you enjoy these giant beauties this spring, order early!

**HAVE A RAINBOW ASSORTMENT OF THE WORLD'S MOST MAGNIFICENT PRIMROSES IN THESE GLORIOUS COLORS!** White, pink, rose, crimson-rose, blue-violet, violet, yellow, apricot, dark blue, bronze, light blue, gold, scarlet, red, heavenly pastels, and many more. Available in Mixed Colors Only.

3 plants \$2.25	12 plants \$ 7.50	Postpaid
6 plants 3.75	25 plants 15.00	



### Plant in Shaded Areas Where Grass Won't Grow!

**Stern's WINTER-HARDY  
EVERGREEN  
Sparkling Blue Flowers—  
Lush Green Leaves**

Yes, indeed—this is the perfect plant for those bare spots where grass won't grow. Makes excellent ground cover for banks or in shady places such as under trees or tall shrubs. Even the most unattractive spot can now be dressed up with sparkling green and Periwinkle Blue.

### Most Attractive Ground Cover

Stern's Evergreen Vinca Minor forms a dense, lush glossy green carpet—even in shadiest spots. Use as edgings for shrubbery or perennial borders.

## VINCA MINOR

(Periwinkle or Creeping Myrtle)

**Year 'Round Beauty**—The foliage remains on these hardy plants all year long, forming a lovely year 'round evergreen carpet.

For best results plant Stern's hardy Vinca 4 to 6 inches apart. Once established, they spread quickly, require practically no care and will last indefinitely. For spectacular beauty interplant a few spring bulbs such as Daffodils among your Vinca. Well-rooted plants. Postpaid.  
25 for \$8.00; 50 for \$15.00; 100 for \$25.00;  
250 for \$45.00. • Express Collect: 500 for \$80.00; 1,000 for \$150.00.



NOW FOR '59...STERN'S GIANT PACIFIC

# DELPHINIUMS

Huge Colorful Spikes Up to 6 Feet Tall!

BLOOMS TWICE EACH YEAR!

Yes, twice as great a gardening thrill for you! Now, Stern's brings you gorgeous new types of Giant Delphiniums to grace your garden. These splendid Giant Pacific Hybrids are the last word in flowering beauty. Their perfectly formed spikes of rich color are three to four feet long—each individual floret is unusually large—usually  $2\frac{1}{2}$  to 3 inches across or more. And their flowers are enormous, of the double type, with eight or more broad petals set close together forming a lovely plume of exquisite color.

Tall and stately, they grow five to seven feet tall on straight, strong, whippy stems, which need no staking or other support. Because of their height, they are the perfect background for your garden. Plant them with other tall-growing flowers for eye-level beauty seldom seen before.

## Brilliant Garden Color—Superb Indoor Cut Flower

Stern's Giant Pacific Delphiniums range in colors from delicate pastel blues, whites and lavenders to deep solid colors in violet and indigo-blue; also in a delightful "pink." Truly, in shape, in color, in growing habit, these Delphiniums are among the most majestic of all garden flowers. And most important—now they are available by named varieties.

### Winter-Hardy—Flowers Twice Each Year

These new Stern's Giant Pacific Delphiniums are perfectly hardy as far north as Boston, Mass., and here in our rugged western New York climate. You will enjoy lovely flowers twice each summer—once in June and July—and a repeat performance in August. All you need do is cut the stems after the first great burst of bloom. You will really appreciate these spectacular colors in midsummer when color is needed most!

### Selected Double Flowering Varieties

**Summer Skies.** Here is the answer to a long-sought color! The clear blue of a summer sky—with a white bee resembling a fleecy cloud.

**Black Knight.** The darkest of all Delphiniums. Large flowers of deepest midnight violet. Flowers have a beautiful round form, with heavy velvety texture.

**Guinevere.** Nearly pink! Light pink-lavender flowers with lovely bee which opens white. Straight, strong stems.

**King Arthur.** Beautifully formed  $2\frac{1}{2}$ -inch flowers of deep royal purple and large white bee. One of the most brilliant of all Delphiniums.

**Galahad.** Finest clear white of enormous size. Individual flowers averaging three inches in diameter! Heavy glistening texture.

**Blue Bird.** Very unusual. Clearest true blue with white bees. Round, well-formed flowers  $2\frac{1}{2}$  inches in diameter, on long, graceful spikes.

**Healthy, Husky Pot-grown plants.** Guaranteed to bloom this summer! Postpaid: Each \$1.00; 6 for \$5.00; 12 for \$9.50; 18 for \$14.00.

### STERN'S GIANT PACIFIC DELPHINIUM COLLECTION

(Group 59-P-5)

6 plants (1 of each), postpaid ..... \$ 5.00  
12 plants (2 of each), postpaid ..... 9.50  
18 plants (3 of each), postpaid ..... 14.00



Summer Skies

Guinevere

King Arthur

index  
PG. 33

## Stern's Fabulous

# GIANT EXHIBITION CHRYSANTHEMUMS

Have Gorgeous "Football" Mums in Your Garden This Year!

### GUARANTEED WINTER-HARDY

Now you can grow real corsage-size Chrysanthemums outdoors, right in your garden! Have magnificent big "Football" Mums up to 5" and 6" across—like expensive greenhouse types—blooming in your yard this very year! Need no coddling, thrives with minimum care, survives below-zero temperatures outdoors! Guaranteed to be winter-hardy, and to bloom this first season, growing 2 to  $2\frac{1}{2}$  feet tall this year. What's more, they'll produce gorgeous giant blooms year after year!

### Have Glorious Corsage Mums Every Fall!

Starting in October and all through November, when your garden needs a lift, you'll have flowers of deep lavender, light pink, snowy white, sunny yellow, and rich bronze... turning your garden into a riot of gay color! You'll enjoy glamorous corsages, beautiful cut flowers every day for months, and still have plenty left over for garden beauty! For really giant-size Mums, remove all the smaller buds from each stem, leaving the strongest one on each

stem to develop into a magnificent giant flower.

### 6 Exciting Colors—

Guaranteed to Bloom This Year!

- VELVET BLOOD-RED (Fred Stone)
- GOLDEN (Illinois)
- PURE WHITE (Grace Bradshaw)
- BRONZE (Purdue)
- RASPBERRY ROSE (Stylish)
- ORANGE-APRICOT (Eamon Andrews)

Healthy, Husky, Pot-grown plants. Guaranteed to bloom this summer! Postpaid: Each \$1.00; 6 for \$5.00; 12 for \$9.50; 18 for \$14.00.

### GIANT CHRYSANTHEMUMS

(Group 59-P-6) Postpaid

6 Plants (1 of each color) ..... \$ 5.00  
12 Plants (2 of each color) ..... 9.50  
18 Plants (3 of each color) ..... 14.00





# Stern's Winter-Hardy **PERE**

Now Enjoy Lush, Tropical Beauty In Your Garden!

STERN'S

## GIANT SUN-GLORY® HIBISCUS

(Hibiscus Moschantos—Rose Mallow Hybrids)

- ★ Blooms In Just 90 Days!
- ★ Huge Flowers Up To 8" Across!
- ★ 50 Flowers On A Single Bush!

If you've visited Hawaii, you've been thrilled by the exotic shrub-tree Hibiscus—a sight so breath-taking you never forget it! Imagine huge, brilliant flowers, each up to 8" in diameter! Imagine as many as 50 on a single bush! Now enjoy such a vision right in your own yard, with our amazing winter-hardy Giant Sunglory Hibiscus—guaranteed to thrive anywhere in the U.S.

**Easy to Grow—Withstand 26° Below—Bloom Continually, Mid-Summer to Frost!**

Hibiscus  
½ Natural  
Size

These hardy beauties laugh at cold—withstand 26° below—flourish in any garden soil. Need little care. Develop into

glorious, green, full foliated shrub-like plants 3 to 4 feet tall that cover themselves with dazzling big blooms from midsummer until late fall. Live and bloom for a lifetime, increasing in beauty and flower production through the years!

### Spectacular Garden Showpiece

For most dazzling effect, plant in full sun in groups of three or more, about three feet apart. Plant among flowering shrubs or medium high flowers for exciting contrast. Plant as specimens in a bed on lawn, or along driveway. Wherever you plant, watch your friends gasp in amazement when they see these giant blooms! Watch your neighbors gaze in wonder! And count on still another thrill—the glorious arrangements you can make with even one huge flower!

### LIMITED QUANTITIES—MIXED COLORS ONLY

**Rainbow Mixture:** Beautiful shades of Red, Pink, White, Maroon and Salmon.

Postpaid: 3 for \$3.75; 6 for \$7.25; 10 for \$10.00; 25 for \$24.00.

Lythrum



## Stern's Everblooming **LYTHRUM**

(Morden's Gleam)

From the rugged Canadian wilderness (Morden Experiment Station) comes this amazing plant that produces multitudes of flaming spikes ... literally thousands of blooms! One of the most spectacularly beautiful plants you have ever seen ... it will flood your garden with solid masses of flowering spikes up to 2½ feet long ... will cause friends and neighbors to be astounded at its lusty, vibrant, bright crimson bloom.

### Crimson-Purple Blooms

Growing to a height of 3 to 5 feet, Stern's Everblooming Lythrum (Morden's Gleam) will be one of the most dramatically beautiful plants in your garden. Its dozens of sturdy, full flowered spikes will be covered with bright crimson blooms from June to late September. Grows into upright clumps three feet in diameter, in full

sun or light shade, in moist or dry soil. Plant this spring—you'll see them erupt into living walls of bloom beginning this June.

Finest No. 1 Field-Grown Plants. Postpaid: 3 for \$2.25; 6 for \$4.00; 10 for \$6.25.

Hollyhocks



Sensational New  
Double Flowering Varieties

STERN'S

**L-o-n-g Flowering**

**DOUBLE  
HOLLYHOCKS**

(Althea rosea)

**Guaranteed To Bloom  
This July!**

We are proud to offer a sensational, newer, double flowering strain of the old-fashioned Hollyhock. Because of their startling colors and graceful, tall growth (4 to 6 feet) they should be included in every garden. Use them for background borders, against walls or trellises, to screen unsightly views or buildings. Thrive in full sun or partial shade. Bloom profusely from July 'til September! Produce extra-large, delicately shaded, very double flowers! Available in Bright Scarlet, Clear White, Deep Lemon-Yellow, Newport-Pink.

Heavy field-grown plants.  
Postpaid: 3 for \$2.00;  
10 for \$6.00; 25 for \$14.00.

**HOLLYHOCK SPECIAL (Group 59-P-7)**  
4 Plants (1 of each) .....\$2.50  
8 Plants (2 of each) ..... 4.75  
Postpaid



## "Giant Desert Candles from Tibet"

### STERN'S IMPORTED SPIRE LILY

THE EXOTIC GIANT EREMURUS from the Himalayan Mountains  
FLOWERS UP TO 6 FEET TALL

These are the towering "out of this world" flowers you've read about in travel books. Now, Stern's brings them to your garden—in all their colossal beauty and color. One of the most dramatic and spectacular of all hardy perennials, their 6-foot spires of brilliant color are a sight of unforgettable splendor!

Just imagine—flowers up to three feet long atop a 4-foot stalk! The flower is a thick-set open bell of wonderful colors including shades of white, pink, yellow, apricot and copper.

These magnificent giants are so rare in the United States that just a few planted in your garden will attract admiring gardeners for miles around.

#### ABSOLUTELY HARDY IN COLDEST U.S. CLIMATES

Originated on the cold slopes of the Caucasus and Himalayas, they require only a light mulch for protection from the winter cold. Plant these rare "Desert Candles" in a sunny location in rich, well-drained soil. (Remember, they can not stand "wet feet"). For giant growth, they require plenty of fertilizer. Apply Miracle-Gro every two weeks for spectacular results. Plant in groups of three or more for an amazing show of floral splendor.

#### NEW PASTEL SHADE OF SHELFORD HYBRIDS

These new hardy hybrids are truly lovely; they will fill your garden with glowing color. As cut flowers they last three weeks or more when kept in water. At their best in groups. We are now able to offer these new hybrids at a price so you can plant in groups of three, six or twelve.

#### Heavy Roots for Quick Results

Postpaid: \$2.00 each; 3 for \$5.00; 6 for \$9.50; 12 for \$18.00.



Spire Lily

### Stern's Dicentra Hybrid, Bountiful NEW EVERBLOOMING

### BLEEDING HEART

(Pl. Pat. 1198)

This remarkable new hybrid is a vast improvement over the old-fashioned Bleeding Heart. Not only are the flowers twice as large as the common Plumy Bleeding Heart, but they bloom and rebloom all summer long. The first flowers are produced in superabundance in June and last well into July. During the summer there is hardly a time when flowers are not produced. Then in early autumn it blooms again as freely as in the spring. A single 2-year plant produces as many as 30 to 40 flower stems about 18 to 20 inches tall which are covered with fuchsia-red flowers. Perfectly hardy. Thrives in any well drained soil and does well in light shade or in full sun.

Stern's No. 1, Field-Grown Plants.

Postpaid: Each \$1.25; 3 for \$3.25; 6 for \$6.00; 10 for \$9.00.



Sensational Dicentra Bountiful

### Fill Your Home and Garden With Bloom and Fragrance Stern's OLD FASHIONED LAVENDER

(Lavandula vera)

#### Thrilling Old-Fashioned Perfume Plant!

Remember the cool, clean, enchanting scent of old-fashioned lavender? Now, you can enjoy it in your very own home and garden! Stern's Old-Fashioned Lavender is an exotically fragrant, shrubby plant growing only 1-2½ feet high. Truly a flower of many uses; a member of the Mint family, it can be used as an herb to flavor foods; or use dried flowers to fill sachets; to perfume clothing or linens. Wherever you use it you'll be sure to enjoy the old-fashioned grace and charm rekindled by this Mediterranean beauty.

The beautiful lavender flowers will flood your garden with color in July and August —will waft enchantingly delightful scents throughout your grounds on cool summer nights. For a superb garden showpiece, plant with Regal or Olympic Hybrid Lilies; as a sweet-scented border; as an evergreen plant in rock and wall gardens or at seaside locations. Stern's Old-Fashioned Lavender is at its best in light, well-drained, sandy soil and in full sunlight. Plant 12 inches apart.

Field-grown, 2-yr. plants, postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50.



Spicy, Fragrant Lavender

### STERN'S CARPET PHLOX (Phlox Subulata)

An excellent plant for carpeting the ground or covering bare spots, for planting as a border, or for the rock garden. Plants are hidden under masses of bloom in April and May. They thrive in poorest soil, even in dry and sandy ground. Plant in full sun 12 inches apart. You will enjoy a spectacular display of flowers this spring and for many years to come. Don't miss Blue Hills, an exquisite light blue, which blooms in spring and again in fall! Order soon. Early planting required because they bloom so early.

Strong plants, No. 1. Postpaid: 3 for \$2.50; 10 for \$8.00; 25 for \$18.00.

RED CARPET PHLOX (Atropurpurea)  
BLUE CARPET PHLOX (Blue Hills)

PINK CARPET PHLOX (Moerheimi)  
WHITE CARPET PHLOX (Alba)

#### CARPET PHLOX COLLECTION

(Group 59-P-8)	
20 Carpet Phlox (5 of each color) for	\$15.00
40 Carpet Phlox (10 of each color) for	28.00
100 Carpet Phlox (25 of each color) for	50.00
All Postpaid	







How to Grow a MULTICOLOR GARDEN Without Work!

# Stern's DAY-GLO DAYLILIES

(Hemerocallis Hybrids)

**MAGNIFICENT DAYLILIES**—called "All-American" because they thrive in any section of the country. Grow in almost any soil, sandy or clay, moist or dry—plant them in shade or sun—in the far North or deep South, East or West. Here's real trouble-free beauty. Just plant them and enjoy them. They practically take care of themselves. Established plants frequently produce as many as 300 bloom buds!

**STARTLING COLOR!** A sensational range of dramatic color. Now you can cut tall, graceful "Lilies" ranging from soft yellow to bright, gleaming canary-gold—orange to almost fiery red—pink—purple—all the intermediate shades! AND THEY ARE SUB-ZERO HARDY! Even if the temperature is 15 or 20 degrees below zero, it will not injure Daylilies. **HUGE "EYE-OPENERS."** Far larger than old-fashioned types of Daylilies. These Stern's varieties produce flowers **up to 9 inches across!** Longer lasting, better formed, producing more flowers than any other we know of.

**BLOOMS FROM JUNE UNTIL SEPTEMBER!** Selected re-blooming varieties to flower in succession at different times from late spring until early fall. Most important to you—they'll produce most of their exquisite colorful beauty during the hot summer months—just when you need them. Fill July and August bare spots with colorful beauty.

## MAGNIFICENT RE-BLOOMING VARIETIES FOR 90 DAYS OF COLOR

**BLANCHE HOOKER. 36 in.** The brightest early flowering red in the garden. Rich orange cup. Blooms and blooms. Early.

**CAPISTRANO. 50 in.** Huge bright yellow flowers with light brown dusting in the throat. Petals are reflexed and waxy. Long blooming. Early.

**RUSSELL'S MINUET. 20 in.** Lovely dwarf bi-color. Blooms are rich rose, ruffled, with a wide yellow stripe. Prolific bloomer. Dainty flowers 4½ inches across—May and June. Early.

**GOLIATH. 34 in.** Broad, 7-inch flowers of deep, rich yellow. Worlds of bloom following one another over an extended period. Midseason.

**PINK CHARM. 40 in.** Lovely open flowers of soft pink with a deliciously golden yellow throat. The outstanding charm of this remarkable Daylily is due to the delicate color contrasts and perfection of form. Midseason.

**BLACK EMPEROR. 48 in.** A profuse bloomer. Blooms five inches across, of a real dark red-purple with a velvety textured throat of deep yellow. Mid-season.

Selected No. 1, Field-Grown Plants

Postpaid: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00

## DAY-GLO DAYLILIES (Group 59-P-9)

6 plants (1 of each) ..... \$ 7.25  
12 plants (2 of each) ..... 14.00  
Postpaid

Light Up Your Garden... See It Aflame With Color

**STERN'S  
WINTER-HARDY**

# FLAME-FLOWER PHLOX

(Phlox decussata)

**Blooms Gloriously Even in Withering Heat Where Other Flowers Often Fail!**

**Guaranteed to Bloom This Summer.** You'll be thrilled with this radiant garden glory! Each plant of Stern's Flame Flower Phlox produces giant clusters of flaming blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost two inches across. Combined in clusters they produce immense flower heads up to 8 inches, or even 10 inches, across. For season 'round garden color, you must not be without these Stern's hardy Flame Flower Phlox! Wonderful in smaller gardens where space is limited. A few of these plants give the appearance of a garden full of color **all summer long**, even in hottest weather!

**These New Phlox Are Vastly Superior to Ordinary Kinds.** These large, lusty Phlox produce far more flowers—far more colors on upright stems. 2-2½ feet tall. Stems are sturdy and wiry—require no support. Stern's Flame Flower Phlox is extremely hardy, practically trouble free. Just plant them in any well-drained soil—they'll take as much sun as possible—give them plenty of plant food (Miracle-Gro is best) and thrill as you watch 'em grow. For best results, keep foliage dry when watering.

## Brighter Colors—Longer Bloom

Stern's Flame Flower Phlox gives the brightest color and most bloom over the longest period of time of any garden perennial. And now in this superb collection you'll receive varieties selected for their lusty bloom, their spectacular colors, their hardy, robust vigor.

## 10 Delightful Colors

**SCARLET-CRIMSON.** (Leo Schlageter.) Brightest of all!

**SALMON-PINK and RED.** (Daily Sketch.) Giant clusters with large florets.

**SHELL-PINK.** (Salmon Glow.) Most exquisite pink.

**SOFT FUCHSIA-PURPLE-RED.** (San Antonio.) A huge blood-red flower!

**ROYAL PURPLE.** (Royal Purple.) Dark violet-blue.

**SUNSET RED.** (Flash.) Bright

carmine-crimson!

**DUSTY PINK.** (Rynstroem.) Deep pink, extra large florets!

**LAVENDER-PURPLE.** (Starlight.) Warm purple with white star.

**PURE WHITE.** (Mia Ruys.) Just about the best white!

**ORANGE FLAME.** (Spitfire.) Giant clusters of salmon-orange with red eye.

Selected No. 1 field-grown plants.

Postpaid: 3 for \$2.00; 6 for \$3.75;

10 for \$6.00; 25 for \$14.00.

## Stern's FLAME FLOWER PHLOX COLLECTION (Group 59-P-10)

10 Phlox (1 of each) .... \$ 6.00

20 Phlox (2 of each) .... 11.50

Postpaid



**NOW! ENJOY YOUR OWN**

# **FRESH-ROASTED CHESTNUTS!**

**STERN'S WINTER HARDY**

# **CHESTNUT TREES**

**MAJESTIC SHADE TREES!**

**FINEST CHESTNUTS YOU EVER ATE!**



Here's a thrilling addition to your home! Beautiful shade trees that produce an abundance of healthful, nutritious food. Stern's famous Chinese Chestnut Trees are guaranteed blight-resistant. You enjoy luscious nuts so easily—when ripe the burrs split open and delicious ready-to-eat Chestnuts drop to the ground. You gather a lifetime of pleasure and good eating. No home too small for some of these beautiful and useful trees.

### **GUARANTEED TO LIVE AND BEAR NUTS**

These amazing, trouble-free Stern's Chestnut Trees were developed from famous Chinese stock. Many trees have already produced nuts while still in the nursery. Not only will these sturdy trees produce crops of large, sweet, delicious, full-flavored nuts, but they rapidly develop into lovely shade trees to grace any home. These stately trees grow 30 to 40 feet high—make a natural setting for your home that adds substantial value through the years.



### **EVER TASTE FRESH ROASTED CHESTNUTS?**

Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. It is an American tradition. Perhaps you remember Chestnut stuffing served with the Thanksgiving turkey—luscious beyond description. There are many uses for these delicacies.

**EXTREMELY HARDY.** Stern's Chestnut Trees flourish in any well-drained garden soil. Plant them in a sunny location. You must plant two or more trees for pollination.

**2460 G. QUICK CROP** — Size, 4-6 ft., 2 for \$9.50; 4 for \$18.00; 10 for \$42.00.

**2460 A. STANDARD** — Size, 3-4 ft., 2 for \$6.00; 5 for \$14.00; 10 for \$27.00.



## *Beautiful Flowering* **BUSH CHERRY**

**3600 B.**

(Prunus Besseyi)

**YIELDS BUMPER CROPS OF LUSCIOUS PURPLE CHERRIES!**

**Lovely Dwarf Ornamental . . . A Mass of Bloom in Cherry Blossom Time!**

Imagine your yard transformed into a fairyland with clusters of exquisite white cherry blossoms in bloom. Imagine picking delicious, deep purple cherries from your own graceful, low-growing bushes! Enjoy this double thrill! Make your place the talk of the town—enjoy quarts and quarts of juicy cherries every year with our wonderful, quick-bearing Bush Cherries!

**Thrive Despite Winter Cold—Summer Heat Grows Only 4 Feet High!**

This hardy dwarf ornamental flourishes even in harshest climates—resists even drought! Low, graceful, spreading shape—luxurious, glossy, silvery green foliage makes it an ideal

landscaping shrub. You can plant it almost anywhere, as it grows only four feet high. In spring, it's a mass of blooms. In summer, it's laden with luscious cherries you'll eat right from the bush and in **delicious pies, jams and jellies**. In Fall, foliage turns vivid red and orange, for a glorious display. So lavish is its yield, it has been called the little "fruit factory"! Why, one three-year-old bush has been known to yield 16 quarts of cherries.

**Ideal Planting Time is This Spring!**

Our fine quality two-year-old bushes are 18-24 inches tall; well branched, sturdy. They're ready to be planted this Spring—ready to bloom and bear next Summer!

**Postpaid: 2 for \$2.50; 5 for \$5.00; 10 for \$9.00; 25 for \$20.00; 50 for \$39.00.**



### **GROW YOUR OWN CHERRIES ON THIS LIVING FENCE**

Our beautiful flowering and fruiting bush cherries make wonderfully colorful living fences. Just right for a low fence between boundary lines. Truly the perfect fence without offense.

**New Giant Blackberry Guaranteed 100% Fruitful**

## **2254 A. Stern's New SWEET BAILEY BLACKBERRIES**

Here's a new taste delight! The new Bailey Blackberry was developed right here in Geneva at the New York State Experiment Station to bring you the best in flavor, and spectacular year after year crops. The berries themselves are exceptionally large and sugar sweet. **One grower even describes them as being "as large as golf balls."** Test blocks are 100% free of sterility or plants that fail to produce berries. Very thrifty, vigor-

ous growing bushes that are exceptionally hardy—having withstood temperatures of 22 degrees below zero. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down.

**Quick Crop Plants. 2-year transplanted.**

**Postpaid: 5 for \$3.00; 10 for \$5.00; 25 for \$12.00; 100 for \$40.00.**







Now Enjoy A Complete "Apple Orchard" On One Tree!

# Pick 5 <sup>KINDS</sup> OF Apples ALL FROM ONE DWARF TREE

**GORGEOUS  
BLOSSOMS!  
LUSCIOUS  
FRUIT!  
EARLY  
BEARING!**

•  
**ONLY  
8 FT.  
TALL!**  
•

- ★ LODI
- ★ COX ORANGE
- ★ RED McINTOSH
- ★ RED DELICIOUS
- ★ YELLOW DELICIOUS

## HAVE GORGEOUS BLOSSOMS AND LUSCIOUS FRUIT FROM YOUR OWN SMALL ORNAMENTAL TREES!

Imagine the thrill of owning Stern's Amazing 5-On-1 Apple Tree—the beautiful, fruitful miracle of a tree that bears five different apples of virtually every color an apple can be!

**The tree that glorifies your landscape 12 months a year.** In the spring it's a cloud of fragrant pink and white blossoms. In the summer you'll enjoy its cooling shade, begin to harvest your big, juicy, luscious home-grown apples. By autumn your tree is a blaze of spectacular beauty, heavy laden with rich-colored fruit. It goes on bearing right into winter. Then, in the coldest part of the year, it takes on still another kind of beauty as its gnarled branches become frosted with snow. It is the perfect apple tree for the small garden.

**Apples—Apples—Apples,  
Summer, Fall and Winter!**

You'll find that Stern's fabulous 5-On-1 Dwarf

Apple Tree is a thing of rare beauty. But beauty alone is not its reason for being! Its development by Stern's horticultural experts was inspired by a most practical need. Unlike ordinary apple trees whose fruit ripens all at once, the 5-On-1 Tree's different varieties ripen at different times, ripen in succession from summer through winter! It is self-pollinating, grows only 6 to 10 feet in height, thus for the low cost of one tree you'll have fresh, home-grown, tree-ripened fruit summer, fall and winter, every year for life!

### Add Striking Beauty to Your Home

**Ornamental** is the word for these beautifully-shaped dwarf trees—lush with fragrant pink and white blossoms in spring; their deep green foliage shot with red and yellow fruit in summer and fall, just right in size and shape for landscaping on ranch-type properties. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt most other plants. Here's beauty which yields

great eating—for lifetime enjoyment!

### Finest Tasting Varieties for Eating, Baking and Cooking

**1. RED DELICIOUS**—A choice eating apple. Big, dark red, with crisp, fine-grained flesh. Incomparable flavor! Try it with cheese for a truly delicious "continental" dessert.

**2. YELLOW DELICIOUS**—Many epicures consider this large, juicy, firm eating apple the best dessert fruit of all. Tangy! Beautiful golden yellow. Looks as good as it tastes!

**3. RED McINTOSH**—A most versatile and flavorful apple. Mmm... what flavor! The leading commercial variety.

**4. LODI**—Early yellow apple of excellent flavor. Fruits are similar to but larger than Yellow Transparent. A regular bearer.

**5. COX ORANGE**—Delightful golden yellow with russet cheek. Sweet, winy flavor. Perfect for eating and cooking. European favorite.

**Dwarf 5-on-1 Apple Trees**, grafted on dwarfing Malling No. 9 rootstocks, 2-year, 3½-4½ feet.

**These specially grown Stern's Trees frequently bear the second year!**

Postpaid: Each \$5.00; 2 for \$9.50; 4 for \$18.00.

## ENJOY LUSCIOUS, MOUTH-WATERING APRICOTS RIGHT IN YOUR OWN YARD **Stern's Winter Hardy APRICOTS**

### DEPENDABLE BEARERS OF LARGE, JUICY CROPS

**Beautiful all year long!** In earliest spring these attractively-shaped trees are covered with gleaming pink blossoms. Then comes luscious fruit—delicious right off the trees—delectable as jam or sauce—and fine for freezing. Even after the fruit is borne, your Stern's Apricot trees are gorgeous specimens—perfect for ornamental use.

### Gorgeous Ornamental Trees

Stern's Winter Hardy Apricots rarely exceed 12-15 feet. These low-growing trees are the ideal size for the modern one-story ranch type home. Thrive wherever Peaches grow. They ripen after Cherries and before Peaches. Dependable bearers of extra large fruits even when older varieties have failed. Plant two varieties for cross-pollination.

**1761 A. CHINESE GOLDEN.** Fruit is large in size and very sweet flavored. Smooth skin; pale orange with red blush. Excellent for eating, canning, drying and fresh pies. Especially recommended for coldest sections.

**1770 A. MOORPARK.** Large tasty fruit of highest quality. A favorite for eating and marketing. Plant in protected spot. Bears late in season—extending picking period.

Selected No. 1 Trees, 4-6 feet. 2 for \$6.00; 4 for \$11.00; 10 for \$25.00.







English Walnut



Grow Bushels of Delicious Golden Walnuts  
in Your Own Yard—ANYWHERE IN THE U.S.!

## Stern's New CARPATHIAN STRAIN of WINTER- HARDY ENGLISH **WALNUT TREES**

2495 G. (*Juglans regia*)

### GUARANTEED HARDY AT 20° BELOW!

Now you can grow your own delicious Walnuts even if you live in the coldest northern section of the United States! Stern's new Carpathian strain of English Walnut trees, often called Persian Walnut, thrive where other English Walnuts won't grow! Bear even where winter temperatures drop to almost 25° below! Produce bumper crops of sweet, thin-shelled "luxury" Walnuts formerly grown only in California!

These remarkable trees were originally brought to Geneva, N. Y., from nearby Canada 30 years ago. Year after year, as expert nurserymen propagated these trees, they developed a superior strain that was extremely winter-hardy and reliable—producing nuts **every year!**

### ENJOY HOME GROWN THIN-SHELLED WALNUTS ALL WINTER LONG!

Incomparable fresh sweet flavor and goodness! Unbleached, untreated, untainted with spray residues—just as Nature created them! Each 1½ to 2 inches in diameter, thin-shelled, golden brown, meaty—just like "luxury" Walnuts you buy in stores!

### SUPPLY OF THIS RARE NEW STRAIN EXTREMELY LIMITED—BE AMONG THE FIRST TO OWN THEM —ORDER NOW!

For faster, heavier crops, plant two or more trees for cross-pollination. Easy growing directions enclosed.

Finest No. 1 Quality Trees—4-5 Feet

Each .....	\$ 6.00	5 for .....	\$23.00
2 for .....	10.00	10 for .....	45.00

### LIFETIME BEAUTY, SHADE, AND BUMPER CROPS OF BIG, MEATY WALNUTS!

A few dollars invested in Stern's hardy Carpathian strain English Walnut trees pays you back with a lifetime of shade and beauty—plus all the nutritious Walnuts you and your family can eat, year after year, for life! So easy to grow! Almost 100% trouble-free. Need little or no care. Grow 40-50 feet high, with strong trunk, smooth silver-gray bark, glossy green foliage.

### PRODUCE UP TO 150 LBS. OF NUTS A YEAR!

Produce up to 150 lbs. of nuts a year when mature so you may even sell some—enjoy extra income, without labor! You don't even have to pick the nuts. When ripe, husks split open and Walnuts drop to the ground!



Red Lake Currants

## The Best RED CURRANT

2340 A. **RED LAKE**

Unusually large berries—up to ½ inch in diameter. Huge clusters of 8 to 10 juicy berries are 4 inches long. When ripe, dust with powdered sugar for a taste-tempting delight. Makes the world's finest jams.

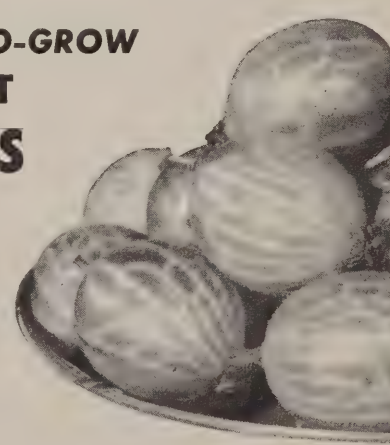
**Strong plants, 2-year,  
transplanted.**

**Postpaid:  
\$1.25 each; 3 for \$3.60;  
10 for \$10.00.**

## NEW! STERN'S EASY-TO-GROW 2295 A. **GIANT SWEET GOOSEBERRIES**

### Big Producers of Delicious Fruit

How you'll enjoy these Schwab Gooseberries in jelly, preserves, or as a fresh fruit dessert. The new Schwab Gooseberry is one of the largest in the world, producing berries up to 1½ inches in diameter. The beautiful light yellow fruit is very sweet with an exquisite flavor. The bush itself is a vigorous, upright grower with glossy, dark green leaves. Grows four feet tall and four feet in diameter.



### Winter Hardy—Easy to Grow

Winter-hardy in coldest sections. Extremely easy to grow. These strong, two-year-old plants frequently produce some fruit the first year planted. Free of mildew.

**Strong plants, 2-year, transplanted.**

**Postpaid: \$3.00 each; 3 for \$8.50; 10 for \$25.00.**

### GOOSEBERRY and CURRANT SPECIAL (Group 59-BE-1)

3 Schwab Gooseberries and 3 Red Lake Currants  
for only **\$11.00** Postpaid





**Red Delicious Dwarf Apple Tree**

**1215 A. RED DELICIOUS.** December-February\*. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer

**1212 A. LODI.** August. Early yellow apple of excellent flavor. Fruits are larger and stand up better in shipping than Yellow Transparent. A regular bearer. Becoming a leading early commercial apple.

**1220 A. RED McINTOSH.** October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.

**1217 A. YELLOW DELICIOUS.** October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.

**1219 A. COX ORANGE.** November-January\*. Delightful golden yellow with russet cheek. Sweet, winy flavor. Wonderful aroma. A large regular bearer. Perfect for eating, cooking or marketing. Ideal for home gardener.

Plant TWO varieties 15 or 20 feet apart for cross-pollination.

\*Ripens in Storage during this month.

**PICK DELICIOUS FULL-SIZE FRUIT**

# DWARF

Perfect for the new one-story or split-level rambling home—these "Flower 'n Fruit" trees are gracefully low and spreading. They'll do wonders in softening the hard, sharp corners of your house—providing a sweeping accentuation of building lines that will actually make your home look larger. Taller growing trees frequently tend to dwarf the appearance of your house—while the RANCH-STYLE trees blend into the harmonizing lines. The result is a picture of grace and beauty.

## Stern's "LITTLE GIANT" DWARF APPLE TREES

**Beautifully Shaped—Flowerful—Productive**

**Exclusive!** Stern's brings you a tree that is perfectly suited for the modern one-story ranch type home. These Stern's "Little Giant" Dwarf Apple Trees will be one of the most talked about trees on your place.

**Covered with Apple Blossoms Every Spring.** Real sized blossoms, just like big orchard trees. Exquisitely colored white and pink. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

**Pick Loads of Big, Orchard-Size Apples.** Actually bigger than the fruits produced by regular Standard Apple trees. As an optical illusion, these giant Apples seem enormous hanging on the drooping branches of a tree only 8 to 10 feet high. More color for your home—red and yellow varieties—accent points of color from July until late fall.

**Bear Apples Frequently 2nd or 3rd Year Planted.** No long waiting. These Stern's Dwarf Trees are a wonderful investment. The first bushel of Apples you pick actually pays the complete cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

### DWARF APPLE TREES

Grafted on semi-dwarfing Malling No. 7 rootstocks,

2-year, 3 1/2 to 4 1/2 ft.

Postpaid: 2 for \$7.50; 4 for \$14.75; 6 for \$22.00

**Mary Washington Asparagus**



## A Banquet From Your Own Garden! Stern's EASY to GROW INCH-THICK ASPARAGUS One Planting Lasts A Lifetime

Now you can enjoy succulent tender stalks of **Stern's Mary Washington Asparagus**, up to one inch thick. Freshly picked Asparagus is juicy, flavorful, delicious beyond description. You will have all you can eat (or freeze) from only one hundred of these roots.

**Mary Washington Asparagus** is a very strong grower, originated by the U.S. Department of Agriculture and now considered the best variety of Asparagus grown. All of the commercial growers are planting Mary Washington exclusively. It produces large, tender stalks with exceptionally mild flavor.

### EASY PLANTING INSTRUCTIONS

Special easy-to-follow planting instructions sent with every shipment. Tells amazing new way to grow Asparagus for best results. Tells new ways to use Asparagus such as in your perennial and flower garden.

100 plants, set one foot apart in rows three feet apart, will provide an average family supply.

**Strong Plants, No. 1**

Postpaid: 25 for \$3.00; 50 for \$5.00; 100 for \$9.00.

Express Collect: 250 for \$15.00;

500 for \$25.00; 1,000 for \$35.00.



**Valentine Rhubarb**



FROM RANCH-TYPE ORNAMENTAL TREES

# Fruit TREES

In the spring these shapely trees are covered with clouds of pastel colored blossoms. Their beautiful spreading lines are covered with rich green foliage from early spring until late, late fall. In late summer and fall, their beauty is accented with sparkling fruits—large, delicious fruit, the kind you buy in quality fruit stores—only twice as tasty! Don't let another spring go by without planting a few of these magnificent "Flower 'n Fruit" trees close to your lovely home.

## Stern's "LITTLE GIANT" DWARF PEAR TREES

Imagine! A small tree—not more than four feet high—loaded with delicious Pears the second year planted. Friends and neighbors will gather around it and rave! These amazing Stern's "Little Giant" Dwarf Pear Trees grow no higher than you can reach. They produce wonderful full size fruit—even larger than that produced by many regular size trees. That is due to our special rooting stock, a type of root developed especially for these wonderful trees. Stern's Little Giant Dwarf Pears will remain dwarf—are guaranteed not to grow higher than 6 to 10 feet!

### ADD STRIKING BEAUTY TO YOUR HOME

ORNAMENTAL is the word for these beautifully shaped dwarf trees—lush with fragrant white blossoms in spring; their deep green foliage shot with gold and russet fruit in summer and fall, just right in size and shape for landscaping on ranch-type properties. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt most other plants. Here's beauty which yields great eating!

**1435 A. BARTLETT.** September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and has delicious flavor.

**1440 A. CLAPP'S FAVORITE.** August-September\*. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.

Plant TWO varieties 10 to 15 feet apart for cross-pollination.

\*Ripens in storage during this month.

### DWARF PEAR TREES

Grafted on dwarfing Quince of Angers rootstock, 2-year, 3½ to 4½ ft.

Postpaid: 2 for \$7.50; 4 for \$14.75; 6 for \$22.00.



Dwarf Bartlett Pear

## Stern's MINIATURE ORCHARD

(Group 59-FR-2)

This collection was carefully selected by Stern's Board of Selection as the ideal fruits for an average family. It will produce an ample supply of health-giving, delicious, tree-ripened fruit that will not only save hundreds of dollars on food bills but will supply delightful beauty to your home.

**2 Dwarf Pears** (Bartlett and Clapp's Favorite)

**2 Dwarf Apples** (Red McIntosh and Yellow Delicious)

**4** Trees for Small Space and Early Crops for Only .... **\$14.00**  
Postpaid

Garden Fresh Flavor Treat!

Stern's Super-Vigorous

## VALENTINE RHUBARB

Lifetime Producer of Ruby-Red, Juice-Filled Stalks Up to 24 INCHES TALL

When it comes to Rhubarb, Stern's offers only one variety—the best. Acclaimed "most highly colored Rhubarb available in the world today," Stern's Valentine is a vigorous grower, producing giant stalks up to 2 feet long. Not only is the skin a deep red all the way through the stalk 'way up into the leaf—but, most important of all, the flesh, too, is deep red. This wonderful characteristic, coupled with its tender skin which requires no peeling, is responsible for its exquisite rich, winy flavor and gorgeous appearance when cooked. Makes bright red sauce, delicious ruby-red pies, so sweet they require practically no sugar. In addition, Stern's Valentine is justly famous for its sparkling red, wonderfully flavorful juice. Few, if any, seed pods are produced—all of the growing vigor and energy go into the production of larger, tastier plants. Plant three feet apart. Please order early, our supply is limited.

Strong No. 1 Roots. Postpaid: 2 for \$2.50; 5 for \$6.00; 10 for \$11.00.



Sure Crop

Large, Juicy Fruit of  
Exceptional Eating Quality

S-M-O-O-T-H And Tasty . . .

A Rare Fruit Delight

STERN'S HARDY

## SEMI-DWARF NECTARINES

Pick This Rare, Juicy Fruit  
From Your Own Small Trees

Here's eating fit for an epicure! Enjoy the rare taste delight of growing and savoring your own Super-Hardy, Super-Delicious mouth-watering Nectarines! Now, for the first time, we are proud to offer these unusual trees on rootstock which produces hardy, heavy-bearing trees only 10-12 feet tall. These new varieties are recommended highly by leading authorities in the fruit testing field. They have borne fine crops of extra large fruits even when older varieties have failed.

**1797 B. SURE CROP**—Juicy-rich large round fruit. Light, almost white, with overtones of very attractive reds. Noted for its firm, tender flesh and tasty flavor. The tree is vigorous and very productive. Freestone.

**1794 B. GARDEN STATE.** A large, firm yellow fleshed fruit of highest quality. A freestone variety. Perfect for canning, freezing and slicing.

Selected No. 1 trees, 3½-5 feet tall.  
Postpaid: Each \$3.75; 3 for \$10.00; 10 for \$30.00.





**Pick Juicy-Rich Peaches From Miniature Trees!**

*Stern's Hardy Early Bearing*

# Dwarf PEACH TREES

**Actually Grow Only 6-7 Ft. Tall...**

**Just The Size For Small Yards**

These amazing new Stern's Dwarf Peach Trees will astonish you with their full, glorious blooms and their full-size, luscious fruit, even more brilliantly colored than that produced by standard trees. Miniature trees loaded with big, full-size peaches! Yes, big, rich, juicy, taste-tempting peaches for real eating pleasure. Excellent for canning, freezing, pies or preserves.

## Very Hardy! Easy To Care For!

Because Stern's Dwarf Peach Trees were developed from hardy northern stock in our nurseries just outside of Geneva, N. Y., you can transplant them anywhere with assurance that they will thrive. All of Stern's selected Dwarf Peach Trees are self-fruitful. Any variety planted alone will bear heavy crops. Grows only 6-7 feet tall. Usually bear next year after planting. Easy to care for—fruit can be picked without a ladder.

**Selected No. 1 Trees... 3-4 ft.**

**Postpaid: Each \$3.75; 3 for \$10.00; 10 for \$30.00.**

**1672 A. ELBERTA.** Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.

**1673 A. BELLE OF GEORGIA.** Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.

**1674 A. GOLDEN JUBILEE.** Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden. Freestone.

**1675 A. HALE-HAVEN.** Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.



## STERN'S DWARF PEACH COLLECTION

(Group 59-FR-3)

**5 QUICK CROP DWARF PEACH TREES, 3 to 4 ft., one of each variety listed, for only \$15.00 Postpaid.**

## 1677 A. RED HAVEN

A wonderful new Stern's Dwarf Peach—extremely valuable to orchardists and home gardeners because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.

*Elberta—Photographed in the Sunshine*

## NEW ORNAMENTAL FLOWERING RED-LEAF PEACH

5580 A. *Stern's "Royal Red"*

## Dwarf RED LEAF PEACH

**Beautiful in Flower, Color, Foliage and Fruit**

Something entirely new—a lovely ornamental tree for your lawn producing an abundance of edible fruit. Now... in dwarf form.

**The tree is most outstanding with its red foliage** which creates a pleasing contrast with the green of the lawn. The color is bright red in Spring, stays red all Summer, and changes to deep maroon in the Fall. Deep rose blossoms cover the tree in early Spring, creating a most colorful picture.

**During Summer and Fall** the tree is loaded with a crop of small, perfectly round, edible Peaches about 1½ inches in diameter, colored red all over the fruit. The flesh is white with a delicious sweet flavor. The tree grows around 6 to 7 feet tall at maturity. This is an entirely new tree and our supply is limited. Please order early.

**Selected No. 1 Trees, 3-4 ft.**

**Postpaid: Each \$3.75; 3 for \$10.00; 10 for \$30.00.**



**"Royal Red"  
Red Leaf  
Peach**



Have Beautiful Blossoms and Candy-Sweet Cherries!

STERN'S FLOWERING, QUICK-CROP

# OXHEART CHERRY TREES



Black Tartarian

Emperor Francis

## Bear Young! Bear Every Year!

Imagine your yard, a fairyland of color, with clouds of exquisite cherry blossoms each spring! Imagine picking baskets and baskets of rich, juicy, sugar-sweet cherries from your own cherry trees every year! Enjoy this double thrill with Stern's wonderful Quick-Crop Oxheart Cherry Trees.

## Graceful Ornamentals Glorify Your Front Lawn

Plant them anywhere for marvelous ornamental effects. Semi-dwarf, low-growing—their graceful spreading branches are a delight, all year! In spring, a mass of heavenly bloom! In summer, with big, bright cherries clustered like jewels among glistening green leaves, they're breathtaking!

## Juicy, Flavorsome Cherries . . .

### All You Want—Every Year!

And what luscious cherries these big Oxhearts are! Truly the finest! Firm, flavorsome, juicy, sweet! A treat to eat right from the tree, and

in pies, jams and preserves.

## So Hardy They Thrive Even in Coldest Sections.

So vigorous they need little care to delight you with glorious blooms and fruit year after year. Plant two of these exciting varieties for cross-pollination.

**Quick Crop Trees**, on semi-dwarfing Mahaleb Rootstock, 2-year, 5-7 ft. Usually begin to bear three years after planting. Each \$3.75; 3 for \$10.00; 10 for \$30.00.

**Standard Trees**, on semi-dwarfing Rootstock, 1-year, 4-5 feet. Each \$2.50; 3 for \$7.25; 10 for \$23.00.

## 4 Superior Varieties

**1550 BLACK TARTARIAN.** Early July. Sweet, bright purplish black. Juicy and rich. A prolific bearer.

**1555 EMPEROR FRANCIS.** Early July. Sweet and large. A wonderful shade of yellow with bright red cheek.

**1580 SCHMIDT'S BIGARREAU.** Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.

**1590 WINDSOR.** Late July. A dark red Oxheart Cherry. Very large, sweet, firm and rich.



## The King of the Pie Cherries Montmorency



# Heavy Yielding SEMI-DWARF MONTMORENCY

Truly a "Double Treat"! Montmorency is famous for its delightful tang which makes it perfect for pies. If allowed to ripen on the tree, the fruit sweetens, making a wonderful eating Cherry. Ripens in mid-July. Makes an excellent small shade and fruit tree for the home yard, as it grows only 10 to 12 feet high. This is the best and largest pie Cherry for marketing and cooking. Fruit is dark red, very firm and with fine flavor. An extremely regular and dependable bearer of heavy crops.

**1530 A. Quick Crop Trees**, 2-year, 4-6 ft.  
Each \$3.00; 3 for \$8.50; 10 for \$25.00.

## Stern's CHERRY TREE COLLECTION

(Group 59-FR-4)

- 1 Black Oxheart Cherry (Black Tartarian)
- 1 Red Oxheart Cherry (Windsor)
- 1 Yellow Oxheart Cherry (Emperor Francis)
- 1 Pie Cherry (Montmorency)

**4 Quick Crop Cherry Trees, For Only . . . . . \$13.00**

## Stern's DWARF ORANGE QUINCE

For Prize-Winning Jelly,  
Jam and Marmalade

This tree, which seldom grows more than 6 to 8 feet high, is covered with large pink and silver blossoms every spring. Produces bushels of bright golden yellow fruit, so highly prized for their luscious, tantalizing, zesty flavor. This unusual tree is self-fruiting. One tree planted by itself will yield excellent crops year after year! Will bear the second year.

**1785 A. ORANGE QUINCE.** 2 yr., 3-4 ft.  
Each \$3.00; 2 for \$5.75; 5 for \$13.50.

## Stern's BACKYARD ORCHARD

(Group 59-FR-5)

Carefully selected to produce an ample supply of varied fruits for an average family. Look what you get!

- 2 Cherry Trees** (Black Tartarian, Windsor)
- 2 Dwarf Apple Trees** (Red McIntosh, Yellow Delicious)
- 2 Dwarf Pear Trees** (Bartlett, Clapp's Favorite)
- 2 Plum Trees** (Reine Claude, Stanley Prune)
- 2 Dwarf Peach Trees** (Elberta, Golden Jubilee)

**ALL 10 QUICK CROP FRUIT TREES FOR ONLY \$30.00 . . . Express Prepaid**

## Stern's Early Bearing PLUM TREES NEW IMPROVED VARIETIES THAT BEAR BIG CROPS EARLY! WONDERFULLY FLAVORFUL!

Just-picked Plums are a favorite with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

These improved Stern's Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums.

The trees themselves are real beauties! Small in size, they are ideal decorative specimens in the lawn or garden. The Plum blossoms in the springtime are exquisite and fragrant. Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum trees are self-fruitful.

**Quick Crop Trees.** 3-year, 6-8 feet. Usually begin to bear the second year planted. Each \$3.75; 3 for \$10.00; 10 for \$30.00.

**1660 G. STANLEY PRUNE.** September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.

**1620 G. ITALIAN PRUNE.** September. Dark purple, juicy, delicious.

**1650 G. REINE CLAUDE.** (Green Gage). September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.



Stanley Prune



Now... Pick Huge Baskets of Luscious Berry Fruit!

STERN'S FAMOUS "HEAVY ROOT"

# QUICK -CROP RASPBERRIES

BIG JUICY BERRIES FROM ORNAMENTAL BUSHES!

Stern's Quick Crop Raspberry plants are hardy, prolific and guaranteed to grow and bear. This vigorous plant is famous for its well-developed root with its thousands of strong, fibrous feeders, the result of meticulous care in propagation and selective breeding. These terrific plants are the finest grown anywhere. Plant them in your garden or around your home. They make ideal decorative shrubs, adding a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries.

Extremely hardy—easy to grow. They will thrive in any well drained garden soil. Plant grows 4 to 5 feet tall. Plant three feet apart in rows six feet apart. Or plant in groups of three for ornamental effect.

Quick Crop Plants. 2-year, transplanted

Postpaid: 10 for \$3.50; 25 for \$8.25; 100 for \$30.00; 250 for \$60.00.

**2180 A. INDIAN SUMMER.** Red Everbearing Raspberry. The summer crop ripens in July. The autumn crop starts in late September and continues until freezing. Flavor and quality are excellent.

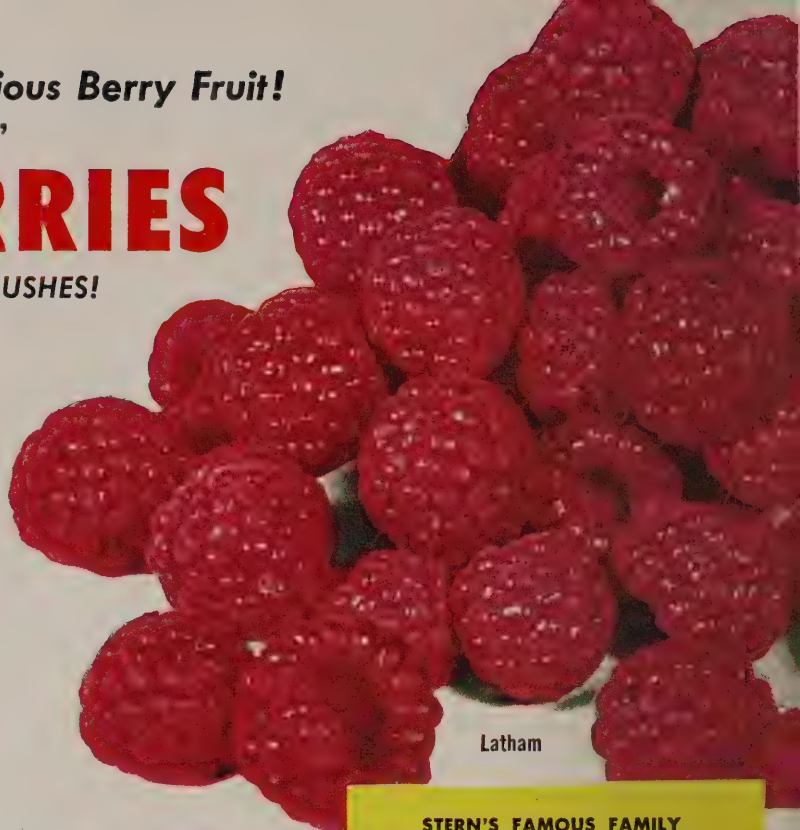
**2190 A. LATHAM.** Red. The most popular of all red Raspberries, Latham produces heavy yields of large, firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

Morrison

**2205 A. NEWBURGH.** Red. Produces berries so large that it is not unusual to see the canes bent to the ground! Fruit is very firm, does not crumble. A good shipper.

**2222 A. SODUS.** Purple. Many growers claim this to be the most productive of all Raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.

**2200 A. MORRISON.** Now you can extend the Raspberry season by planting Black Morrison Raspberry, which ripens ahead of red varieties. A tremendous producer of luscious, jet-black berries with a wonderfully firm texture. There are no larger Raspberries than Morrison, some averaging more than a full inch in diameter. Perfect for making juice and freezing as they have fewer seeds than older varieties. Long lived.



Latham

## STERN'S FAMOUS FAMILY RASPBERRY GARDEN

(Group 59-BE-2)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams and juices. Enjoy delicious fresh berries starting the first year planted. An even fuller crop can be expected the following year and for many years to come.

**25** QUICK CROP plants, 2-year transplanted—(5 of each variety listed at left) Postpaid for only **\$8.25**

September



## Stern's NEW 3-SEASON RASPBERRY

Pick Stern's Sweet "September" Raspberries In Spring! Summer! Fall!

### The First Truly EVERBEARING Raspberry

If you don't plant and pick these sensational new Stern's Sweet "September" Raspberries, you'll be missing the thrill of a lifetime! Imagine, your own fresh-picked, delicious, rich red Raspberries all season long! All the berries you'll want—**SPRING . . . SUMMER . . . and FALL!** These new Stern's "miracle Raspberries" were developed in Geneva for your mouthwatering enjoyment. Your family and guests will rave about their fresh firmness and flavor.

**"Miracle Raspberries"**  
from June Through November!

Stern's Sweet "September" starts to bear extremely early—often as early as June 20th in

the New York City area. With the exception of a few weeks in August, they'll continue to bear right up until heavy freezing weather—sometimes as late as Christmas! You'll pick berries early in September, three weeks before other fall-bearing berries ripen. Most amazing—you'll pick basket after basket of "exhibition" fruit from September to November. You've never really known how good Raspberries can taste until you enjoy Stern's firm, flavorful Sweet "September" berries fresh out of your own garden. Plants are vigorous and increase rapidly, even in coldest sections. **YOU'LL PICK SOME BERRIES THIS SPRING.**

**2220 A. QUICK CROP PLANTS, 2-Year, Transplanted**

Postpaid: 10 for \$3.75; 25 for \$8.50;  
100 for \$32.00; 250 for \$64.00.



Huge Berries That Measure Up to 2 Inches Around

# STERN'S JUMBO BLUEBERRIES

## NEW Giant-Size Berries on Gorgeous Ornamental Shrubs

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's presents the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

### SAPPHIRE BLUE—BERRIES ALL SUMMER LONG

In summer every big, low, spreading bush is loaded with huge grape-like clusters of Giant Blueberries. Just wait until you taste your first home grown Blueberry pie, Blueberries in cream, and preserves!

### BEAUTY ALL YEAR LONG!

A marvelous new plant for even the smallest home, Stern's Blueberries are beautiful ornamental shrubs. The lush foliage of these Stern's Jumbo Blueberries is almost ever-green. In summer, shining waxed-like foliage glistens in the sun—producing a brilliant effect of blue and green. As fall approaches the leaves gradually change their color until winter, then the entire bush turns a brilliant red.

### MARVELOUS FRUIT AND BEAUTY STARTING THIS SPRING

Our three-year-old plants usually bear within 90 days of planting. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants four feet apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured, organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

2133 A. RANCOCAS. (Early.)

2090 A. BURLINGTON. (Late.)

2145 A. STANLEY. (Early.)

2115 A. JERSEY. (Late.)

2092 A. CONCORD. (Midseason.)

QUICK CROP Bushes. 3-year, 18 to 24 inch.

2125 A. PEMBERTON. (Midseason.)

Postpaid: 2 for \$4.00; 10 for \$16.00; 25 for \$35.00; 50 for \$60.00; 100 for \$100.00.

### COMMERCIAL GROWERS

interested in larger quantities of Blueberries, Raspberries, Strawberries and Fruit Trees, please write for special quantity prices.

### SEMI-EVERGREEN

#### FLOWERING BLUEBERRY HEDGE

Amazingly hardy. Easy to grow. Produce ever-increasing crops of luscious, big sapphire Blueberries every year for a half century! Plant these sturdy Semi-Evergreens in rows 4 feet apart around lawn, terrace or garden, for a three-foot-high hedge so gorgeous folks will gaze with wonder! Plant along front walks, property lines, garden paths, driveways or in groups in your shrub border—for beauty and Blueberries year after year!

## STERN'S BLUEBERRY GARDEN

(Group 59-BE-3)

Six QUICK CROP Blueberry Plants, 3-year, 18-24 in.  
One of each variety listed on this page...

for only \$11.00 Postpaid.  
12 Plants (2 of each) for only \$19.00 Postpaid.



Feed With  
MIRACID  
See Page 36.



Attractive  
Blueberry Bush



Best New Berry For The Home Garden!

# Stern's 3 SEASON STRAWBERRY



Stern's NEW **SUPERFECTION**  
**Strawberry...**

**Gives 3 Times More Fruit!**  
**First Crop in 60-90 DAYS**

**Miracle Strawberries from June through November**

Imagine—your own fresh-picked, delicious, ripe-red Strawberries... month after month! Not just one crop in the spring—or just in autumn—but all the delicious berries you'll want SPRING... SUMMER... and FALL! These amazing Stern's Superfection Strawberries are winning acclaim everywhere. Famous farm and garden authorities report amazing results in actual field tests. Small home garden tests prove new Superfection Strawberry outstanding for bigger crops from limited areas.

**Yield Three Times More Fruit Than  
Other Everbearing Varieties**

Now available to all home gardeners! Stern's sensational NEW SUPERFECTION—the greatest development in Everbearing Strawberries in many years. Each plant produces amazing quantity of finest tasting, fresh Strawberries. Actual field tests proved SUPERFECTION produced approximately 8,000 quarts per acre the first year planted—  
**THREE TIMES MORE FRUIT than older varieties!**

**STERN'S SUPERFECTION  
STRAWBERRIES  
PICK 'EM...  
SPRING!  
SUMMER!  
FALL!**

56



## **Stern's Famous Flowering Strawberry Border**

Stern's Superfection Strawberries make an ideal low flowering border for your flower garden. Their sparkling white and yellow blossoms, their lush green foliage and their brilliant red berries make the most beautiful of all border plantings. Now even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. We also recommend our Superfection Strawberries for planting along walks or in rock gardens. Smallest homes can easily use 50 plants. Set plants 10-12 inches apart.

Enjoy luscious Strawberries from June 'til November! Stern's guarantees your enjoyment of SUPERFECTION starting within 90 days. Set plants this spring for a supply of fine berries from June, throughout the summer, right up to November frosts.

## **Firm, Juicy, Sugar Sweet! New Flavor Sensation!**

Superfection produces giant size berries **up to one inch in diameter**. A brilliant deep red color right through, they hold their color and shape long after picking. Berries are very firm, excellent shippers, and the flavor is juicy sweet.

## **Satisfaction Guaranteed**

Every plant guaranteed to grow or plants replaced free of charge.

## **Heavy, Well-Rooted Plants**

Stern's guaranteed No. 1 plants are well rooted—with thousands of long, hair-like feeders on heavy fibrous roots. Stern's new Superfection Strawberries have exceptional growing power—thrive even during hottest weather. Require minimum of care. **IMPORTANT**—the extra heavy, long root systems are protected by **special STERN'S MOIST-LOCKED** packing for guaranteed shipping safety.

## **Super-Grade Plants No. 1**

Postpaid: 25 for \$2.50; 50 for \$4.00; 100 for \$6.50; 250 for \$15.00; 1000 for \$45.00.

## **STERN'S EVERBEARING STRAWBERRY GARDEN** (Group 59-BE-4)

An ideal collection for the home garden, containing 100 Everbearing Superfection, 100 June-bearing Fairfax—a total of 200 Strawberry plants for

**only \$11.50**

POSTPAID

Half Collection, 50 each, total 100 plants for \$6.50 postpaid.





# New "Landscaping" Idea In Garden Beauty Stern's Lifetime **GRAPES**

**FOR BEAUTY, PRIVACY, DELICIOUS FRUIT**

Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves, accented by clusters of colorful Grapes, are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.

Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help to mature

your Grapes better. All of our Grape vines are self-fruitful. Plant them six feet apart.

## QUICK CROP FRUITING AGE VINES

3-yr., No. 1. Postpaid: Each \$1.25; 3 for \$3.45; 10 for \$10.00; 25 for \$20.00.

**2013 G. CONCORD.** Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large, excellent for shipping, perfect for Grape Juice. Does well wherever planted.

**2003 G. AGAWAM.** One of the finest of all red Grapes! Produces large purple-red fruit with a rich, aromatic flavor. Superb for table or juice.

**2045 G. NIAGARA.** Most popular white Grape! Ripens about the same time as Concord. A very productive variety producing heavy bunches of large fruit.

**2025 G. FREDONIA.** Blue. Earliest Grape of the Concord type; ripening 15 days before Concord. A leading market variety, vines are extremely vigorous and productive, producing immense clusters of blue-black fruit.

## TWO NEW OUTSTANDING VARIETIES

**2030 A. GOLDEN MUSCAT.** Fancy light golden Grapes very similar to California Grapes. Clusters are immense, frequently up to 12 lbs. Sweet, vinous, with a fine muscat flavor. Strong vines, 2-year, No. 1.

Postpaid: \$1.25 each; 3 for \$3.45; 10 for \$10.00; 25 for \$20.00.

**2038 A. NEW INTERLAKEN SEEDLESS.** This new variety was developed right here in Geneva at the New York State Experiment Station. It produces a rich golden yellow fruit with sweet, medium-sized berries. Its flesh is firm, meaty and crisp; ripens a full month before Concord. Can be eaten whole like California Grapes. Selected, 2-year, No. 1 vines.

Postpaid: \$1.50 each, 3 for \$4.25; 6 for \$8.00; 10 for \$12.75.

## STERN'S Red, White and Blue

**VINEYARD**  
(Group 59-FR-6)

**3 QUICK CROP VINES**  
3-year, No. 1 (ONE each of Agawam, Concord and Niagara)  
\$3.45, Postpaid

**6 QUICK CROP VINES**  
3-year, No. 1 (TWO each of Agawam, Concord and Niagara)  
\$6.60, Postpaid

**12 QUICK CROP VINES**  
3-year, No. 1 (FOUR each of Agawam, Concord and Niagara)  
\$12.00, Postpaid

# NEW "PLUM SIZE"® STRAWBERRIES

**THOUSANDS OF GIANT BERRIES** (EMPIRE—June Bearing)

Most amazing new Strawberry! Now available—Stern's miracle "EMPIRE" produces berries actually as large as Plums. Enormous producers—each plant averaged six pints a year over 3-year field tests. They resist drought—actually thrive in hot, dry weather. Magnificent flavor! Big, firm, sweet, extra juicy and red—they are truly a thrilling showpiece Strawberry. Don't miss them!

## EXTRA GARDEN BEAUTY

Plant these wonderful Strawberries in garden bare spots. They are most decorative as well as useful. The glistening foliage is a brilliant green—broad and beautiful. Each plant—at blossom time—is almost covered with big flowers—almost the size of small Roses. An ideal low-growing garden border plant—rich green with gay white and yellow blossoms, turning into huge red Strawberries.

Now you can enjoy luscious Strawberries all year long! Stern's miracle "Empire" Strawberry is highly recommended for its freezing qualities. Be sure to plant enough so that you have ample berries for freezing as well as immediate use.

## THRILLING NEW USES

Even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. Plant along walks or in rock gardens. Smallest homes can use 50 plants. Set 10 to 12 inches apart.

## SATISFACTION GUARANTEED!

Our Finest Grade Plants—Official! Largest No. 1 size—the best and biggest grade. Strong, well-developed crowns and roots withstand severe winter conditions.

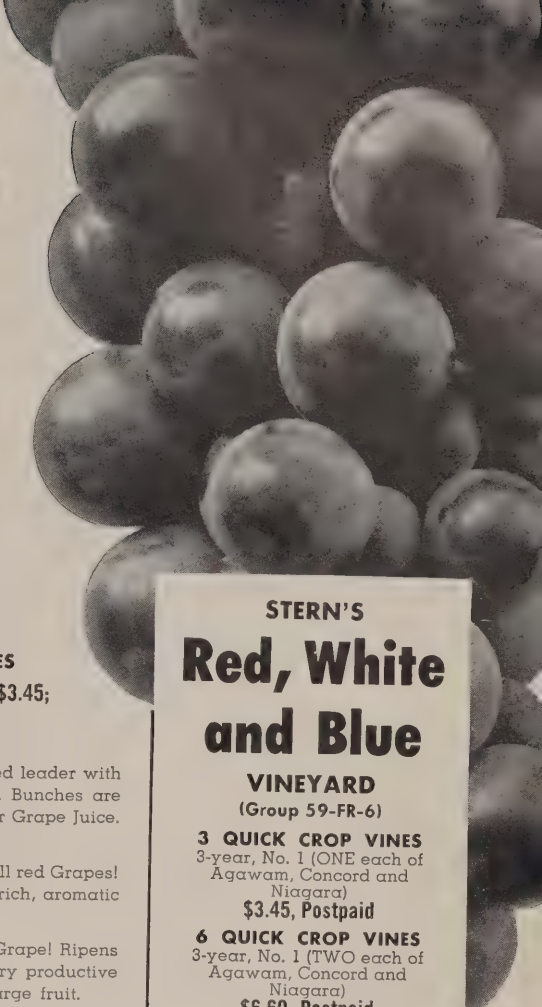
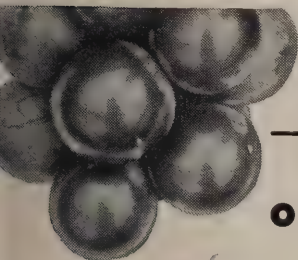
Every plant fully guaranteed to grow or plants replaced free of charge.

Postpaid: 25 for \$2.00; 50 for \$3.25; 100 for \$5.00; 250 for \$10.00; 1,000 for \$30.00.

**Each plant yields 6 pints a year!**

**ONLY**

**5¢ PER PLANT**  
IN LOTS OF 100







Frame Your Home  
PROVIDE SHADE  
and BEAUTY! **STERN'S**

## The World's Fastest Growing Vine Stern's SILVER LACE VINE

4730 A. (Polygonum auberti)

### Actually Grows 20-30 Feet in a Single Season

What a sight! Plant a vine of Silver Lace this spring and you'll have to run to keep out of its way. When it grows it doesn't grow slowly like ordinary vines, but springs out and up like "Jack's Famous Beanstalk." Actually grows up to 20 feet in a single season. Some authorities even report growth up to 30 feet. This rapid growth is important when you want to cover eye-sores; unfinished spots; walls; fences; or as an added feature or accent to the porch or patio. If you want to see results this year, if you want to see really amazing growth, Stern's Silver Lace Vine is the vine for you!

### Covered With Lacy White Blooms from August 'til Frost

Its sparkling glossy green foliage and neat growing habits make Stern's Silver Lace Vine a joy to behold—with a long August-to-frost blooming season, with bushels of creamy white blossoms. The cloud-like blooms are borne in graceful sprays which have often been compared to the misty foam of a turbulent sea. They look delicate enough to vanish at a touch, but actually are almost as tough as leather.

### Needs No Care—Plant It and Forget It

This hardy vine is one of the most vigorous of all plants. Easy-to-follow planting instructions are included with every shipment. Just plant it and it will do the rest.

### Finest No. 1 Quality, Field-Grown Plants

Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00; 25 for \$30.00.

### Grows Fast . . . Like "Jack's Famous Beanstalk" Disease-Resistant—Thrives Anywhere

The Silver Lace Vine, sometimes called the "China Fleece Vine" is a native of far-off Western China, where it was originally discovered by a missionary. Stern's Silver Lace Vine is **naturally disease resistant**. It is not bothered by pests or insects. Needs little or no care. Just plant it in a sunny location in well-drained soil and watch it shoot skyward covering itself from "tip to toe" with lovely, misty, foam-like white to pinkish flowers. Plant 3 to 4 feet apart for an ideal living screen that's both beautiful and practical.

For **FRESH FRUIT** or **PRESERVES** It Pays to Plant . . .

## Stern's Quality JUNE BEARING STRAWBERRIES

Now Available! Extra Large Plants for Bigger Crops!

### EVERY PLANT GUARANTEED TO LIVE AND BEAR!

You'll thrill at the big crops of these favorite June-bearing Strawberries. Stern's offers these fine berries in a new super-grade quality plant. Each plant a real bush with well developed crown and heavy, healthy roots that contain thousands of living hair-like feeders. These amazing Stern's plants are so outstanding that we guarantee every plant to live and bear—or we'll replace them, free of charge.

**Important**—the living roots are protected by **SPECIAL STERN'S MOIST-LOCKED** packing for guaranteed shipping safety. You'll find Stern's plants best in every way!

**FAIRFAX.** (Early.) One of the largest and one of the best. The foliage is beautiful and the blossoms nearly as big as small Roses. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only sixteen will usually fill a quart basket! One of the earliest to ripen. One of the best varieties for freezing.

**PREMIER.** (Early.) Here's an early variety that's practically frost-proof. Leading variety among commercial planters because it's such a prolific bearer—over a long, long period. Be sure to include some for your garden for large, smooth, perfectly flavored berries.

**CATSKILL.** (Midseason.) Most popular of the midseason varieties. Fruit is very large; plants are productive, hardy, healthy.

**SPARKLE.** (Midseason.) New variety rapidly becoming a leading commercial berry. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.

**FAIRPEAKE.** (Late.) This variety is our best late berry. Excellent commercial crop. Extends the Strawberry season for another week. Berries very large, firm, red to the center.



Super-Grade  
Plants, No. 1.  
25 for \$2.00  
50 for \$3.25  
100 for \$5.00  
250 for \$10.00  
1000 for \$30.00  
Postpaid

### STERN'S FAMILY STRAWBERRY PATCH

(Group 59-BE-5)

The collection will yield an ample supply of delicious berries for an average family, for eating, canning and freezing.

**200 STRAWBERRY PLANTS—Well Rooted.**

**50 Each of Catskill, Fairfax, Premier and Sparkle.**

**for only \$8.50, postpaid**

**100 Plants (25 Each Above) for only \$5.00, postpaid**



and Garden With Fountains of Flowers

# FLOWERING VINES

PROVIDE SHADE  
and BEAUTY!

Discover This European Garden Treasure—Thousands of  
Giant Iridescent Flowers on Graceful Vines 10 Feet Tall

**STERN'S  
HARDY**

## GIANT CLEMATIS

**Gorgeous Flowers up to 6 Inches!**

Now—you can enjoy New Vine Beauty. Stern's beautiful, hardy Clematis hybrids are noted for their spectacular flowers, **4 to 6 inches across**. The first of these gorgeous flowers appear in July and continue to paint your landscape with their exciting color through the early part of September. In addition to their glorious beauty on the vine, they make superb cut flowers—lasting as long as 10 days when placed in water.

### Blooms First Year Planted!

These popular flowering vines add a gay note of color to your outdoor decor. Grow them on arbors, trellises or old tree stumps. Prune in early spring to within a few feet of the ground. Clematis prefer a location where their roots will be shaded but where the vines are in sunlight. If necessary, a few annuals may be planted to shade the roots. Choose a spot with light, loamy, well-drained soil. It's easy to mix peat moss into your soil to establish perfect conditions. Plant 3-4 feet apart.

### 5 COLORFUL VARIETIES

**COMTESSE DE BOUCHARD.** Gleaming pink.

**ERNST MARKHAM.** Best red. Blooms June to September.

**JACKMANI.** Deep violet-purple.

**HENRYI.** Creamy white.

**RAMONA.** Lavender-blue.

Select No. 1 Plants from pots, grown on their own roots for superior results.

Postpaid: Each \$2.00; 3 for \$5.75; 5 for \$9.00;  
10 for \$16.00.

### Stern's GIANT CLEMATIS

(Group 59-VI-1)

5 plants (1 of each) . . . . . \$ 9.00

10 plants (2 of each) . . . . . 16.00

Postpaid

### Amazing Shade-Loving Vine!

**STERN'S**

## CLIMBING HYDRANGEA

(Hydrangea petiolaris)

**Blooms This Very Summer!**

Here's an amazing shade-loving vine that can bring previously undiscovered joy and beauty to your garden. Stern's Climbing Hydrangea is a true vine, clinging to supports by means of small root-like holdfasts. The foliage is dense and deep green in color, extending as much as three feet from the main stem. The blossoms are white, in large, flat clusters 6 to 10 inches in diameter. Their form and grace as well as their Hydrangea-like fragrance remind one of the favorite shrub Hydrangea.

**WHERE TO PLANT.** Superb for use to cover walls, rock piles or to make a spectacular display on the tall, open trunks of such trees as Elms; or plant along brick walls where they will form a superb display **without** support. Stern's Climbing Hydrangea does well in shade or sun. Is especially recommended for northern exposures, west walls or places where shade is dense. Plant 3-4 feet apart.

Strong Plants from 2½-Inch Pots.

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$16.00.



Clematis,  
Ernst Markham  
Spectacular  
4-6 inch flowers!

## STERN'S "SURE TO BLOOM" WISTERIA

These strong, 2-year plants have been grafted from heavy blooming specimen vines which have bloomed continuously for 10 or more years. You are sure to have a spectacular number of huge clusters of fragrant flowers blooming in your very own garden. Stern's special strain blooms at an early age. The flower clusters are dense and compact; the entire cluster opens at one time producing a picture of amazing color and charm. Once the long flower clusters finish their bloom, the vine is covered with thousands of charmingly attractive green leaves. Plant 3-4 feet apart.

### TWO LOVELY VARIETIES

**4770 A. PURPLE**—Best purple flowering Wisteria.

**4771 A. PINK**—Delicate gleaming pink flowers.

Postpaid: Each \$2.25; 2 for \$4.00; 10 for \$18.00.

Purple Wisteria



Clematis, Jackmani

Clematis, Comtesse de Bouchard



Climbing Hydrangea





Blooms Like This In Full Shade!

Stern's **GIANT** Double Camellia  
Flowered  
"Emperor" **BEGONIAS**

**BLOOMS ALL  
SUMMER LONG!**

*In Shady Nooks Where  
Even Grass Won't Grow!*

**FLOWERS UP TO  
8 INCHES ACROSS!**

This is the type of  
Begonia featured in

**LIFE**

## World's Most Spectacular Blooms!

Positively breath-taking are these new double Camellia-flowered hybrids. Their spectacular blooms from early July until late fall, measure up to 8 inches across. More colorful than ever, Stern's now offers these exquisite flowers in a wide range of brilliant colors. Their lovely shape is a masterpiece of symmetry. Grow them in shade—where clear bright colors are most needed. A most effective cut flower when floated in a shallow bowl like a Water Lily—surrounded by its own leaves.

**Famous Magazines say:** "Triumph—most spectacular—exotic—flashy!" Just imagine giant flowers almost a foot across, brilliant as a sunset—truly one of the world's most magnificent flowers.

### **Guaranteed to Bloom This Summer! A Continuous Display Until Frost**

Easy to grow in a shady location. They cannot stand full sun. For longest possible blooming season, we recommend that you start Begonias indoors in pots or window boxes in March. Set outdoors after all danger of frost has passed. They bloom in clusters of three, one large male flower in the center and two smaller female flowers on either side. Remove these side buds as soon as they appear. They are of inferior character and inhibit the full development of the central flower. This disbudding will make an amazing difference in the size and beauty of the flower.

Top Size imported bulbs—your choice of colors: Red, Orange, Salmon, Pink, White and Yellow. Packed in bags of six bulbs of **one color**.

Postpaid: 6 for \$2.00; 12 (any 1 or two colors) for \$3.50;  
24 (any 1, 2, 3 or 4 colors) for \$6.00; 100 for \$20.00.

### **Stern's "Emperor" Mixture of Double Camellia-Flowered Begonias**

(Group 59-BU-1)

Contains all six outstanding colors. Postpaid: 6 bulbs (one of each) for \$2.00; 12 for \$3.50; 24 for \$6.00; 54 for \$11.00; 102 for \$20.00.

Exquisite  
Corsage  
Flower!

•  
Brilliant  
New Colors!

•  
Easy to  
Grow!





A NEW GARDEN MASTERPIECE

# Stern's **MAN-HIGH\*** **GLADIOLUS**

Amazing Specimens Grow  
**UP to 5-6 FEET TALL**

Stern's brings you another rare garden wonder. Gigantic GLADS—giant queens of floral beauty. Truly the most magnificent ever grown!

- ... Imagine towering spikes as tall as the average man—with a flowering head up to a yard long ...
- ... imagine 22 or more huge flowers on a single stem—each individual floret the size of a saucer, measuring 5½ to 8 inches in diameter ... each flower the size of a giant Amaryllis ...
- ... imagine a flag-pole spike with eight or more colossal flowers open at the same time—with florets so arranged that the spike is 8 to 10 inches wide—like a solid wall of brilliant color ...
- ... imagine enjoying weeks of colorful blooms as each bud bursts into flowering glory.

Don't miss this garden thrill—get these new Stern's Skyscraper varieties for a "flower show" garden this summer.

These rare varieties are **currently** being offered by leading Gladiolus specialists at as much as \$3.00 for a single bulb. Now, famous Stern's Nurseries brings you these "best-of-the-show" beauties at a price every gardener can afford.

## **Guaranteed to Bloom in 90 Days or Less**

So easy to grow, even the beginner can win prizes at flower shows. In your garden they are an outstanding spectacle that demands attention. In a floral arrangement, they are a "living picture" of grace and color that are not surpassed by any other flower. Simply plant these Stern's giants deeper than ordinary "Glads"—about 4-5 inches deep. This is necessary because their towering height requires a firm foundation. Plant in any kind of soil with good drainage. Give them maximum sunshine (all day long if possible). Water frequently. For a continuous display of exhibition Gladiolus, plant bulbs at intervals of two weeks. Plant until July 1st. Enjoy a succession of exquisite blooms from July until late fall.

## **GROWS UP TO THREE INCHES IN A SINGLE DAY**

A Goliath of vitality! You've never seen such vigorous growth. On damp, cool summer days you can almost see them growing. Small quantities of plant food applied regularly, plus plenty of water and sun, is all you need for sensational prize-winning Glads.

## **FIVE SKYSCRAPER VARIETIES for MAN-HIGH, EYE-LEVEL BEAUTY**

- 1. CREAMY WHITE.** A magnificent specimen, produces a huge spike covered with flowers. Sensational.
- 2. PINK and ROSE.** Rare prize-winners! Tremendous flowers opening extremely wide. Very tall and graceful.
- 3. YELLOW and ORANGE.** A massive display of dazzling sunrise colors. A Flower Show champion.
- 4. SCARLET.** King size flowers. Rich, deep color with a velvety glow. One of the largest.
- 5. PURPLE and LAVENDER.** New, most unusual color. An amazing flower—tall and broad. Exquisite.

Stern's Finest Quality—Officially Rated  
No. 1 Size.

Your Choice of Colors Listed Above:  
10 for \$2.50; 25 for \$5.50; 50 for \$10.00;  
100 for \$19.00. Postpaid.

**RUSH ORDER:** Our supply of these rare bulbs is extremely limited.

3 of each listed above—	
15 bulbs .....	\$ 3.25
5 of each listed above—	
25 bulbs .....	\$ 5.00
10 of each listed above—	
50 bulbs .....	\$ 9.50
20 of each listed above—	
100 bulbs .....	\$18.00

\*Registered Trademark





NOW!..

# JAPANESE CAMELLIAS

## Flourish up North... Survive 7 Winters, Sub-Zero Weather!

FOUR MAGNIFICENT VARIETIES  
PROVE HARDIER THAN AZALEAS,  
RHODODENDRONS, LAUREL  
IN NEW YORK, LONG ISLAND TESTS

### Have Huge Camellias Up to 6" Across!

**GENEVA, N. Y.**—From Stern's Nurseries comes news of a spectacular triumph. Precious Japanese Camellias, considered for a long time the exclusive property of southern gardeners, are now confirmed northerners as well.

Tests begun in 1950 in Yonkers soon spread to other parts of metropolitan New York, New Jersey and Long Island. The work parallels the most exhaustive testing in horticultural history—through severe winters as well as mild ones, in a variety of locations, by home gardeners as well as experts. These Stern's varieties—the big "corsage" Camellias—survived a winter so cold that hardy azaleas, rhododendrons and laurel were badly damaged. The results are in... and for northern gardeners, so are the famed Japanese Camellias!

### HAVE WITHSTOOD COLD 7° BELOW

—In actual field tests, these hardy varieties of *Camellia Japonica* selected by Stern's Nurseries for their remarkable cold tolerance, produced beautiful blooms even after winter temperatures of 7° and 8° below.

Plant as glowing garden accents  
or have a flowering  
camellia hedge!

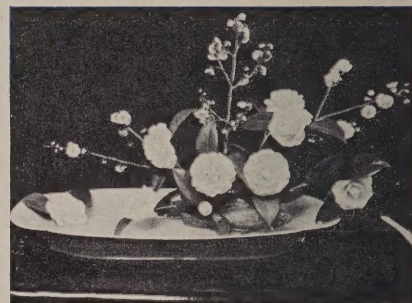


### MONTHS OF BLOOM STARTING EARLY EACH SPRING— LOVELY GREEN FOLIAGE YEAR 'ROUND

In the words of a prominent horticultural expert: "I have found that the hardy camellias are among the easiest plants to grow." They thrive in partially shady places where most other broad-leaved evergreens will not. Once established, they require minimal feeding and care—need little pruning to retain their graceful, compact, symmetrical form. They start to bloom as early as March and April, long before most other flowers are in bloom... then bloom week after week for months, making the garden a fairyland of color. Glorious big corsage camellias are just like those sold by florists for premium prices. Their lovely lush foliage stays glossy green all year long. Grow to a height of 6-8 feet in southern states—3-5 feet high in northern states.

### WHERE TO PLANT THESE GARDEN ARISTOCRATS—

To quote a leading garden authority, "Out of bloom they are the handsomest evergreens available, in bloom they are a wonder beyond comprehension." Plant singly for



Lovely for Corsages and Arrangements

delightful accents in garden or lawn. Plant a matched pair to form a living gateway to your home or garden path. Plant in the foundation planting near your home, or in the shrubbery border. Plant in rows for magnificent evergreen flowering hedge!

### MUST BE PLANTED EARLY—

It is important that Stern's Sub-Zero Japanese Camellias should be set out soon, to permit them to become well-established this summer. Plants arrive with flower buds—ready to bloom in 30-60 days.

### Chandleri Elegans



### Choose From 4 Exquisite Varieties

**CHANDLERI ELEGANS**—Cherry red, with white variegations. One of the largest peony-flowered Camellias. Produces an abundance of blooms up to 4" and 5" across.

**KUMASAKA**—Radiant rose-pink double peony flowers with deeper vein markings. Laden with huge blooms up to 5" across.

**ROSEDALE'S BEAUTY**—Big double-red blooms of dazzling brilliance. Produces a magnificent abundance of flowers.

**PURITY**—Pure, snow white, exquisitely-formed double blooms of large size. Produces an abundance of these lovely formal flowers.

Each \$6.00; 2 for \$11.00; 4 for \$21.00; 10 for \$50.00.  
Shipped Express, Shipping Charges Collect.

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NOW...PICK EXHIBITION FLOWERS  
UP TO 12 INCHES ACROSS

# Stern's DINNERPLATE and BI-COLOR Giant DAHLIAS

Bi-Color Dahlia  
Tartan

**BIG! BEAUTIFUL! BOUNTIFUL!**  
**GUARANTEED! BLOOMS THIS SUMMER!**

Stern's now offers, for the first time, two new collections of the world's finest Dahlias. Select varieties from all over the world representing an international selection of blue-ribbon winners.

**Week after Week of Bloom!** Now thrill to wonderful new colors and shadings...pick flowers, flowers, flowers...all season long! These new improved Stern's Dahlias are especially grown and selected to produce early bloom...and to continue blooming after first frost.

## How To Grow Prize-Winning Dahlias

So easy. Plant these Stern's Giants in any well-drained garden. Fertilize well. Starting in August, you will be rewarded with flowers of incomparable size and beauty. Only one flower makes a whole bouquet! Plants grow 5 to 6 feet tall, their brilliant colors are accented by lush green foliage. An ideal flower for cutting—they keep their beauty in the house for one full week or more! They last even longer when the cut flower is floated in a large bowl of water, a beauty similar to that of the Water Lily.

## 5 Spectacular GIANT DINNER PLATE DAHLIAS

**DEEP RED** (Ami Louis Blin.) Here is a large one! 10" to 12". Very dark red flowers are borne in profusion on a tall, 6-foot bush.

**PURE WHITE** (D'Arcy Sainsbury.) Best all 'round pure white for exhibition and cutting. Large 10" flowers on vigorous 4-foot bush.

**GLEAMING PINK** (Kelvin.) Huge 12" flowers of tyrian pink with gold on the reverse of the petals. Free flowering 4-foot bush.

**FLAME RED** (Ruffled Giant.) Huge 10" to 12" flowers of brilliant flame red. The low three to four-foot bushes are a solid mass of blooms.

**YELLOW GOLD** (Kinsui.) Huge 10" to 12" yellow flowers on a sturdy four-foot bush.

**ORCHID PURPLE** (Hollywood Star.) A consistent blue-ribbon winner. A free flowering giant with strong stems. 10" orchid purple flowers on a five-foot to six-foot bush.

Selected No. 1 Tubers—Each with a visible bud-eye. Postpaid \$1.00 each.

## Stern's Dinner Plate Dahlias

(Group 59-BU-3)

6 Tubers (1 of each) ..... postpaid \$ 4.95  
18 Tubers (3 of each) ..... postpaid 13.50

## 3 GIANT BI-COLOR DAHLIAS

**WHITE & WINE** (Dixie's Winedot.) Giant 10" blooms of creamy white with flecks and dots of wine. A free flowering six-foot bush.

**RED & WHITE** (Tartan.) Exceptional and new bi-color! Blooms are 7" to 8" across and a rich velvety maroon with glistening white edges and tips. Disbud for maximum size.

**PURPLE & WHITE** (Lois Walcher.) A gorgeous violet purple uniformly tipped with white. A striking four-foot garden plant.

Selected No. 1 Tubers—each with a visible bud-eye.  
Postpaid: \$1.00 each.

## Stern's Bi-Color Dahlias

Group 59-BU-4)

3 Tubers (1 of each) ..... postpaid \$2.50  
6 Tubers (2 of each) ..... postpaid 4.95  
9 Tubers (3 of each) ..... postpaid 7.25  
12 Tubers (4 of each) ..... postpaid 9.50

## Special! POMPON DAHLIAS

Our dainty Pompon or Button Dahlias add a bright touch to your garden and are unsurpassed for cutting, too! Each plant produces up to several hundred perfect flowers 1½" in diameter in the course of a season. **Mixed colors only:** Red, Pink, White, Orange, Yellow and Lavender.

Selected No. 1 Tubers. Postpaid: 6 for \$3.95;  
10 for \$6.00; 15 for \$8.50; 25 for \$12.00.



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Dinnerplate Dahlia  
Kinsui



**Now—For 1959! Stern's Fabulous New Masterpiece**

# HANGING BASKET BEGONIAS

in 6 heavenly colors



Thrilling cascade  
of color  
this very summer

Giant flowers  
up to 6"

Rare spectacular  
show-flowers

So easy to grow!

gorgeous camellia-like blooms

## Up to 100 glorious flowers from each bulb—blooms all summer

### THE CROWNING ACHIEVEMENT IN BEGONIAS!

Stern's fabulous new Hanging Basket Begonias now are here! Glorious, giant, double, Camellia-shaped flowers—up to a huge 6 inches across... **6 times bigger than old-fashioned types.** Their beauty is breathtaking! You'll marvel as they transform a corner of your home or garden into a floral bowl!

### BLOOM FOR MONTHS—THIS VERY SUMMER!

Just imagine—living fountains of fabulous flowers hanging in magnificent profusion from flower boxes, pots or hanging baskets. Thrill to the delicate beauty of these Stern's Hanging Basket Begonias all summer long! Once they begin their spectacular display of sparkling iridescent colors, they'll continue in full bloom until frost. They'll be the showpiece of your patio, porch or garden—the envy of all who see them—this summer, and for many summers to come!

### FABULOUS FLOWER IS SHADE-LOVING!

Place these breath-taking Hanging Basket Begonias where shade from trees, bushes or the house has caused bare patches. Sheltered from direct sun and strong wind, they turn barren nooks into gorgeous attractions! Set them high in a hanging basket in a shady porch corner; plant them in a flower box to glorify a dull patio niche; put them in a flower pot to add unusual charm to a garden wall! They'll hang down like a lavish, blossoming fountain—your prize display!

**SO EASY TO GROW!** For the longest possible blooming season, start your Stern's Hanging Basket Begonias indoors from now through March. Just follow the clear, simple directions; in a few short weeks you'll be re-

warded with phenomenal flowers six times bigger than old-type hanging Begonias... a hundred or more dazzling blooms... a spectacular beauty you and your friends never saw before!

### RARE AND MAGNIFICENT GIANT FLOWERS!

Stern's newly-developed giant Hanging Basket Begonias are a rare California strain. Tested...evaluated...selected...for size of flower...for abundance of bloom...for sparkling clear colors—only outstanding specimens developed after years of study and research have been chosen to be included among these Stern's Hanging Basket Begonias. Truly outstanding bulbs...measure a huge 1¼-2½ inches across! Now, you can be one of the few to own them!

**DEMAND IS SURE TO EXCEED SUPPLY!** Don't wait! Make sure YOU have this miracle of beauty in your home this year! Send your order **today!** Please give second and third color choice so we can surely fill your order. No flower lover should miss this opportunity! Act at once!

### NOW AVAILABLE IN SIX BRILLIANT COLORS!

**World's Most Fabulous Hanging Basket Begonias**

Flaming Red, Vibrant Orange,  
Delicate Salmon, Gleaming Pink,  
Radiant Yellow, Glowing White.

3 Bulbs for \$2.75; 6 Bulbs for \$5.00;

12 Bulbs for \$9.00;

18 Bulbs for \$12.00;

30 Bulbs for \$18.00.

All Prices Postpaid.

### STERN'S HANGING BASKET BEGONIA COLLECTION (Group 59-BU-2)

6 Bulbs	(1 of each)	\$ 5.00
12 Bulbs	(2 of each)	9.00
18 Bulbs	(3 of each)	12.00
30 Bulbs	(5 of each)	18.00

POSTPAID

From STERN'S NURSERIES, Geneva, New York

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"When you have no further use  
for this catalog, please pass it  
along to a gardening friend."

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